



## **NEHRUCOLLEGE OF MANAGEMENT COIMBATORE**

**Nehru Gardens, Thirumalayampalayam post,  
Coimbatore. 641105 Telephone: 0422 227 0007**

**e-mail: [ncmprincipal@nehrucolleges.com](mailto:ncmprincipal@nehrucolleges.com)**

**website: [www.ncmbschool.com](http://www.ncmbschool.com)**

### **NAAC SSR CYCLE - II**

### **Criteria –III**

#### **METRIC 3.5.1**

**The number of MoUs, collaborations/linkages for Faculty exchange, Student exchange, Internship, Field project, On-the job training, research and other academic activities during the last five years**

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MEMORANDUM  
OF  
UNDERSTANDING

Academic Year

-

2021-2022



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமிலநாடு TAMIL NADU

93AB 348082

25.08.2021

NEHRU GROUP OF INSTITUTIONS S. தாட்சாயினி,  
TECHNOLOGY BUSINESS INCUBATOR (S. DHATCHAYINI)  
Coimbatore

STAMP VENDOR

L No: 928/ஆ1/2021-4

10 C, SBI Road, Coimbatore - 18.

MEMORANDUM OF UNDERSTANDING



- Parties.** This Memorandum of Understanding (hereinafter referred to as "MOU") is made and entered into by and among the Nehru Group of Institutions Technology Business Incubator (NGI TBI ) registered under the Travancore Literary Scientific & Charitable Societies Act 1955, whose address is Abdulkalam Block, Thirumalayampalayam, Coimbatore - 641105, Tamil Nadu herein after called as FIRST PARTY, Nehru College of Management (NCM), A Stand Alone Business School (Affiliated to Bharathiar University, Coimbatore) located at Nehru Garden, Thirumalayampalayam, Coimbatore - 641105 as SECOND PARTY and VibaEdu Serv LLP whose address is VibaEdu Serv LLP, Cultiv8 Coworks TBI, 5/30, 2nd St, SRI THIRUVENGADAM NAGAR, Alamelu Manga Puram, Ganapathypudur, Coimbatore, Tamil Nadu 641006 herein after called as THIRD PARTY.
- Purpose.** The purpose of this MOU is to establish the terms and conditions under which the First party will associate with Second & Third Party to offer a course on Ideation for Start-ups.

*Rudra*

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2009  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



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3. **Term of MOU.** This MOU is effective upon the day and date last signed and executed by the duly authorized representatives of the parties to this MOU. This MOU is for a period of Three years from the date of execution. This MOU may be terminated, without cause, by any of the three parties upon 60 days written notice, which notice shall be delivered by hand or by certified mail to the address listed above.

4. **Responsibilities of First Party.**

- i. NGI TBI will act as a “One Stop Shop Business Centre” for start-ups in facilitating Entrepreneurial & Innovative Ecosystem to all its stakeholders.
- ii. The First party grants permission to use our working space to The Third party for their administrative purpose.
- iii. The Certificate issued jointly by all the three parties on completion of the course after fulfilling all the requirements as designed in the course.

5. **Responsibilities of Second Party.**

- i. The Second Party is the Academic partner with Party one & Party three to provide advice, Consultancy and delivery of classes for the course so designed by The Third party.
- ii. The Head of the Institution of the Second Party will be one of the signing authorities.
- iii. Second party shall keep all the information shared in connection with this MOU as confidential and non-disclosable.

6. **Responsibilities of Third Party.**

- i. The Third party is the course Owner associate with First and Second Parties, will do all the necessary admission related activities.
- ii. The Third party will develop the Technical Application for sharing of study materials, online evaluation system, necessary contents, online class links, online payment facilities and need of the students facilities according to time to time requirements.
- iii. The Third party will prepare the list of all Technical Labs available as per the various elective areas and get all permissions and provisions for all the students to get trained in the respective electives.
- iv. The Third Party will bring Industrial connects and experts to empower the students with necessary MoU

*Rush*

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**Principal**  
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## 7. Payment

- i. The Third party shall pay for the facilities and services provided by First party and the payment schedule for the same is attached as Annexure II with this MOU and will form a part of this MOU.
- ii. The Annexure –II will be applicable to 36 months from the date of execution of this agreement and tariff will be renewed with escalation if the MOU is renewed after 3 years.
- iii. The Third party shall share the revenue generated through the course with the First party

## 8. General Provisions

- A. **Either party may request changes to this MOU.** Any changes, modifications, revisions or amendments to this MOU which are mutually agreed upon by and between the parties to this MOU shall be incorporated by written instrument, and effective when executed and signed by all parties to this MOU.
- B. **Applicable Law.** The construction, interpretation and enforcement of this MOU shall be governed by the laws of the State of Tamil Nadu. The courts of the State of Tamilnadu shall have jurisdiction over any action arising out of this MOU and over the parties, and the venue shall be the Coimbatore, Tamil Nadu.
- C. **Entirety of Agreement.** This MOU, consisting of 5 pages, represents the entire and integrated agreement between the parties and supersedes all prior negotiations, representations and agreements, whether written or oral.
- D. **Severability.** Should any portion of this MOU be judicially determined to be illegal or unenforceable, the remainder of the MOU shall continue in full force and effect, and either party may renegotiate the terms affected by the severance.
- E. **External Beneficiary Rights.** The parties do not intend to create in any other individual or entity the status of a third-party beneficiary, and this MOU shall not be construed so as to create such status. The rights, duties and obligations contained in this MOU shall operate only between the parties to this MOU, and shall inure solely to the benefit of the parties to this MOU. The provisions of this MOU are intended only to assist the parties in determining and performing their obligations under this MOU. The parties to this MOU intend and hereby agree that only parties signatory to this MOU shall have any legal or equitable right to seek to

*Rajini*  
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enforce this MOU, to seek any remedy arising out of a party's performance or failure to perform any term or condition of this MOU, or to bring an action for the breach of this MOU.

9. **Signatures.** In witness whereof, the parties to this MOU through their duly authorized representatives have executed this MOU on the days and dates set out below, and certify that they have read, understood, and agreed to the terms and conditions of this MOU as set forth herein.

The effective date of this MOU is the date of the signature last affixed to this page.

First Party Name with stamp and Date	Second Party Name with stamp and Date	Third Party Name with stamp and Date
 <b>Dr. P. Krishnakumar, M.B.A., Ph.D., D. Litt.</b> <b>President</b> Nehru Group of Institutions Technology Business Incubator Dr. A.P.J. Abdul Kalam Block Nehru Group of Institutions Campus, Thirumalayampalayam, Coimbatore - 641 105. Tamilnadu, India	 <b>Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDIB</b> <b>Principal</b> Nehru College of Management Nehru Gardens, Thirumalayampalayam Coimbatore - 641 105	 <b>VIBA EDU SERV LLP</b> <b>DESIGNATED PARTNER</b>

### Witnesses:

Witness 1 Name with address	Witness 2 Name with address	Witness 3 Name with address
 <b>Dr. B. Vaikundaselvan., BE., M.E., Ph.D</b> <b>Executive Director</b> Nehru Group of Institutions Technology Business Incubator Dr.A.P.J. Abdul Kalam Block Nehru Group of Institutions Campus, Thirumalayampalayam, Coimbatore - 641 105. Tamilnadu, India.	 <b>Dr. P. KANNAN</b> <b>Professor.</b> Nehru College of Management, Coimbatore	

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDIB**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



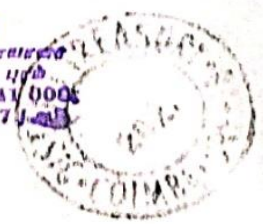
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தமிழ்நாடு தமில்நாடு TAMILNADU ரூபல் *Sumanth* CM 516670  
14.12.2021 NEHRU COLLEGE OF MANAGEMENT

COIMBATORE **M. சமந்தா**  
சமந்தா கல்வி நிறுவனம்  
16, சமுதாய வீடு, H. S. பூங்கா  
சமந்தா கல்வி நிறுவனம், கோவை-641 005  
L. No. 7333 / 21 / 974



**MEMORANDUM OF UNDERSTANDING (RENEWAL)  
BETWEEN  
SCHOOL OF DISTANCE EDUCATION, BHARATHIAR UNIVERSITY, COIMBATORE  
AND  
NEHRU COLLEGE OF MANAGEMENT, COIMBATORE**

- The Bharathiar University is one of the State Universities that was established at Coimbatore by the Government of Tamilnadu in February, 1982 under the provision of the Bharathiar University Act 1981 (Tamilnadu Act No.1 of 1982) recognized and approved by University Grants Commission (UGC), New Delhi. Bharathiar University is a member of the Association of Indian Universities and Commonwealth Universities. Bharathiar University is Re-accredited with 'A' Grade by NAAC.
- The School of Distance Education (SDE) of Bharathiar University was established during the Academic Year 1991-92. The School has limited its operation for the obvious reason of strengthening its base to provide quality education. Having realized the objective, the school has started extending its action by identifying and approving Learner Support Centres (LSC) throughout the state of Tamilnadu to help achieve higher gross enrolment ratio and higher literacy rate.

*b. n. s...*  
**REGISTRAR**  
Bharathiar University  
Coimbatore - 641 046

**DR. R. Moses Daniel, M.A., Ph.D., P300**  
Principal  
Nehru College of Management  
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5. This MOU made and entered into this day 16-12-2021 [SIXTEENTH DECEMBER TWO THOUSAND TWENTY ONE] between the SCHOOL OF DISTANCE EDUCATION, BHARATHIAR UNIVERSITY, COIMBATORE - 641 046, Tamilnadu State represented by the REGISTRAR, BHARATHIAR UNIVERSITY, COIMBATORE referred to as PARTY- No.1 and particulars of Learner Support Centre referred to as PARTY-No.2 are given below.

S.No	DETAILS	LEARNER SUPPORT CENTRE PARTICULARS	
1	Name of the LSC & Address. Party No.2	<b>NEHRU COLLEGE OF MANAGEMENT</b> Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105.	Represented by: Dr. L. Karthikeyan Director-MBA
2	Contact Details	E-mail id : <a href="mailto:ncmprincipal@nehrucolleges.com">ncmprincipal@nehrucolleges.com</a> Ph. No. : 80563 32932, 96777 28276	
3	Centre Code	<b>LSC104</b>	* P A N - A A A T N 3 3 7 5 R
4	Previous MoU Details	From	<b>12-09-2018</b>
		To	<b>11-09-2021</b>
5	Course approved	All Courses	
	Date of MoU	<b>12-09-2021</b>	
6	Payment Details	Renewal Fee of Rs. 25,000/- (Non-Refundable) Bank : HDFC Bank DD. No.: 000164 Date: 24-09-2021 Txn. No.: 21110200268 GST for Renewal Fee of Rs. 4,500/- Bank : HDFC Bank DD. No.: 000165 Date: 24-09-2021 Txn. No.: 21110200272	
	Validity	<b>11-09-2024</b>	
7	Further Period of Renewal Details	Next Renewal Date on or before 12-09-2024 for further Validity Period for 3 yrs. The application for the renewal of MoU shall be made one month in advance of the last date of validity.	

4. Whereas Bharathiar University Act 1981 (Chapter II and Statute 6) to quote "To hold examinations and to confer degrees, titles, diplomas and other academic distinctions on persons who shall have pursued an approved course of study by correspondence whether residing within the University area or not, and to provide lecturers and instructors for persons not being residents within the University area under conditions prescribed".

5. Whereas Second Party expressed its interest vide letter dated \_\_\_\_\_ to serve as a Learner Support Centre (LSC) of School of Distance Education, Bharathiar University to admit candidates to the various programmes offered by the School of Distance Education and to conduct Personal Contact Programmes (PCP) for students admitted to the various programmes as per the norms of the University.

Whereas Second Party as the Learner Support Centre (LSC) of the School of Distance Education, agreed to adhere the following terms and conditions to offer the Distance Education Programmes to the utmost satisfaction of all the stakeholders and having adequate infrastructural facilities at its establishment and instructional facilities at its own establishment or in the education institution based on the agreement made as recorded by the inspection committee and shall exclusively and effectively serve as the Learner Support Centre of the School of Distance Education of Bharathiar University.

6. The Learner Support Centre (LSC) shall appoint academic Coordinators in numbers as per the demand with suitable qualification for the purpose of Coordination with the School of Distance Education. Shall appoint academic advisors at the rate of one per each branch of study with education as prescribed for or equivalent to that of an Assistant Professor of a College.

REGISTRAR  
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 Coimbatore - 641 046

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16/12/21

16/12/21

NEHRU COLLEGE OF MANAGEMENT  
 SDE-SECTION 4  
 CSE-105



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Shall not establish  
9. **Admission Procedure:**

The Learner Support Centre (LSC) shall receive the filled in application form from eligible candidates along with the original certificates and other documents as listed in the prospectus and the fee prescribed in the form of Demand Draft / Challan drawn favouring the "THE DIRECTOR, SCHOOL OF DISTANCE EDUCATION" The eligibility conditions for admission to various courses are given in the prospectus, and in the University website. If the University changes the eligibility condition for admission to any of the courses and prescribed eligibility condition for new courses not listed in the prospectus, the same will be informed subsequently and shall be referred to decide on the eligibility of a candidate. If a candidate submits an application with eligibility other than that has been prescribed, the Learner Support Centre (LSC) may refer the case to the School of Distance Education before receiving the payment for admission.

The School of Distance Education shall verify the particulars presented in the application form, certificate and other documents submitted in original and the fee paid and issue admission letters to eligible candidates. The application of ineligible candidates along with the documents submitted shall be returned to the Learner Support Centre, recording the reasons for rejection.

In the event of Learner Support Centres (LSC) submitting applications only with photocopies of the documents required, the School of Distance Education shall issue provisional admission letter and that shall be confirmed on submission of the documents in original, subsequently, however before the last date of admission stipulated. Further, any application submitted online with expression on interest to pursue the programme in this Learner Support Centres (LSC), provisional admission shall be made by School of Distance Education and allot the candidate to the Learner Support Centres (LSC) which shall arrange to get the documents in original from the candidate concerned for confirmation of admission.

The School of Distance Education (SDE) shall assign Enrolment Numbers and issue Identity Cards (ID) to the students enrolled.

10. **Study Materials:**

The study materials for the approved courses shall be made available in the School of Distance Education. The study materials to the students enrolled through the Learner Support Centres (LSC) shall be delivered by post, if the relevant fee is paid or shall be received in person on submission of relevant details. The study materials shall then be distributed to the students without any delay.

The study materials shall under no circumstances be duplicated and issued to any student or used in part or full for the preparation of study materials or book or issued to any candidate of any University in part or full.

If any study material is received in excess or if any unrelated other study material is received, that shall be returned to the School of Distance Education within a reasonable period of time.

11. **Personal Contact Programmes (PCP):**

The schedule of personal contact programmes for the theory and practical's shall be prepared by the School of Distance Education and communicated to all Learner Support

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Centres (LSC) for uniformity and this Learner Support Centres (LSC) shall follow that schedule and conduct the programmes as per the requirement of the School of Distance Education utilizing its own infrastructural and instructional facilities or those available in the educational institutions based on the agreement made. If sufficient number of students are not available for a programme, Learning Support Centres in a region shall form a cluster to pool the students and conduct the programme at a convenient facility. In which case, the measures taken shall be intimated to the School of Distance Education. The School of Distance Education is also conducting theory and practical classes in Coimbatore.

For such of those courses for which Personal Contact Programme is conducted by the School of Distance Education, the Learning Support Centre may send the students enrolled. In which case, the Learning Support Centre shall pay the due amount prescribed to the School of Distance Education and get the prior approval in order to facilitate proper scheduling of practical sessions, in particular.

The Learner Support Centres (LSC) shall submit to the School of Distance Education, a consolidated report on the Personal Contact Programmes conducted, incorporating the details of students attended, staff engaged and subjects covered.

The Learner Support Centres (LSC) shall arrange mentors/project guides for the students enrolled for courses for which project is a part of the curriculum. The qualification of such guides shall be as prescribed by the University. The Learner Support Centres (LSC) shall arrange for the preparation of practical record note, duly perused, corrected and certified by an eligible academician, if the Learner Support Centres (LSC) conducted practical sessions for the course concerned.

## 12. Conduct of Examinations :

The examinations shall be conducted in the month of May for Academic year student and in the month of December for Calendar year student as per the schedule prepared and communicated by the Controller of Examinations, Bharathiar University well in advance. The examinations shall be conducted in examination centres fixed by the Controller of Examinations as per the norms of the University.

The Learner Support Centres (LSC) shall arrange to issue the examination application forms received from the Controller of Examinations to the eligible students and submit the filled in application forms along with the fee paid in the form of Demand Draft in favour of "the Registrar, Bharathiar University" payable at Coimbatore to the Controller of Examinations on or before the last date stipulated. The relevant circulars issued by the Controller of Examinations, Bharathiar University shall be displayed on the notice board and hosted in the website of Learner Support Centres (LSC), if opened. An abstract of the circulars received shall be sent to the students along with the applications.

If the Learner Support Centre (LSC) is approved as an examination centre it shall adhere strictly to the norms prescribed for the conduct of examinations.

The Learner Support Centre (LSC) shall cooperate with the Controller of Examinations in all possible ways deemed fit for the smooth conduct of examinations for the students enrolled through it. The University apart from conducting the examinations shall value answer scripts, publish the results, issue statement of marks and other certificates and award the degree.

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### 13. Revenue Sharing Pattern :

The following shall be the pattern of revenue sharing between the School of Distance Education, Bharathiar University and the Learner Support Centres (LSC).

CATEGORY	University Share	Tuition fee to be retained by Centre for each candidate
Lab - oriented courses	40 %	60 %
Non-Lab - oriented courses	60 %	40 %

- The relevant other fees shall also be paid to the University at the time of admission.
- The School of Distance Education, Bharathiar University / respective Learner Support Centre will be responsible for future litigations/liabilities regarding GST/Income Tax, Etc., to the extent of fees actually received by them.
- Future revision of fees for School of Distance Education, Bharathiar University / Learner Support Centres approved by the Syndicate time to time will apply.
- The Learner Support Centre (LSC) shall not collect any fee other than that has been prescribed in the name of any other service provided to the students enrolled.

The Learning Support Centres should inform SDE about their willingness and schedule to the university at the time of admission of students by giving an undertaking whether, the PCP/ Practical classes will be conducted or not.

### 14. Other Conditions Agreed Upon :

The Learner Support Centres (LSC) consequent to signing of this agreement shall not serve as the Learner Support Centre of any other University and shall not release common advertisement. The advertisement issued shall be in the approved format and shall not include any matter which affects the interest of the School of Distance Education of Bharathiar University.

- The admission office of the Learner Support Centres (LSC) shall be kept open from 8.00 a.m. to 8.00 p.m. on all days excepting national holidays.
- The Learner Support Centres (LSC) shall establish phone, computer and photocopying facilities and shall allow the students to make use of such facilities.
- The telephone number, fax number and e-mail address of the Learner Support Centres (LSC) shall be made known to the students concerned.
- The Learner Support Centres (LSC) shall get PAN card from the Income Tax Department and inform the details to the School of Distance Education for deducting at source the income tax.
- The School of Distance Education reserves the right not to offer any programme, irrespective of the students admitted.
- The MoU comes into effect from the date of signing of this MoU, subject to ratification by the Syndicate of Bharathiar University.
- The signing of this MoU does not preclude the University to sign MoU with any other party to serve as the Learner Support Centre (LSC) of School of distance Education at the place of operation permitted to the second party or at any other place. However, the interest of the second party shall be protected within the ambit of the terms and conditions of the MoU signed.

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H. The School of Distance Education shall not in any way be responsible for the appointment, salary and termination of any staff appointed by the second party to manage the Learner Support Centre (LSC).  
The Bharathiar University shall periodically assess the Learners Support Centre (LSC) by experts Committee and through the feedback from students collected at the end of the programme.

**15. Termination of this Agreement :**

I. First Party, at its own discretion may terminate this agreement without any further obligation upon providing Thirty (30) Calendar Days of written notice to the Second Party. In the event of breach of any provision of this agreement by the second party, the first party, may terminate this agreement forthwith, without any prior notice to the second party. **First Party may forthwith terminate this agreement :**

- a) if the management, control or constitution of the Second Party changes without intimations and or the approval of the First Party or the Second Party assigns or attempts to assign the whole or part of the interest under this agreement to some other individual/organization without the approval of the first party; or
- b) if the Second Party fails to comply with any applicable Law or fails to maintain any approval, permit or approval required under law to carry out its activities or fails to keep its premises open and functional during the prescribed hours or submit any false, fraudulent or materially incorrect statement, report or claim, or makes/has made an incorrect representation either under this Agreement or otherwise, or if the Second party in any manner acts in a way detrimental to the interests of the First Party.

II. Further the first party can terminate the agreement after giving 30 days' notice without assigning any reasons.

III. The Second party may terminate the present Memorandum at any moment by written notifications given to the other party with 30 days in advance.

16. Resource Security: All the resources in connection with or produced out of the operations, including the students data, staff data or academic data both in Hard and soft forms, are the properties of the Bharathiar University. No part of these resources shall be parted to others or even for the use of center without the expressed consent of the University. The responsibility of protecting them rest with the Learner Support Centres (LSCs). Further, all the terms and conditions, including changes made from time to time, for becoming a Learner Support Centre, will bind the centres.

**17. Liability and Indemnity :**

I. Second Party shall defend, indemnify, and hold harmless the First Party and the Second Party from and against any claim, liability, demand, loss, damages, expense, judgment or other obligation or right of action arising out of or in connection with, or which may arise as a result of:

- a) Breach of this Agreement by the Second Party.
- b) Misrepresentation by the Second Party to the First Party, or to a Third Party (Learner Support Centres).

*[Signature]*  
REGISTRAR  
Bharathiar University  
Coimbatore - 641 046

*[Signature]*  
DR. R. MOSES DANIEL, M.B.A., Ph.D., P.A.C.T.  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105





**Nehru College of Management**  
Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



- c) Any action or omission on the part of the Third Party or its officers, employees or agents.
- d) Any unauthorized or misuse of any terms contained in the MoU: or
- e) Any breach of the confidentiality

- II. First Party shall not be liable to the Second Party or to anyone who may claim any right due to its relationship with the Second Party, for any acts or omissions on the part of the Second Party. Employees of the First Party, Affiliates and Associates of the First Party shall not be liable to the Second Party for any incidental, consequential, indirect, special, or punitive damages regardless of whether such liability is based on breach of contract, tort (including negligence), strict liability, breach of warranties, failure of essential purpose or otherwise and even if advised of the possibility of such damages, to the maximum extent permitted by applicable Laws.

This MoU shall be valid for a period of three years and can be renewed for a further period of three years on specific request from the Learner Support Centre (LSC) and as per the decision of the Syndicate.

In spite of three-year validity of MoU, if the University after due assessment of Support Centres is not satisfied with the quality or if any of the conditions stipulated in the said MoU is violated by the Learner Support Centre (LSC), the University shall have full powers to restrain the Learner Support Centre (LSC) from making admissions. The Learner Support Center (LSC) in such an event shall not be entitled to make financial and other claims citing MoU.

If the LSC is half way through and incapable of completing the courses, the University by its direct involvement shall shift the students to some other Learner Support Centre (LSC), in such case the entire cost of completing the courses shall be borne by the former Learner Support Centre.

**18. Notices:**

Any notice or other information required under Agreement shall be given in writing, in English and by:

- a) Delivering by hand (a written acknowledgement in receipt thereof shall be sufficient evidence that the notice or other information has been duly given) or sending by registered post AD or courier; or
- b) Sending by facsimile transmission, email or other comparable means of communication to the relevant parties (first party and second party) to the addresses given above. E-mail address must mentioned.

**19. Arbitration Clause:**

Any divergence or difference derived from the interpretation or application of the present Memorandum shall be resolved by Arbitration between the parties as per the Arbitration Act 1996 and the Hon'ble Vice Chancellor, Bharathiar University shall be the Sole Arbitrator. The place of Arbitration shall be at Coimbatore.

**20. Governing Law and Jurisdiction :**

All The Parties to this Agreement agree to the following terms and conditions:

- A. This Agreement and all questions of its interpretation shall be construed in accordance with the Laws of the Republic of India.

  
REGISTRAR,  
Bharathiar University  
Coimbatore - 641 046

  
DR. R. MOSES DANIEL, M.B.A., Ph.D., PGDCA/2  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105





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"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



- B. Subject to dispute resolution, the courts at Coimbatore and Madras High Court shall have jurisdiction in respect of all matters relating thereto.
- C. All the Parties hereby consents to the exclusive jurisdiction of such courts (and of the appropriate appellate courts therefrom) in any suit, action or proceeding brought in terms of this Agreement.
- D. If Learner support Center desires to seek relief from the Court of law shall give prior representation before filing Writ Petition for and against in the name of Bharathiar University before any Court of law.
- E. Irrevocably waive, to the fullest extent permitted by law, any objection
- F. which it may now or hereafter have to the venue of any such suit, action or proceeding in any such court or that any such suit, action or proceeding which is brought in any such court has been brought in an inconvenient form.

The Learner Support Center in turn agreed to adhere all the terms and conditions contained in the Original MoU detailing the duties and responsibilities of both the parties to offer the approved courses under School of Distance Education.

Further, any changes made by the first party as directed by the Syndicate of Bharathiar University shall have to be adhered by the Learner Support Center.

This Memorandum of Understanding (MoU) is prepared in two identical copies and in English by authorized representatives of both institution and each institution will retain one copies respectively.

In witness whereof, the parties here to execute this Agreement.

*B. V. V. V. V.*  
 THE REGISTRAR i/c (Party No.1)  
 REGISTRAR i/c  
 Bharathiar University  
 Coimbatore - 641 046

*S. Sathish Kumar*  
 LSC (Party No.2) 15-12-21



WITNESSES:

*S. Sathish Kumar*  
 DIRECTOR  
 SCHOOL OF DISTANCE EDUCATION  
 Bharathiar University  
 Coimbatore - 641 046.

*S. Sathish Kumar*  
 SATHISH KUMAR.M  
 ADMIN

*R. M. S.*

Dr. R. Moser Daniel, MBA., Ph.D., PGDCA, 2011  
 Principal  
 Nehru College of Management  
 Nehru Gardens, Thirumalayampalayam  
 Coimbatore - 641 105



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An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



6.7.2022  
TAMIL NADU  
NGB Tech Solutions  
Cbe  
N. Jayalaxmi  
N. விஜயலக்ஷ்மி  
ஸ்ரீமதி வெண்டர்  
J-2, S.R.O. ராஜ சீதி,  
கோயமுத்தூர்-1, தமிழ்நாடு  
உரிமம் எண் : 4124/B-1/95  
01AC 836195  
Pro

## Memorandum of Understanding

This Memorandum of Understanding entered into on 07/07/2022 at Coimbatore

BETWEEN

Nehru College of Management, Nehru Gardens, Thirumalayampalayam, Coimbatore, 641 105

AND

Mybuddys App powered by NGB Tech Solutions International Pvt. Ltd, 85-B, Madha Kovil Street, Selvapuram, Coimbatore – 641 026.

For Nehru College of Management

Dr. E. Moses Daniel, M.A., Ph.D., PGDCA, PCOIS  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam,  
Coimbatore - 641 105

For NGB Tech Solutions Intl. Pvt. Ltd

NGB Tech Solutions International Private Limited  
85-B, Madha Kovil Street, Muthu Swamy Colony,  
Selvapuram, Coimbatore, Tamilnadu, India - 641 026.  
Principal

Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



**Nehru College of Management**  
Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,



exam / programme / meetings. NGB has agreed to provide the software and services to NCM at a cost of Rs. 15340/- (Charge per year Rs. 13,000 + GST @ 18%) per year.

**Responsibility and scope of NCM**

- As first party, NCM will utilize the App as desired by them within the provisions provided in the App to communicate anyone attached to the institution in any manner as a student / parent/ alumni / employer.
- NCM will create a SPOC to liaison with NGB and communicate and find solution with NGB for all the needs and issues during the valid period of this MoU.
- Any changes in the App or in the services needed by NCM, only the SPOC will communicate with NGB and necessary actions will be initiated.
- Any additional changes required by NCM will be raised and discussed with NGB for the possibilities of adding and if agreed NGB will do the necessary steps to fulfill the required changes.
- In case of any tampering / damage to the software, it is the responsibility of NCM SPOC to intimate NGB and rectify the error.

**Responsibility and scope of NGB**

- As the second party, NGB is to provide the software and related training to NCM staff on the procedure to operate and use the services.
- NGB is to provide one SPOC from their side to communicate and liaison with NCM.
- In case of any emergency or issue reported by NCM, NGB is to attend and solve the issue within 24 hours of time or at the earliest with prior information.
- Any changes required in the App by NCM will be attended and done within the stipulated time as agreed.
- It is the responsibility of the NGB to raise the annual charges on its due hand it over to Accounts dept of NGI with the approval of the Principal of NCM.

**Commencement, renewal, termination and amendment**

This MOU will come into force upon affixing of the signatures of the representatives of the parties and will remain in effect for five years. This MOU may be renewed upon its expiry, with the agreement of both the parties.

*Rust* 07/04/22  
Dr. R. Moses Daniel, M.A., Ph.D., PDDCA, JCDI  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

*Rust*  
Dr. R. Moses Daniel, M.A., Ph.D., PDDCA, JCDI  
Principal NGB Tech Solutions International Private Limited  
Nehru College of Management, Madha Kovil Street, Madha Sagar Colony,  
Nehru Gardens, Thirumalayampalayam, Coimbatore, Tamil Nadu, India - 641 025.  
Coimbatore - 641 105



**Nehru College of Management**  
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*Nehru College of Management:* A Standalone B School, approved by AICTE & Affiliated to Bharathiar University, Accredited by NAAC with B++ & Recognized by UGC with 2(f) & 12(B) established in the year 1996, under the able leadership of our founder chairman Late PK Das and is now in its 26<sup>th</sup> successful year and the institute is marching ahead towards achieving the Vision and Mission of founder chairman under the guidance of Our Managing Trustee Adv Dr. P. Krishna Das and Our Beloved CEO and Secretary Dr. P. Krishnakumar. The institute offers professional PG & Research programmes including MBA, MCA, M.Phil & Ph.D in Management and Computer Technology with a total strength exceeding 250 in numbers. (here-in-after referred to as “NCM”, which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part.

*NGB Tech Solutions International Pvt. Ltd.:* NGB Tech Solutions International Pvt. Ltd is a front-runner in the field of Mobile App & Web Development Services! We have over 3+ years of experience in the SaaS industry – experience that enables us to find innovative solutions to our clients’ needs and help them close deals more effectively.

*Mybuddys App* officially launched by MLA and Actor, Udhayanidhi Stalin. We never compromise on quality and/or service and hence, NGB Tech Solutions International Pvt. Ltd has become a trusted choice for several customers from varied industry. Here-in-after referred to as “NGB”, which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the Second Part.

**WHERE AS**

The parties have had preliminary discussions in this matter and have ascertained areas of broad consensus, under a Memorandum of Understanding.

*Mybuddys App*

Pursuant to the agreement of the app usage, NCM & NGB (Mybuddys) will act accordingly to the terms laid out as under. It is desired by both the parties that there will be significant usage of the said Mybuddys app to build and maintain the student community of NCM communicating to anyone related to NCM as a student, parent, alumni and employer regarding any event / class /

*RMD*  
07/07/22  
Dr. E. Moses Daniel, MBA., Ph.D., PGDCA, PGDIP  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

*RMD*  
Dr. E. Moses Daniel, MBA., Ph.D., PGDCA  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105  
Nehru Group of Institutions International Private Limited  
Sri Ramana Street, Muthu Swamy Colony,  
Coimbatore, Tamil Nadu, India - 641 026.



# Nehru College of Management

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If either party wishes to terminate the MOU before the completion of five years period it must notify the other party not less than six months prior to the termination of the MOU.

This MOU or its renewal and the actions taken under it may be renewed at any time. Modifications may be by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two parties.

*RUSI*  
07/07/22

*Naveen G*  
7/7/22

Nehru College Of Management

NGB Tech Solutions Intl. Pvt. Ltd

By: Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

By: NGB Tech Solutions International Private Limited  
85-B, Madha Kevil Street, Madha Swamy Colony,  
Selvapuram, Coimbatore, Tamilnadu, India - 641 026.

Title: \_\_\_\_\_

Title: \_\_\_\_\_

In presence of: *Dr. M. Sengaligam*  
*7/7/22*

In presence of: Naveen G

Signed and Seal



Signed and Seal



*RUSI*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDIB**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



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தமிழ்நாடு தமில்நாடு TAMIL NADU

01AC 875739

20/7/22 Nehru College of Management  
Coimbatore

R. D. Daniel  
திலிப். ஓதர்  
சீலாம்பு வெண்டர்  
கல. வெ. 028/11/2021-16 கோவை  
423, மருதமலை ரோடு,  
மா.நா. புதுார், கோவை-41.

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding entered into on 20/07/2022 at Coimbatore

BETWEEN

NEHRU COLLEGE OF MANAGEMENT,  
Nehru Gardens, T. M. Palayam, Coimbatore, 641 105

and

YOUTH UNITED COUNCIL OF INDIA,  
45/16, Anna Main Road, MGR Nagar, Chennai – 600 078



Youth United Council of India

RUSD  
20/07/22

For Nehru College of Management  
Dr. R. Moses Daniel, MSA., Ph.D., FODCA, JGU  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

For Youth United Council of India  
Dr. R. Moses Daniel, MSA., Ph.D., FODCA, JGU  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

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"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## 1. SCOPE AND PURPOSE:

**NEHRU COLLEGE OF MANAGEMENT:** A Standalone B School, approved by AICTE & Affiliated to Bharathiar University, Accredited by NAAC with B++ & Recognized by UGC with 2(f) & 12(B) established in the year 1996, under the able leadership of our founder chairman Late PK Das and is now in its 26th successful year and the institute is marching ahead towards achieving the Vision and Mission of founder chairman under the guidance of Our Managing Trustee Adv Dr. P. Krishna Das and Our Beloved CEO and Secretary Dr. P. Krishnakumar. The institute offers professional PG & Research programmes including MBA, MCA, M.Phil & Ph.D in Management and Computer Technology with a total strength exceeding 250 in numbers. (Here-in-after referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns of the First Part).

**YOUTH UNITED COUNCIL OF INDIA** (hereinafter referred to as YUCI which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns of the Second Part) is a youth run organization to support the development of the society by providing empowered citizens through youth activism.

The purpose of YUCI is to improve leadership and interpersonal skills, to serve as a platform showing excellence and revealing potential of the Youth.


Activism starts in the level of graduation and it is quintessential to acquire the above mentioned skills irrespective of the career chosen.

The purpose of this Memorandum of Understanding (hereinafter referred to as MOU) is to clearly identify the roles and responsibilities of each party as they relate to and establish the terms and conditions under which YUCI will meet and function. The Council intends to:

- Provide opportunities to students discover hidden talents and skills.
- Improve networking and establish relationships with foreign organizations providing technical support expanding their exposure.
- Develop them as empowered youth to become responsible citizens of the country.

  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2008**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

2

  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2008**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



**Nehru College of Management**  
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“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



2. **TERM OF MOU:**

The MOU is effective upon the day and date last signed and executed by the duly authorized representatives of the parties to this MOU and the governing bodies of the parties' respective countries or municipalities.

The MOU may be terminated, without cause, by either party without notice, informing the authorities through official email.

The coordinator representing the college must give full support and must be available to organize the events that are pre-planned.

The college must provide a Campus ambassador to lead the college team.

The college must provide space (inside the college campus) for the coordinator and the students (part of YUCI) to work for the events.

All specific arrangements and plans for activities are to be negotiated and are dependent on the availability of funds. Seek financial support from National and International organizations for the cooperative activities to be undertaken.

3. **GENERAL PROVISIONS:**

**Amendments**

Either party may request changes to this MOU. Any changes, modifications, revisions or amendments to this MOU which are mutually agreed upon by and between the parties to this MOU shall be incorporated by written instrument, and effective when executed and signed by all parties to this MOU.

**Entirety of Agreement**

This MOU, consisting of 5 pages, represents the entire and integrated agreement between the parties and supersedes all prior negotiations, representations and agreements, whether written or oral.

**Severability**

If any portion of this MOU has been judicially determined to be illegal or unenforceable, the remainder of the MOU shall continue in full force and effect, and either party may renegotiate the terms affected by the severance.

**Sovereign Immunity**

The NCM and the YUCI and their respective governing bodies do not waive their sovereign immunity by entering into this MOU, and each fully retains all immunities and

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*Rush*  
Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

*Rush*  
Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



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defenses provided by law with respect to any action based on or occurring as a result of this MOU.

### Third Party Beneficiary Rights

The parties do not intend to create in any other individual or entity the status of a third party beneficiary, and this MOU shall not be construed so as to create such status. The rights, duties and obligations contained in this MOU shall operate only between the parties to this MOU, and shall inure solely to the benefit of the parties to this MOU.

### Obligations

- In accordance with conducting events, the YUCI may require the college's space, students and whatever the case may demand with prior consent of the college.
- The provisions of this MOU are intended only to assist the parties in determining and performing their obligations accordingly.
- The parties to this MOU intend and expressly agree that only parties signatory to this MOU shall have any legal or equitable right to seek to enforce this MOU, to seek any remedy arising out of a party's performance or failure to perform any term or condition of this MOU, or to bring an action for the breach of this MOU.

#### 4. BENEFITS OFFERED TO THE COLLEGE:

- Conduct art, cultural, sports events for the students to show up their talents and to improve their skills in organizing these kind of event.
- Develop personality of the students through various utilitarian webinars/seminars etc.
- Improved resume and conduct placement programs.
- International programs will be conducted for the exposure of students and staffs.
- Student's empowerment and faculty development programs will be conducted.
- Interaction and recognition with international speakers.
- Different offline activities will be organized for the development and empowerment of the students.
- Emphasize and empower with beneficial courses.
- Student's foreign exchange program may be offered.

*Rust*  
Dr. R. Moses Daniel, M.A., Ph.D., P.D.C.A., 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

4

*Rust*  
Dr. R. Moses Daniel, M.A., Ph.D., P.D.C.A., 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



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5. **BENEFITS DERIVED BY YUCI:**

- Expand the scope of the organization.
- Promote the NGO for a good cause.
- Establish potential foundation by involving colleges.

6. **TERMS AND CONDITIONS:**

It is hereby stated that the following terms and conditions are expressly accepted by the authorities of the college management by willingness and are freely consensual in nature.


- The college consents to use its space and property for the purpose of conducting events/seminars/lectures etc.
- It allows to use its logo and name with prior consent whenever deemed necessary by the YUCI.
- It shall permit its students to actively participate in all the activities conducted by the YUCI.
- It allows the students with the OD permission for the activities that the students participate in.
- It shall let the members of the YUCI who are students of the college to recruit, collaborate with fellow students and sponsorships if necessary.
- The students can actively participate in events conducted outside the college with their willingness.
- The Campus President being the top order of the college must abide by the directives issued by the YUCI.
- The college agrees to provide a Staff coordinator to manage and approve confirmation for any activity and provide full support for the events.

It is hereby stated that the following terms and conditions are expressly accepted by the authorities of the YUCI by willingness and are freely consensual in nature.

- YUCI agrees to any rule imposed by the college for the wellbeing of the students regarding the Council after discussion with the college committee of YUCI.
- It agrees to have its name and logo used with prior consent from the top order.

  
Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2013  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

5

  
Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2013  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
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 "Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



- It allows any collaboration of students with sponsorship after a background check of the sponsor.
- YUCI agrees and offers to conduct events requested by the college if possible.

7. **SIGNATURE:**

- In witness whereof, the parties to this MOU through their duly authorized representatives have executed this MOU on the days and dates set out below, and certify that they have read, understood, and agreed to the terms and conditions of this MOU as set forth herein.
- The effective date of this MOU is the date of the signature last affixed to this page.

*RWS*  
20/07/22

Nehru College of Management  
 Principal  
 Nehru College of Management  
 Nehru Gardens, Thirumalayampalayam,  
 Coimbatore - 641 105

By: \_\_\_\_\_

Title: \_\_\_\_\_

**Youth United Council of India**

By: \_\_\_\_\_

Title: \_\_\_\_\_

In presence of : *[Signature]*  
20/7/2022

**Dr. M. SENGALIAPPAN**  
 MCA., M. Phil., M. E., Ph.D.,  
 Head, Department of MCA  
 Nehru College of Management  
 T.M. Palayam, Coimbatore - 641105

Signed and Seal

In presence of: \_\_\_\_\_

Signed and Seal

*RWS*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
 Principal  
 Nehru College of Management  
 Nehru Gardens, Thirumalayampalayam  
 Coimbatore - 641 105

Academic Year

-

2019-2020



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
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"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.

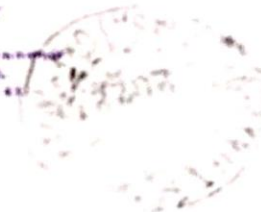


தமிழ்நாடு தமிழ்நாடு TAMIL NADU

21AC 770033

Nehru College of Management  
Coimbatore  
10/06/2019

*[Signature]*  
செ. வி. சிவசுந்தரன்  
செ. வி. சிவசுந்தரன்  
செ. வி. சிவசுந்தரன்  
செ. வி. சிவசுந்தரன்



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at  
KERALA CLUB on 13/06/2019.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having  
its registered office at Nehru Group of Institutions, #451-D, Palakkad Main  
Road, Kuniyamuthur, Coimbatore 641 008, Tamil Nadu, India

*[Signature]*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND

**PORAS TECHNOLOGIES, No.207, A. K Complex, 6th street, Crosscut Road,  
Coimbatore-641 012 Tamil Nadu, India.**


(Here after referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble:

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

## Deliverables from NCM

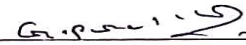
### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

PORAS TECHNOLOGIES

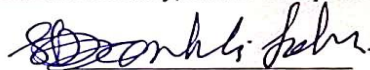
By: Dr. S Franklin John

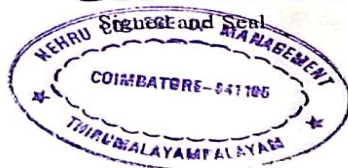
By: 

Title: Principal NCM

Title: **PORAS TECHNOLOGIES**  
No: 207, A.I.C. Complex  
6th Street, Cross-cut Road  
Gandhipuram, Coimbatore-641 011  
In presence of: Ph: +91 422 3501138  
www.porastechnologies.com

In presence of: Dr. P Krishnakumar  
CEO & Secretary, Nehru Group of Institutions





Signed and Seal



**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

Nehru College of Management  
Coimbatore  
3/8/2019

21AC 770034

தி.வி.பி. சார்  
கல். இ.ந. 020/01/2021-18 கோவை  
423, மருதமலை ரோடு,  
பா.நா. 11201, கோவை - 41.



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is made and entered into at Kerala Club on 07/08/2019.

BETWEEN

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main

*Ruest*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



**Nehru College of Management**  
Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND

Zaara Group of Companies, No.39/41, sivashree Building, Senguptha street, Ram nagar, Coimbatore-641009.(Here after referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

## Deliverables from NCM

### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

Zaara Group of Companies

By : Dr. S Franklin John


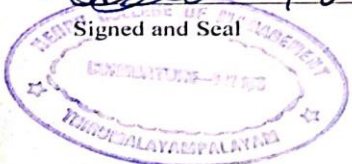
By: 

Title: Principal NCM

Title: For ZAARA ASSOCIATES

In presence of: Dr. P Krishnakumar  
CEO & Secretary of NGI Coimbatore

In presence of:

  
Signed and Seal  


  
Signed and Seal  
Dr. R. Moses Daniel, M.B.A., Ph.D., P3361  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 771973

தலிம். ஆர்

ஸ்டாம்பு வெண்டர்  
கை. நெ. 928/பி/2021-18 கோவை  
423, மருதமலை ரோடு,  
பா.நா. புதூர், கோவை - 41.

15/9/2019

Nehru College of  
Management,  
Coimbatore



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at  
KERALA CLUB on 18/09/2019.

BETWEEN:

Nehru College of Management , Tamil Nadu an Educational Institute  
having its registered office at Nehru Group of Institutions - #451-D,  
Palakkad Main Road, Kuniyathur, Coimbatore 641 008, Tamil Nadu,

*Rust*

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



India (hereinafter referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part:

AND

**123 Capitals, Diversified financial services Institution, No.565-567, Sakthi Square, 2nd Floor, T.V.Samy Road, RS Puram, Coimbatore-6-41002,**  
(Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program.

Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are: currently undergoing. This MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

*Rust*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

## Deliverables from NCM

### Terms & Conditions:



- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

**Nehru College Of Management**

By: Dr. S Franklin John

Title: Principal NCM

In presence of: Dr. P Krishnakumar  
CEO & Secretary, Nehru Group of Institutions



**123 Capitals, Coimbatore**

By: 

**For 123 CAPITALS**

Title: \_\_\_\_\_

In presence of:

  
  
Signed and Seal

**Dr. E. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 771974

Nehru College of Management தி.வி. சூர்  
Coimbatore  
28/10/2019

Dr. R. Daniel  
வட்டாம்படி சென்ட்ரல்  
கை. நெ. 028/31/2021-10 கோவை  
423, மருதமலை ரோடு,  
மா.நா. முதூர், கோவை - 41.



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at Kerala Club on 30/10/2019.

BETWEEN:

Nehru Group of Institutions, Tamil Nadu an Educational Institute having its registered office at, Nehru College of Management #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore - 641 008, Tamil Nadu, India (hereinafter

Dr. R. Moses Daniel, M.B.A., Ph.D., P3DCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part:

AND

**SANDFITS FOUNDRIES (P)LTD, 1912, Selakarichal Road, Appanaickenpatti Post,  
Coimbatore - 641402**

(Here after referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble:

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

Deliverables from the Company:

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems

*Rush*

**Dr. R. Moser Daniel, MBA., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



6. Production
7. Logistics
8. Compensation or allowances not compulsory
9. Student to adherence all the company norms , if not we will not allow to continue for the training
10. The students has to work for the entire period of course completion
11. Student will be select by our interview panel

## Deliverables from NCM

### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

SANDFITS FOUNDRIES (P)LTD

By: Dr.S.Franklin John

By:Mr.P.Kumara Rathinam

Title:Principal,NCM

Title:Sr.Manager Finance&Accounts

In presence of: Dr.P.Krishna Kumar,CEO&Secretary,  
Nehru Group of institutions

In presence of:



Signed and Seal  
**Dr. S. FRANKLIN JOHN, MBA, M.Phil, Ph.D. AMIMA**  
Principal,  
Nehru College of Management  
T.M. Palayam,  
COIMBATORE - 641 105.

Signed and Seal

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

Academic Year

-

2018-2019



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770029

Nehru College of Management  
Coimbatore  
24/08/2018

*R. D. Daniel*  
சுவிப். ஓசர்  
எல்.பாம்பு வெங்கடர்  
கை. எந். 928/31/2021-16 கோவை  
423. மருதமலை ரோடு.  
மா.நா. மதுர். கோவை - 41.



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at KERALA CLUB on 28/08/2018.

### BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D. Palakkad Main Road, Kuniyathur, Coimbatore 641 008, Tamil Nadu, India (hereinafter

*R. D. Daniel*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2008  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



**Nehru College of Management**  
Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND

SANTEL., No.14/7, KG Samy Complex, Bangalore Road, Hosur-635109 and operating branch at Coimbatore 100feet road


(Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program

**Preamble**

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

  
**Dr. A. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration ✓
2. Sales and Marketing ✓
3. Human Resource
4. Finance ✓
5. Systems ✓
6. Production
7. Logistics

## Deliverables from NCM

### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

SANTEL, Coimbatore

By: Dr. S Franklin John

By: D. Chendramoorthy

Title: Principal NCM

Title: Proprietor

In presence of: Dr. P Krishnakumar  
CEO & Secretary, Nehru Group of Institutions

In presence of:


Signed and Seal

  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770030

Nehru College of Management  
Coimbatore

7/12/2018

சிலிப். சார்  
சுடாம்; கொட்டை  
கை. எண். 928/சீ/2021-16 கொட்டை  
423, மருகமலை ரோடு  
மா.நா. புதூர், கோவை - 41



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered at Hotel AIDA, Kottayam, on 10/12/2018.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main

*Ruest*

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND


Fortune Destination Management India Pvt. Ltd, a company incorporated under section 25 of the Companies Act, 1956, having its office at Near Thirunakkara Temple, C.S Building, Sreenivasa Iyer Rd, Thirunakara, Kottayam, Kerala 686001. (Hereinafter referred to as "Company")

Proposal to NCM for Fortune Destination Management India Pvt. Ltd, Student Internship Training Program

## Preamble:

Currently there are students who are getting into an MBA program of the NCM desire to take up an Internship Training program in Company, which will help them gain practical knowledge of various discipline of management.. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in Sales by filling the gap between the regular MBA course that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Kottayam

  
Dr. R. Moses Daniel, MBA., Ph.D., F3DCA, 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

Sales

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

## Deliverables from NCM

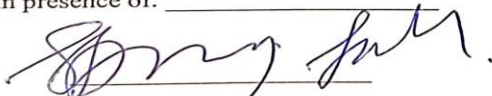
### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

By: Dr. S. FRANKLIN JOHN M.A., M.Phil, Ph.D. ANIMA  
Principal,  
Nehru College of Management  
T.M. Palayam,  
COIMBATORE - 641 105. /

In presence of: \_\_\_\_\_


  
Signed and Seal



Fortune Destination Management India Pvt.  
Ltd,

By: Mr. Bastin Joseph  
Title: M.D.

In presence of: Joseph T. Joseph

  
Signed and Seal



Dr. R. Moses Daniel, M.A., Ph.D., PGDCA  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770031

Nehru College of Management  
Coimbatore  
8/2/2019

திவிப். சார்  
செயலகம் வெள்ளூர்  
கல். நெ. 928, பி/2021-16 கோவை  
423, மருதுமலை ரோடு.  
மா.நா. மதுர், கோவை - 4



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at Kerala Club on 12/02/2019.

BETWEEN

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter

*Rust*

Dr. R. Moses Daniel, M.B.A., Ph.D., P.DCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part,

AND

Creative Productions, No 18, VIP Nagar, Near KMCH, Avinashi Road, Coimbatore -  
641037


(Here after referred to as "Company")

Proposal to NCM for Student Internship Training Program

## Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

  
Dr. R. Moses Daniel, M.B.A., Ph.D., P.DCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



**Nehru College of Management**  
 Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
 Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
 An ISO 14001:2004 & 9001: 2015 Certified Institution,  
 "Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



**Deliverables from the Company**

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

**Deliverables from NCM**

**Terms & Conditions:**

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

**Creative Productions**

By : Dr. S Franklin John

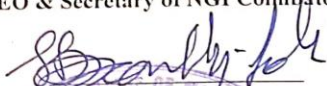
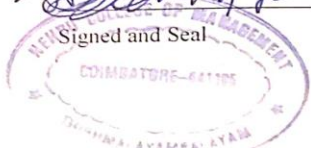
By: \_\_\_\_\_

Title: Principal NCM

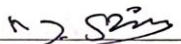

Title: \_\_\_\_\_

In presence of: Dr. P Krishnakumar  
 CEO & Secretary of NGI Coimbatore

In presence of:

  
 Signed and Seal  


For CREATIVE PRODUCTIONS

  
 Signed and Seal PARTNER  


**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770032

Nehru College of Management  
Coimbatore  
20/4/2019

*R. Daniel*  
தலைவர்  
நெரு குழு நிறுவனம்  
கல். நெ. 925/01/2021-16 கோவளம்,  
423, மருதமலை வீதி,  
பா.நா. கும்பகோணம் - 641 008



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at Kerala Club on 24/04/2019.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter referred to as "NCM", which expression

*R. Daniel*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



**Nehru College of Management**  
Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND

**IGreen Firm Pallava Nagar West, Arasur, Coimbatore Tamil Nadu, India. Pin-641407**

(Here after referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

*Rust*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

## Deliverables from NCM

### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

By: Dr. S. Franklin John,

Title: Principal, NCM,

IGreen Firm

For: GREEN FIRM

By: C. Mohan Reddy Proprietor

Title: \_\_\_\_\_

In presence of: Dr. P. Krishna Kumar, CEO & Secretary, In presence of:

Nehru Group of Institutions

Dr. S. Franklin John

Signed and Seal



I-GREEN FIRM

West Pallava Nagar,  
Arasur, Coimbatore - 641 407

Signed and Seal

R. M. Daniel

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

Academic Year

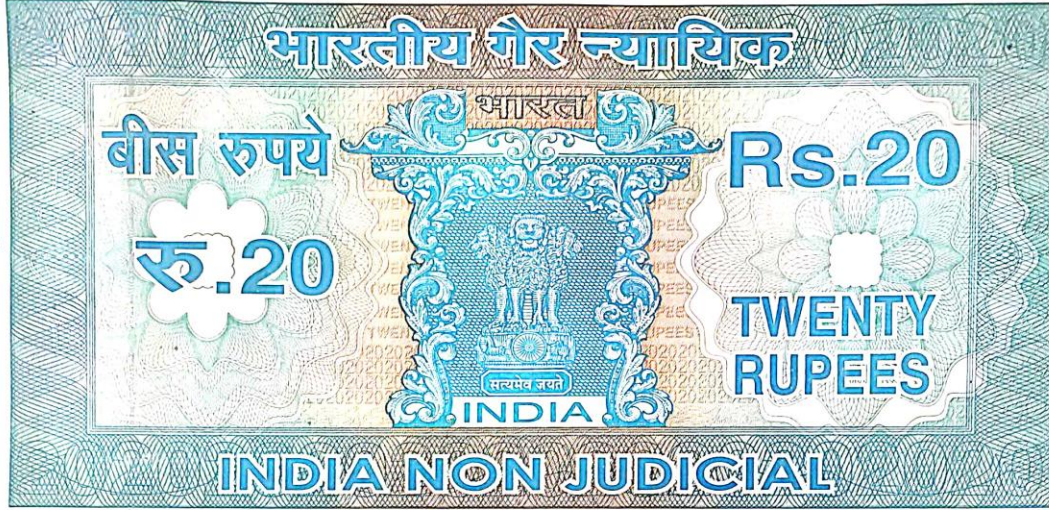
-

2017-2018



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமிழ்நாடு TAMIL NADU

21AC 770037

Nehru College of Management  
Coimbatore  
15/09/2017

சுலிப். சார்  
சட்டமன்ற சென்டர்  
கை. எந். 926/01/2021-16 கோவை  
423, மருதமலை சா.நா.  
மா.நா. புதூர், கோவை - 31.



## MEMORANDUM OF UNDERSTANDING

This Memorandum of understanding ("MoU") is made and entered into at Nehru College of Management on 20/09/2017.

### BETWEEN

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniyamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

### AND

Bennett Coleman & Co Ltd., a company incorporated under section 25 of the Companies Act, 1956, having its branch office at 737/2 & 737/3, "Times House" Puliyakulam road, Puliyakulam, Coimbatore 641 045 which expression shall include its permitted assigns and successors. (Hereinafter referred to as "BCCL").

Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2013  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



**Nehru College of Management**  
Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



**Preamble**

Proposal to NCM for TOI Student Field Sales Training Program.

Currently there are students who are getting into an MBA program of the NCM desire to take up a Field Sales Training program in Sales Management, which will help them gain knowledge of Sales Management. BCCL shall develop this field Sales Training in Sales Management to enable such students who have high levels of managerial skills, but lack some of the background knowledge that a Sales career aspirant should have.

This Field Sales Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in Sales by filling the gap between the regular MBA course that they are currently undergoing and the others specializing in Sales Management available in developed cities like Chennai, Bangalore, etc. The MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties' interest.

**BCCL Field Sales Management Training**

Month	Topic
Month-1	Introduction To, Concepts in Customer Service
Month-2	Catchment Area Analysis, Consumer & Shopper Behaviour, Retail Marketing, Social Media Marketing
Month-3	Successful Buying & Merchandising Techniques
Month-4	Store Design & Value marketing, CRM, Customer Loyalty Programs & Vendor relationship

**Course Duration:** 4 months/ 50 days (3 days a week only on Friday, Saturday & Sundays)

**Place:** Coimbatore

**BCCL Deliverables:**

- Organizing the relevant field sales training.
- BCCL would also assist for internship for the participants of the training in other branch like Chennai, Trichy, Madurai branches.
- BCCL will also assist in placements for candidates who may be interested in circulation sales as a career.
- The Students will be evaluated and awarded a certificate at the end of the program.
- A nominal incentive may be given based on the sales performance at the end of every 15 days field sales training

  
**Dr. R. Moses Daniel, MBA., Ph.D., PDDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## Deliverables from NCM

### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of 15 students.
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority of BCCL.

Nehru College Of Management

By: Dr. S. FRANKLIN JOHN  
Title: PRINCIPAL

Bennett Coleman & Co Ltd.,

By: P. SIVAMANI  
Title: MANAGER

In presence of: \_\_\_\_\_



In presence of: \_\_\_\_\_

Signed and Seal

*RMS*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770036

Nehru College of Management  
Coimbatore  
01/12/2017

சீலிய். சார்  
கல்வாய் கல்வி  
கல. நடு. 02/11/2021-18 கோவை  
423, மருதவாசல ரோடு.  
மா.நா. பழநி, கோவை - 41.



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MoU") is made and entered into at NEHRU COLLEGE OF MANAGEMENT on 05/12/2017.

### BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter referred to as "NCM", which expression shall, unless be

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND


TEX-TECH INDUSTRIES (INDIA) PRIVATE LIMITED, 27-D, V.N. Industrial Estate, Bharathi Colony, Peelamedu, Coimbatore- 641004, TamilNadu, INDIA. (Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program.

## Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 2 years and would be renewed after the validity period on the basis of both the parties interest.

Place: Coimbatore

  
Dr. E. Moses Daniel, MBA., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

## Deliverables from NCM

### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

TEX-TECH INDUSTRIES (INDIA) PRIVATE LIMITED

By: Dr. S. Franklin John

For TEX TECH INDUSTRIES (INDIA) PRIVATE LIMITED  
By: S. Malige

Title: PRINCIPAL

Title: MANAGING DIRECTOR

In presence of: \_\_\_\_\_

In presence of: \_\_\_\_\_

For TEX TECH INDUSTRIES (INDIA) PRIVATE LIMITED

Signed and Seal

Signed and Seal

Dr. S. FRANKLIN JOHN, M.B.A., M.P.H.I., Ph.D., AMMA  
Principal,  
Nehru College of Management  
T.M. Palayam,  
COIMBATORE - 641 105.

MANAGING DIRECTOR.

RUSH  
Dr. R. Moses Daniel, M.B.A., Ph.D., P.D.C.A., 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770035

Nehru College of Management  
Coimbatore  
19/3/2018

சீலிப். ஆர்  
சுடாமு. வெண்டர்  
கல. நெ. 028/பீ/2021-16 கோவை  
423, மருதமலை ரோடு.  
பா.நா. புதூர், கோவை - 41.



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered at Nehru College of Management on 21/03/2018.

### BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter

*Rusli*  
Dr. R. Moses Daniel, M.B.A., Ph.D., P330CA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part:

AND

TRUE VALUE ENTERPRISES PRIVATE LIMITED, Promoters & Developers, Realtors  
Administration Office address, 132/1, Kaleeswara Street, Kattoor, Coimbatore- 641009  
(Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program.

## Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties interest.

Place: Coimbatore

**Dr. R. Moser Daniel, MBA., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



### Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

### Deliverables from NCM

#### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

True Value Enterprises Private Limited

By: Dr. S. Franklin John

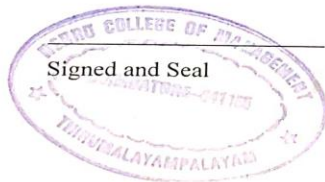
By: \_\_\_\_\_

Title: PRINCIPAL

Title: \_\_\_\_\_

In presence of: \_\_\_\_\_

In presence of: \_\_\_\_\_



Signed and Seal

For TRUEVALUE ENTERPRISES PRIVATE LIMITED

Signed and Seal

MANAGING DIRECTOR

**TRUE VALUE PROPERTY'S  
TRUE VALUE ENTERPRISES PRIVATE LIMITED**  
132/1, Kaleswara Nagar,  
Kattoor, Coimbatore - 641 009.

*Rush*  
**Dr. R. Moses Daniel, MBA., Ph.D., P3DCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)

An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமி்லநாடு TAMIL NADU

21AC 770028

Nehru College of Management  
Coimbatore

10/5/2018

சுலிப். சார்  
ஸ்டாம்பு வெண்டர்  
கை. நெ. 925/01/2021-16 கோவை  
423, மருதமலை ரோடு,  
மா.நா. பூதூர், கோவை - 641 008



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at  
KERALA CLUB on 16/05/2018.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having  
its registered office at Nehru Group of Institutions, #451-D, Palakkad Main  
Road, Kuniamuthur. Coimbatore 641 008, Tamil Nadu, India (hereinafter

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



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**An ISO 14001:2004 & 9001: 2015 Certified Institution,**  
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referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part,

AND

**Aditya Birla Money 178-A, Avinashi Road, Opp GRG School, Coimbatore-641004**

(Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program

**Preamble:**

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties' interest.

**Place: Coimbatore**

**Deliverables from the Company**

**The Students will be trained in the following disciplines or any one of the discipline**

1. Office Administration

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**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
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2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

## Deliverables from NCM

### Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

## Nehru College Of Management

## Aditya Birla Money, Coimbatore

By: Dr. S Franklin John

By: Mr. Senthil PP

Title: Principal NCM

Title: AP & Branch Manager

In presence of: Dr. P Krishnakumar  
CEO & Secretary, Nehru Group of Institutions

In presence of:

  
Signed and Seal  


  
Signed and Seal  


  
Dr. R. Moses Daniel, M.B.A., Ph.D., P.DCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

STUDENT EXCHANGE  
PROGRAM

-

2021-2022



# Nehru College of Management

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தமிழ்நாடு தமி்லநாடு TAMIL NADU  
06/5/22 Nehru College of Management Coimbatore

Dr. Daniel  
தீலிய். ஓர்  
ஸ்டாம்பு வெண்டர்  
ஈ. செ. 929/11/2021-16 கோவை  
429, மருதமலை நோடு,  
மா.நா. புதூர், கோவை - 41.  
OOAC 457619

## Memorandum of Understanding Student Exchange Agreement

This Memorandum of Understanding entered into on 11 / 05 / 2022 at Coimbatore

BETWEEN

Nehru College of Management, Nehru Gardens, Thirumalayampalayam, Coimbatore - 641105

AND

Coimbatore Marine College, #296, Pollachi Main Road, Myleripalayam, Othakalmandapam (Post), Coimbatore - 641 032

*Ruse*  
For Nehru College of Management  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

*Ruse*  
Capt. SELVARAJAN RAMIAH  
PRINCIPAL  
COIMBATORE MARINE COLLEGE  
COIMBATORE 641 032  
Dr. L. Moser Daniel, M.B.A., Ph.D., P3DCA, 2017  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



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## Annexure 1

1. The institution where the student is admitted to earn a degree is the home institution and the Institution to which the student is sent as exchange student is the host institution.
2. Students under the student exchange programme will be classified as special exchange students. Special exchange students will be permitted to take courses on management/ Computer application, as well as participate in project work.
3. In each case, the specifications from the faculty/ project supervisors at the host institution are required. Such specifications will take into account among other things to check whether the student has prerequisites for the project.
4. Special exchange students will pay the required fees such as tuition fees, admission fees, etc at the home institution: However, the exchange students need not pay any fee to the host institution.
5. Course credits and grades earned will be determined by the home institution based on the grade report from the host institution.
6. The number of students and time duration will be worked out on a case to case basis.
7. Participants when they are in the host institution will be subjected to the rules and regulations of the host institution.
8. The Selection and nomination of the students will be done by the home institution.

*RMD*

Nehru College Of Management

*Selvarajan*

Coimbatore Marine College

By: Dr. R. Moses Daniel

By: RAMIAH SELVARAJAN

Title: PRINCIPAL

Title: PRINCIPAL

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

Capt. SELVARAJAN RAMIAH  
PRINCIPAL  
COIMBATORE MARINE COLLEGE  
COIMBATORE - 641 032.



In presence of: *Karthikeyan*

In presence of: *Senthil Kumar*

Dr. L. KARTHIKEYAN

Dr. S. B. Senthil Kumar

**Dr. L. KARTHIKEYAN**  
B.Sc(Ag), MBA, PGDBF, SET, Ph.D  
DIRECTOR - MBA  
NEHRU COLLEGE OF MANAGEMENT  
T.M.PALAYAM, COIMBATORE-641 105.  
Sign and Seal



**Prof. Senthil Kumar**  
Dean  
Coimbatore Marine College.  
Sign and Seal

*RMD*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



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*Nehru College of Management:* A Standalone B School, approved by AICTE & Affiliated to Bharathiar University, Accredited by NAAC with B++ & Recognized by UGC with 2(f) & 12(B) established in the year 1996, under the able leadership of our founder chairman Late PK Das and is now in its 26<sup>th</sup> successful year and the institute is marching ahead towards achieving the Vision and Mission of founder chairman under the guidance of Our Managing Trustee Adv Dr. P. Krishna Das and Our Beloved CEO and Secretary Dr. P. Krishnakumar. The institute offers professional PG & Research programmes including MBA, MCA, M.Phil & Ph.D in Management and Computer Technology with a total strength exceeding 250 in numbers. (here-in-after referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part.

*Coimbatore Marine College:* Approved by Director General of Shipping, Govt. of India Ranked A1 Grade in CIP by Indian Registry of Shipping ISO 9001:2015 Certified Institution by Bureau Veritas Premier Marine Institute Since 2001. The institute offers 6 courses under Pre-Sea Courses, 2 courses under School of Maritime & Logistics, 3 courses under Hospitality Management and 5 Post-Sea Courses. (Here-in-after referred to as "CMC", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the Second Part.

#### WHERE AS

The parties have had preliminary discussions in this matter and have ascertained areas of broad consensus, under a Memorandum of Understanding.


#### Student Exchange


Pursuant to the agreement of the student exchange, NCM & CMC will exchange students accordingly to the terms laid out in Annexure 1. It is desired by both the parties that there will be significant flow of students in both directions.


#### Commencement, renewal, termination and amendment

This MOU will come into force upon affixing of the signatures of the representatives of the partner institutions and will remain in effect for three years. This MOU may be renewed upon its expiry, with the agreement of both partner institutions. If either partner institutions wishes to terminate the MOU before the completion of three years period it must notify the other institution not less than six months prior to the termination of the MOU. This MOU or its renewal and the actions taken under it may be renewed at any time. Modifications may be by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two parties.

For Nehru College of Management

  
Dr. R. Moses Daniel, M.B.A., Ph.D., FSCA, FGDII  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

  
Dr. R. Moses Daniel, M.B.A., Ph.D., FSCA, FGDII  
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Capt. SELVARAJAN RAMIAH  
PRINCIPAL  
COIMBATORE MARINE COLLEGE  
COIMBATORE 641 032.



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NCM students visited Coimbatore marine college on 21/10/2022



*Rust*

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**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

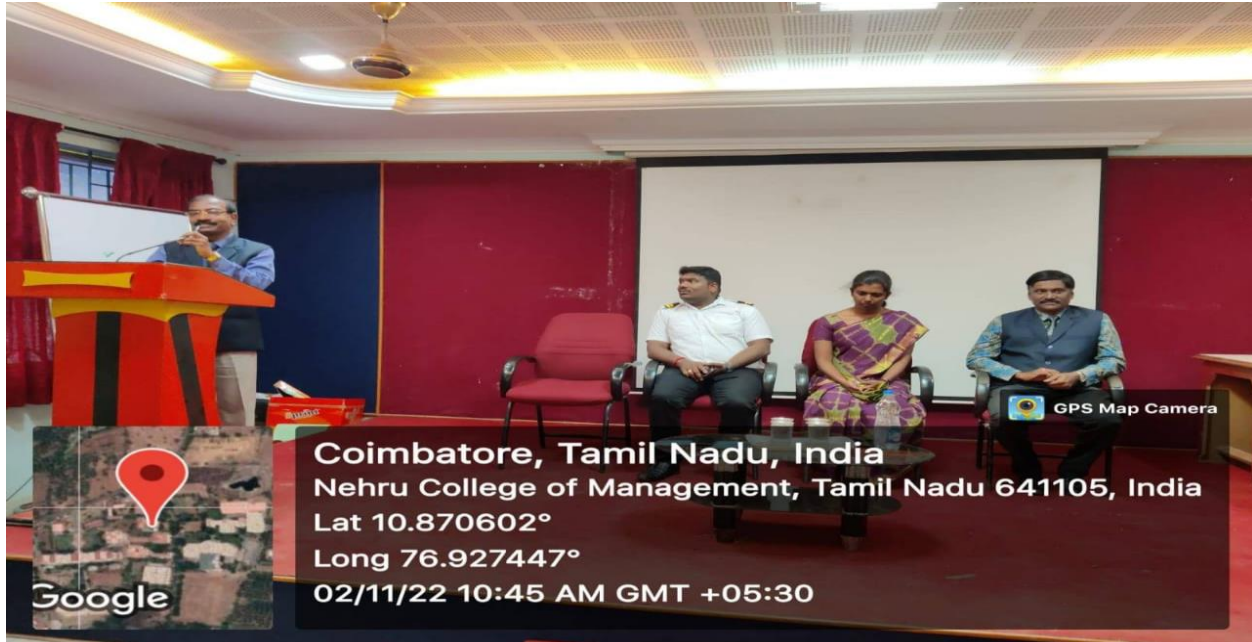


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Coimbatore marine college students visited NCM on 02/11/2022



*Rust*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

FACULTY EXCHANGE  
PROGRAM

-

2021-2022

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Dr. P. Kannan from MBA dept & Mr. K Anandan from MCA dept visited and lectured to students of ArulmiguPalaniandavar College of Arts and Culture at Dindigulas part of Faculty exchange program on 07/05/2022



*Ruest*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2008  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105




**Dindigul, Tamil Nadu, India**




Longitude	Latitude	
77.011° E	10.864° N	<b>33° C</b>
Saturday, 07, May, 2022		<b>10:32 AM</b>



**Dindigul, Tamil Nadu, India**



Longitude	Latitude	
77.011° E	10.864° N	<b>33° C</b>
Saturday, 07, May, 2022		<b>10:32 AM</b>

*Rust*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
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**Dindigul, Tamil Nadu, India**

	Longitude 77.011° E	Latitude 10.864° N	 <b>33° C</b>
Saturday, 07, May, 2022			<b>10:36 AM</b>



**Dindigul, Tamil Nadu, India**

	Longitude 77.011° E	Latitude 10.864° N	 <b>33° C</b>
Saturday, 07, May, 2022			<b>10:36 AM</b>

*RMS*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

FACULTY EXCHANGE  
PROGRAM

-

2020-2021

Faculty Exchange Programme - "Mrs. M Rathi Mithra", Asst Professor, Bharath Matha College, Kerala 24th Feb 2020 @ NCM Seminar Hall



*Rushi*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2008**  
**Principal**  
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*Rust*

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# **INTERNSHIP**

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Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Academic Year 2021 - 2022			
S.No	Department	No of students	Percentage
1	MBA	97	97%
2	MCA	38	100%

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Department of MBA

Class: II MBA  
Academic Year: 2022-23

Batch: 2021-23  
Semester: III

S.NO	REG. NO	STUDENT NAME	TITLE	GUIDE LIST
1 2021	2135F0244	ABIMANYU. T	A STUDY ON CUSTOMER SATISFACTION TOWARDS DIGITAL MARKETING IN SRI MURUGA MARKETING	DR. R. MOSES DAN
2 2022	2135F0245	ABINESH. M	A STUDY ON THE RECRUITMENT PROCESS ON BASIS OF CANDIDATE AND EMPLOYEE RELATION WITH SPECIAL REFERENCE AT DAGSLORE TECHNOLOGY	DR. L. KARTHIKEY
3 2023	2135F0246	AJAY K B	A COMPARATIVE STUDY ON FOOD ORDERING APPS SWIGGY AND ZOMATO IN COIMBATORE CITY	MR. P. SIVAKUMA
4 2024	2135F0247	AJAYSANKAR .S	A STUDY ON EMPLOYEE SATISFACTION AT MINAR ALLOYS AND FORGINGS PVT LTD	DR. E. MUTHUKUM
5 2025	2135F0248	AJITHKUMAR .S	A STUDY ON EMPLOYEE WELFARE AND SAFETY MEASURES ADOPTED BY SRIJI RUBBER INDUSTRIES, COIMBATORE	MR. S. R. SATHYANARAYAN
6 2026	2135F0249	AKHIL K J	A STUDY ON EFFECTIVENESS OF IMPORT	MRS. S. SREEJA

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7	2135F0250	AKSHAY M	AND EXPORT PROCESS, DOCUMENTATION OF SAINT GOBAIN PRIVATE LIMITED, KANJIKODE, PALAKKAD	MP. R. KOUSHIK	U R 1
8	2135F0251	AKSHAY SR	STUDY ON EMPLOYEE JOB SATISFACTION OF KALYAN JEWELLERS ,TIRUR,MALAPPURAM, DISTRICT	DR. R. MOSES DANIEL	L 2 -
9	2135F0252	AMAL K DAS	A STUDY ON EFFECTS OF STORAGE SPACE MANAGEMENT ON WASTAGE OF PERISHABLE PRODUCES IN A1 CHIPS,COIMBATORE	DR. L. KARTHIKEYAN	M 3
10	2135F0254	ANJIL KS	A STUDY ON THE FACTORS INFLUENCING DEALERS BUYING BEHAVIOR TOWARDS SHARON PIPES	DR. E. MUTHUKUMAR	M 4
11	2135F0255	ANUDHARA KH	A STUDY ON CONSUMER PERCEPTION OF MINAR ALLOYS & FORGINGS PVT LTD, PALAKKAD	MR. P. SIVAKUMAR	F 1 -
12	2135F0256	ANURAG A	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SOUTHERN UNION PHARMACEUTICALS PVT LTD, TRISSUR	MR. S.R. SATHYANARAYANAN	M 5
13	2135F0257	ARTHER BOSEN	A STUDY ON IMPACT OF SOCIAL MEDIA ON BUYING BEHAVIOUR OF CONSUMERS ON OTT PLATFORMS WITH SPECIAL REFERENCE TO TRISSUR	MS. UMA MAHESWARI	M 6
			A STUDY ON IMPACT OF DIGITAL MARKETING ON CONSUMER BUYING BEHAVIOR WITH SPECIAL		

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14	2135F0258	ARUN.V.S	REFERENCE TO TEXTILES IN COIMBATORE	MR. R. KOUSHIK
15	2135F0259	ASHWIN UNNI	A STUDY ON CUSTOMER SATISFACTION TOWARDS PATHANJALI PRODUCTS	DR. R. MOSES DANIEL
16	2135F0260	ASWATHI	A STUDY ON EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE TO PAALANA INSTITUTE OF MEDICAL SCIENCES	DR. L. KARTHIKEYAN
17	2135F0261	ASWIN N C	A STUDY ON CAUSE AND EFFECT OF LABOUR TURNOVER WITH SPECIAL REFERENCES TO GR INDUSTRIES , COIMBATORE	DR. E. MUTHUKUMAR
18	2135F0262	ATHIRA J	A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTI SUZUKI AT SHREE SARADHAMBAL AUTOS PVT LTD., COIMBATORE	MR. P. SIVAKUMAR
19	2135F0263	AYSHA SAHLA P	STUDY ON STRATEGIES OF EMPLOYEE RETENTION IN SOUTHERN UNION PHARMACEUTICAL KERALA PVT LTD THRISSUR	MR. S.R. SATHYANARAYANAN
20	2135F0264	BALACHANDAR L	A STUDY ON EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE TO BISMILLAH MODERN RICE MILL, PALAKKAD	MRS. S. SREEJA
21	2135F0265	BASIL BINU	A STUDY ON EFFECTIVENESS OF SALES PROMOTION AT GENOVA FORGINGS	MR. R. KOUSHIK

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Principal  
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22	2135F0266	BHARATH KUMAR K	WITH SPECIAL REFERENCE TO MUVATTUPUZHA MUNICIPALITY	DR. R. MOSES DANIEL
2042				
23	2135F0267	BHARATHI S	A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA ACTIVA TWO-WHEELER COIMBATORE (SINGANALLUR)	DR. L. KARTHIKEYAN
2043				
24	2135F0268	BIVIN PRASANTH S	A STUDY ON ANALYSING SHIP FREIGHT FORWARDING WITH SPECIAL REFERENCE TO ALLCARGO LOGISTICS, COCHIN	DR. E. MUTHUKUMAR
2044				
25	2135F0269	BRAMINGTAN.B	A STUDY ON CUSTOMER PRECEPTION TOWARDS DEBIT CARD	MR. P. SIVAKUMAR
2045				
26	2135F0270	DASWIN A	A STUDY ON CONSUMER PERCEPTION TOWARDS MILMA ICECREAM IN ERNAKULAM REGION	MR. S.R. SATHYANARAYANAN
2046				
27	2135F0271	DAWOOD HUSSAIN A	A STUDY ON CUSTOMER SATISFACTION TOWARDS DTH SERVICES WITH SPECIAL REFERENCE TO COIMBATORE CITY	MS. UMA MAHESWARI
2047				
28	2135F0272	DINESH.R	A STUDY ON THE EMPLOYEE SATISFACTION WITH REFERENCE TO INDIAN TELEPHONE INDUSTRIES	MR. R. KOUSHIK
2048				
29	2135f0273	ENNISAI SELVAN	STUDY ON CHALLENGES FACED BY THE RECRUITER WHILE SOURCING THE CANDIDATES WITH SPECIAL REFERENCE	DR. R. MOSES DANIEL
2049				

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TO COIMBATORE

30	2135F0274	FLEXIA B. L	A STUDY ON HR PROCESS ON WORLD WIDE LOGISTICS, CHENNAI	DR. L. KARTHIKEYAN
31	2135F0275	FRAN BENNAHIN W	A STUDY ON FINANCIAL PERFORMANCE AT KANAN DEVAN HILLS PLANTATIONS PVT LTD.	DR. E. MUTHUKUMAR
32	2135F0276	GNANAYOGAN R S	A STUDY ON THE DEALER'S PERCEPTION OF RSP AQUA FARM ON PRAWN BUSINESS, KOVILPATHU	MR. P. SIVAKUMAR
33	2135F0277	GOKULNATH V	A STUDY ON IMPLEMENTATION AND EFFECTIVENESS OF LEAN WAREHOUSE MANAGEMENT TECHNIQUES ADOPTED BY SEG AUTOMATIVE PRIVATE LIMITED, BANGALORE	MR. S.R. SATHYANARAYANAN
34	2135F0278	GOKULAKRISHNA.P	A STUDY ON CONSUMER ATTITUDE TOWARDS SHOPPING MALL IN COIMBATORE CITY SPECIAL REFERENCE TO BROOKFIELD MALL	MRS. S. SREEJA
	2135F0279	GOPI.A	A STUDY ON SHIPPING TECHNIQUES ADOPTED BY RAMCO CEMENT LTD, ARIYALUR.	MR. R. KOUSHIK
	2135F0280	GOPIKA T.K	A STUDY OF EMPLOYEE MOTIVATION PRACTICES AND IT'S IMPACT ON EMPLOYEE ENGAGEMENT LEVEL AT NANDILATH G-MART, THRISSUR.	DR. R. MOSES DANIEL

Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2005  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
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37	2135F0281	GOWTHAM P	ANALYSING THE EFFECTIVENESS OF PROMOTIONAL STRATEGIES OF ROYAL ENFIELD AT RAMANATHAPURAM, COIMBATORE	DR. L. KARTHIKEYAN	17-643
38	2135F0282	HARIHARAN S	A STUDY ON WORK LIFE BALANCE OF EMPLOYEES IN ALPHA INDUSTRY COIMBATORE	DR. E. MUTHUKUMAR	HR 13-429
39	2135F0283	HARIIPRAKASH M	A STUDY ON THE IMPACT OF WORK FROM HOME ON EMPLOYEES PRODUCTIVITY AND WORK LIFE BALANCE DURING COVID 19 WITH SPECIAL REFERENCE IN UP2DATEZ PRIVATE LIMITED KUMBAKONAM.	MR. P. SIVAKUMAR	HR 14-430
40	2135F0284	HARITHA M	A STUDY ON QUALITY OF WORK LIFE BALANCE OF EMPLOYEES WITH SPECIAL REFERENCE TO BISMILLAH MODERN RICE MILL	MR. S.R. SATHYANARAYANAN	HR 15-43
41	2135F0285	ISWARYA.V	A STUDY ON EMPLOYEES SATISFACTION WITH SPECIAL REFERENCE TO Y MALL AT KERALA	MRS. S. SREEJA	HR 16-43
42	2135F0286	JEFFY JOY	A STUDY ON BRAND AWARENESS OF KERALA KAUMUDI NEWSPAPER AT THIRUVANANTHAPURAM	MR. R. KOUSHIK	M 18-644
43	2135F0287	JOSEPH DANIEL S	IMPACT OF DEMAND FORECASTING ON SUPPLY CHAIN MANAGEMENT AT AKR INDUSTRY PVT LTD	DR. R. MOSES DANIEL	4-11
44	2135F0288	KANNAN S	A STUDY ON PROBLEM FACED BY COIR COMPANY IN CHAIN SUPPLY	DR. L. KARTHIKEYAN	5-12

Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2011  
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45	2135F0289	KARGTIKEYAN M	MANAGEMENT PRACTICES AT FOAM MATTING INDIA . LTD COMPANY	DR. E. MUTHUKUMAR
2065			A STUDY ON CUSTOMER SATISFACTION TOWARDS RK PETS STORE AT COIMBATORE CITY	
46	2135F0290	KAVIPRIYAL.K	A STUDY ON COLLEGE STUDENTS PERCEPTION TOWARDS ONLINE SHOPPING REFERENCE WITH AMAZON .IN, COIMBATORE CITY	MR. P. SIVAKUMAR
2066				
47	2135F0291	KIRAN S	A STUDY ON EMPLOYEE COMPENSATION AND BENEFITS IN AMMAN INDUSTRIES, COIMBATORE	MR. S.R. SATHYANARAYANAN
2067				
48	2135F0293	KISHORE	A STUDY OF HR POLICY AND ITS IMPLEMENTATION AT KANAN DEVAN HILLS PLANTATIONS COMPANY PRIVATE LIMITED MUNNAR	MRS. S. SREEJA
2068				
49	2135F0294	LAWRANCE SOLOMON. D	A STUDY ON CUSTOMER PREFERENCE OF ROYAL ENFIELD IN POLLACHI TALUK	MR. R. KOUSHIK
2069				
50	2135F0295	MAHALAKSHMIR	A STUDY ON QUALITY OF WORK LIFE AMONG WOMEN EMPLOYEES IN PRIVATE COLLEGES, COIMBATORE	DR. R. MOSES DANIEL
2070				
51	2135F0296	MANI KANDAN.A	A STUDY ON THE EFFECTS OF DELIVERY ATTRIBUTES E_SHIPPING ON CONSUMER BEHAVIOUR AT TIRUNELVELI	DR. L. KARTHIKEYAN
2071				
52	2135F0297	MIDHUN.K	A STUDY ON CONSUMER PREFERENCE ON SELECTING BRANDED CLOTHING FOR	DR. E. MUTHUKUMAR
2072				

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Principal  
Nehru College of Management  
Nehru Garden, Thiruvalluvarpalayam  
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53	2073	2135F0298	MOHAMED FASAL	MEN AT TIRUPPUR CITY A STUDY ON CUSTOMER SATISFACTION IN MALABAR GOLD AND DIAMONDS, TIRUR	MR. P. SIVAKUMAR	MM 24 - 650
54	2074	2135F0299	MOHAMED IBRAHIM	A STUDY ON EMPLOYEE PERFORMANCE APPRAISAL AND JOB SATISFACTION WITH SPECIAL REFERENCE TO MOTHER CARE HOSPITAL	MR. S.R. SATHYANARAYANAN	MM 20 - 496
55	2075	2135F0300	MOHAMED SAMEER.M	A STUDY ON CUSTOM DOCUMENTATION PROCEDURE WITH SPECIAL REFERENCE TO ALL WAYS LOGISTICS	MRS. S. SREEJA	9 - 13
56	2076	2135F0301	MOHAMMED LAZIM	STUDY ON EMPLOYEE JOB SATISFACTION ON MALABAR GOLD AND DAIMOND	MR. R. KOUSHIK	MM 21 - 497
57	2077	2135F0302	MONISH KUMAR.R	A STUDY ON EMPLOYEE ABSENTEEISM WITH SPECIAL REFERENCE TO HASHONE CAREERS	DR. R. MOSES DANIEL	MM 22 - 438
58		2135F0303	MUHAMED ASHIF P K	A STUDY ON THE AWARENESS AND ADAPTION LEVEL OF MODERN BANKING SERVICES IN RURAL AREAS WITH SPECIAL REFERENCE TO ALAMCODE PANCHAYATH	DR. L. KARTHIKEYAN	3 - 485
		2135F0304	NAIR SREEJESH SOMASUNDARAN	A STUDY ON CUSTOMER SATISFACTION OF LATEX RUBBER THREAD PRODUCED BY FILATEX GROUP OF COMPANIES PVT	DR. E. MUTHUKUMAR	MM 25 - 651

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60	2135F0305	NAVEEN BALAJI M	LTD.	A STUDY ON EMPLOYEES JOB SATISFACTION IN RETAIL OUTLETS Y MALL, THIRUPARAYAR	MR. P. SIVAKUMAR	HR 23-439
61	2135F0306	NIMAL AL		A STUDY ON IMPACT OF WELFARE MEASURES ON EMPLOYEE RETENTION AT DEV INFORMATION TECHNOLOGY LTD. AHMEDABAD, GUJARAT	MR. S.R. SATHYANARAYANAN	HR 24-440
62	2135F0307	NISHANTH.K		A STUDY ON CUSTOMER SATISFACTION WITH RESPECT TO GENOVA FORGING PRIVATE LIMITED	MRS. S. SREEJA	M 26-652
63	2135F0308	OMNATHAN. P		A STUDY ON FACTORS INFLUENCING CUSTOMER TO VISIT Y MALL - TRIPRAYAR	MR. R. KOUSHIK	M 27-653
64	2135F0309	PANGATHODI ABUTHAHIR SHAFEER ALI		A STUDY ON CUSTOMERS BRAND AWARENESS AND BRAND PREFERENCE OF MALABAR FOOD PRODUCTS WITH SPECIAL REFERENCE TO MANNARKKAD	DR. R. MOSES DANIEL	M 28-654
65	2135F0310	PRADEEPA S		A STUDY ON EMPLOYEE WELFARE MEASURES IN AAVIN WITH SPECIAL REFERENCE TO PACHAPALAYAM BRANCH, COIMBATORE DISTRICT	DR. L. KARTHIKEYAN	HR 25-441
66	2135F0311	PRAKASH.A		A STUDY ON HR POLICIES AND IMPLEMENTATION AT MEENAKSHI MARUTI, MADURAI	DR. E. MUTHUKUMAR	HR 26-442
67	2135F0312	PREM RAJ T		A STUDY ON CUSTOMER PREFERENCE FOR PURCHASING MILMA PRODUCTS IN	MR. P. SIVAKUMAR	M 29-655

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EARI PAD				
68	2135F0313	RAJARAM R	A STUDY ON THE EFFECTIVENESS OF PUBLIC SERVICE ADVERTISEMENT WITH SPECIAL REFERENCE TO RIGHT TO EDUCATION	MR. S.R. SATHYANARAYANAN
69	2135F0314	RAJU G	A STUDY ON EMOTIONAL INTELLIGENCE AMONG THE EMPLOYEE OF DEV INFORMATION TECHNOLOGY LTD - AHMEDABAD, GUJARAT	MRS. S. SREEJA
70	2135F0315	SAJITHRA RAJAN	A STUDY ON THE EFFECTIVENESS OF INVENTORY MANAGEMENT ADOPTED IN METRO CASH AND CARRY, BANGALORE.	MR. R. KOUSHIK
71	2135F0316	SAKTHIVEL M	A STUDY ON JOB SATISFACTION AMONG THE EMPLOYEES AT GANESH SPINTEX , NAVAKKARAI	DR. R. MOSES DANIEL
72	2135F0317	SANJAY RAGUL K T	ANALYSIS AND PROCESS OF SHIPPING CLEARANCE OF IMPORT AND EXPORT - WITH SPECIAL REFERENCE TO TCM LOGISTICS	DR. L. KARTHIKEYAN
73	2135F0318	SARAN KUMAR.J	A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON ONLINE SHOPPING IN COIMBATORE CITY	DR. E. MUTHUKUMAR
74	2135F0319	SARATH N	A STUDY ON CUSTOMER'S SATISFACTION ABOUT TUPPERWARE PRODUCT IN COIMBATORE CITY	MR. P. SIVAKUMAR
75	2135F0320	SATHEESH N	A STUDY ON CONSUMERS BUYING BEHAVIOUR TOWARDS FMCG WITH	MR. S.R. SATHYANARAYANAN

30-655  
 27-443  
 4-486  
 28-444  
 10-14  
 31-657  
 32-658  
 33-659

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76	2135F0321	SHAIK ABDUL KADER FAHMI J.M.	SPECIAL REFERENCE TO RURAL AREA IN THIRUPUR CITY	SATHYANARAYANAN
2096	2135F0322	SHARAN E.S	A STUDY ON EMPLOYEE WELFARE AND SAFETY MEASURES ADOPTED BY CHANDRA TEXTILE	MRS. S. SREEJA
2097	2135F0323	SREELAKSHMI	A STUDY ON EMPLOYEE WELFARE MEASURES AND JOB SATISFACTION AT STEEL INDUSTRIALS KERALA LIMITED.	MR. R. KOUSHIK
2098	2135F0324	SRIMAN S	IMPACT OF EFFECTIVENESS OF TEAMWORK WITH SPECIAL REFERENCE TO DAGSORE TECHNOLOGY	DR. R. MOSES DANIEL
2099	2135F0325	SRUTHI PRIYA.S	A STUDY ON THE IMPACT OF ORGANISATIONAL CLIMATE ON EMPLOYEE JOB SATISFACTION	DR. L. KARTHIKEYAN
2100	2135F0326	SUBASH J	A STUDY ON CUSTOMER SATISFACTION TOWARDS SHIRTS WITH SPECIAL TO RAMACHANDARA TEXTILES	DR. E. MUTHUKUMAR
81	2135F0327	SUBASH S	A STUDY ON CONSUMER SATISFACTION TOWARDS AAVIN MILK IN PERUR, PACHAPALAYAM	MR. P. SIVAKUMAR
2101	2135F0329	SURYA KS	A STUDY OF INVENTORY MANAGEMENT STEEL INDUSTRIALS KERALA LIMITED	MR. S.R. SATHYANARAYANAN
2102				MR. R. KOUSHIK

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84	2135F0330	SWAMINATHAN R	"STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT OF LABOURS PRODUCTIVITY"	MS. UMA MAHESWARI
2104				
85	2135F0331	SEYED MOHAMED BUHARY	A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING RAF INFOTECH	MS-UMA-MAHESWARI
2105				MR. R. KOUSHIK
86	2135F0332	TAMILKUMARAN. S	A STUDY ON EFFECT OF DIGITAL MARKETING TOWARDS THE BUYING BEHAVIOUR OF THE CUSTOMER WITH SPECIAL REFERENCE TO THE COLLEGE STUDENTS	MS. UMA MAHESWARI
2106				
87	2135F0333	THIYAGARAJAN M	A RECRUITMENT AND SELECTION PROCESS AT AKR INDUSTRIES PVT LTD	MS. UMA MAHESWARI
2107				
88	2135F0334	THOUFEEK K	"A STUDY ON CONSUMER BUYING BEHAVIOUR OF KITKAT CHOCOLATES"	MS. UMA MAHESWARI
2108				
89	2135F0335	VAIRAVADAS.R	STUDY ON IMPACT OF PROMOTIONAL STRATEGIES IN BUYING BEHAVIOUR AT Y MALL	MRS. S. SREEJA
2109				
90	2135F0336	VAISAKH R	A STUDY ON EFFECTIVENESS OF EXPORT AND IMPORT PROCESS DOCUMENTATION OF SEG AUTOMATIVE INDIAN PRIVATE LIMITED COMPANY	MR. R. KOUSHIK
2110				
91	2135F0337	VANIYARAJ S	A STUDY ON CONSUMER BRAND AWARENESS TOWARDS GRAND VITARA AT MEENAKSHI MARUTI MADURAI CITY.	MS. UMA MAHESWARI
2111				

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92	2135F0338	VETRI MANIKANDAN.V	A STUDY ABOUT THE PROMOTIONAL STRATEGIES OF SRJI RUBBER INDUSTRY PRIVATE LIMITED, COIMBATORE	MS. UMA MAHESWARI
93	2135F0339	VIDHU KRISHNA	A STUDY ON CASH MANAGEMENT ON STEEL INDUSTRIALS KERALA LIMITED	MS. UMA MAHESWARI
94	2135F0340	VIPIN P	STUDY ON EXPORT AND IMPORT DOCUMENTATION WITH CUSTOM CLEARANCE WITH SPECIAL REFERENCE TO VRL LOGISTICS	MS. UMA MAHESWARI
95	2135F0341	VIVEK S	A ROLE OF FREIGHT FORWARDERS IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT AT AKR INDUSTRY PRIVATE LIMITED	MS. UMA MAHESWARI
96	2135F0342	YADHU KRISHNA M. V	A STUDY ON BRAND AWARENESS WITH REFERENCE TO MINAR ALLOYS AND FORGINGS PVT. LTD	MRS. S. SREEJA
97	2135F0343	YOGESH M	A STUDY ON CUSTOMER SATISFACTION AT (MA FOJ) CIEL HR SERVICES PVT LTD IN MADURAI.	MS. UMA MAHESWARI

M 42-648

F 6-488

12-16

13-17

43-669

44-670

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**Class Advisors**

**Director**

**Principal**  
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Nehru Gardens  
Thirunelampalayam,  
Coimbatore - 641 105.

ic year: 2021-20

**GUIDE NAME**  
DR.M.SENGA  
DR.M.SENGA  
Mr.K.ANAN



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## Department of Computer Applications

### Mini Project Reports

Class: II MCA


Academic Year: 2022-23

Batch: 2021-23  
 Semester: III

S.NO	REG. NO	STUDENT NAME	TITLE	GUIDE LIST
2118	2138M0017	AMALAPRABAKAR A	ONLINE ATTENDANCE SYSTEM	DR M SENGALIAPPAN
2119	2138M0018	ARAVIND KUMAR M	EXAM HALL ARRANGEMENT SYSTEM	DR M SENGALIAPPAN
2120	2138M0019	ARCHANA V R	WEATHER REPORT APPLICATION	DR M SENGALIAPPAN
2121	2138M0020	ARUNKUMAR M	SEMINAR HALL BOOKING	DR M SENGALIAPPAN
2122	2138M0021	ASWATHY G	PREDCAN	DR M SENGALIAPPAN
2123	2138M0022	AYISHA AFRIN	YEAGER	DR M SENGALIAPPAN
2124	2138M0023	CHANDINI SANOFER U S	LIBRARY MANAGEMENT SYSTEM	DR M SENGALIAPPAN
2125	2138M0024	EDISON M J	HEALTH INSURANCE PORTAL	DR M SENGALIAPPAN
2126	2138M0025	HARIHARAN M	DRIVING SCHOOL MONITORING SYSTEM	DR M SENGALIAPPAN
2127	2138M0026	IRUSAPPA SRINIVASAN M	HOSTEL MANAGEMENT	DR S KAVIPRIYA
2128	2138M0027	KANNAN S	BOOK STORE MANAGEMENT SYSTEM	DR S KAVIPRIYA
2129	2138M0028	KARTHIK S	ONLINE BLOOD BANK MANAGEMENT SYSTEM	DR S KAVIPRIYA
2130	2138M0029	KESAVAN K	COMPANY WEBSITE	DR S KAVIPRIYA
2131	2138M0030	MANEESH RAJ K	CHEF ON CALL	DR S KAVIPRIYA
2132	2138M0031	MANOJ EASHWA J	STUDENT PORTFOLIO FOR COLLEGESPACE	DR S KAVIPRIYA
2133	2138M0032	MARI @ SHEELA N	EMPLOYEE AND PAYROLL MANAGEMENT SYSTEM	DR S KAVIPRIYA
2134	2138M0033	MOHAMMED FATHAH A S	TRAFFIC SQUAD	MR K. ANANDAN
2135	2138M0034	MURUGESAN V	CAR SHOWROOM MANAGEMENT SYSTEM	MR K. ANANDAN
2136	2138M0035	NEETHU S	ONLINE TOY HUB	MR K. ANANDAN


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20.	2138M0036	NITHISH KALAMAT	SEARCH ENGINE FOR ADMINI OF COLLEGE	MR K. ANANDAN
21.	2138M0037	PRAKASH R	BIKE SHOWROOM WEBSITE	MR K. ANANDAN
22.	2138M0038	PUSHPARAJ S	AIRLINE RESERVATION SYSTEM	MR K. ANANDAN
23.	2138M0039	RAHUL R	EXECUTIVE AMBASSADORIAL CONNECTOR	MR K. ANANDAN
24.	2138M0040	SABARINATHAN M V	VIDEOTUBE VIDEO WEBSITE	MR K. ANANDAN
25.	2138M0041	SAJITH K S	ONLINE EVENT MANAGEMENT SYSTEM	MRS.V.SRIHARIDEVI
26.	2138M0042	SAJITH P	CENTRALIZED MEDIA ORGANIZER	MRS.V.SRIHARIDEVI
27.	2138M0043	SANTHOSHKUMAR B	ECOMMERCE WEBSITE	MRS.V.SRIHARIDEVI
28.	2138M0044	SANTHOSHKUMAR M	BIKE GALLERY	MRS.V.SRIHARIDEVI
29.	2138M0045	SOHAN T S	STUDENT MANAGEMENT SYSTEM	MRS.V.SRIHARIDEVI
30.	2138M0046	SOWMIYAPRIYA V	LAB MANAGEMENT SYSTEM	MRS.V.SRIHARIDEVI
31.	2138M0047	SWERNAMALEGA S	STUDENT INFORMATION PORTAL	MRS.V.SRIHARIDEVI
32.	2138M0048	TANJEEM M	HOSTEL MANAGEMENT SYSTEM	MRS A NANDHINI
33.	2138M0049	THARAGESWARAN N	VOTING SYSTEM ONLINE POLLING	MRS A NANDHINI
34.	2138M0050	VARSHA C R	BUG TRACKING SYSTEM	MRS A NANDHINI
35.	2138M0051	VARUN DAS G	B-SAFE (SAFETY MOBILE APPLICATION)	MRS A NANDHINI
36.	2138M0052	VASANTHA KUMAR S	CINIMA SEAT RESEARVATION SYSTEM	MRS A NANDHINI
37.	2138M0053	VENKATA PRASATH M	COLLEGE WEBSITE	MRS A NANDHINI
38.	2138M0054	VINEETH G	AGRI SHOP FARMERS	MRS A NANDHINI

  
**Dr. R. MOSES DANIEL**  
 M.A., M.Phil., M.E., Ph.D.,  
 Department of MCA  
 Nehru College of Management  
 Thirumalayampalayam, Coimbatore - 641105

  
**Principal**

**Dr. R. Moses Daniel**, M.A., Ph.D., PGDCAJ  
 Principal  
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 Thirumalayampalayam,  
 Coimbatore - 641 105.

  
**Class Advisor**

  
**Dr. R. Moses Daniel**, M.A., Ph.D., PGDCAJ  
 Principal  
 Nehru College of Management  
 Nehru Gardens, Thirumalayampalayam  
 Coimbatore - 641 105

**" A STUDY ON EFFECTIVENESS OF SALES PROMOTION AT GENOVA  
FORGINGS PVT. LTD IN COIMBATORE".**

A project report submitted by

**L BALACHANDAR**

**Reg No: 2135F0264**

Under the Guidance of

**MS.S. SREEJA**

**Assistant . Professor, Nehru College of Management**

Submitted in partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



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12(B). An ISO 9001:2015 Certified Institution "Nehru Gardens",  
Thirumalayampalayam, Coimbatore – 641105, Tamilnadu.

November 2022

1

*RMS*  
**Dr. R. Moses Daniel, M.A., Ph.D., P.D.C.A.,**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
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Date :25-08-2022

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This is to certify that **Mr.BALACHANDAR L (Reg.No : 2135F0264)** student of Master of Business Administration at Nehru College of Management, Coimbatore has successfully completed internship for 30 days (26.07.2022 to 24.08.2022) in our organization. During the training period, his conducted was good and he performed well.

We wish him all success in him future endeavour.

**For GENOVA FORGINGS PRIVATE LIMITED**



*[Handwritten signature]*

**[Authorized Signatory]**

*[Handwritten signature]*

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**Genova Forgings Private Limited** 100/212-D,Ganesh Nagar,Eachanari,Coimbatore, Karnataka 5641021, India  
Manufacturer of Precision Forged Email : genovaind@gmail.com  
And Machined Components Ph.No : 9842204223

**Dr. L. Mosser Daniel, M.B.A., Ph.D., P39CA, P39C1**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

**A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTI  
SUZUKI AT SHREE SARADHAMBAL AUTOS PVT LTD.,  
COIMBATORE.**

**A Project report submitted by**

**ASWIN N C**

**Reg No: 2135F0261**

**Under the Guidance of**

**Dr. E. MUTHUKUMAR**

**Professor, Nehru College of Management**

**Submitted in partial fulfillment of the requirements for the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**Bharathiar University, Coimbatore – 641046.**



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**Affiliated to Bharathiar University, ISO 9001:2000 certified and Approved by**

**AICTE Coimbatore – 641105**

**November 2022**

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**Dr. L. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

**TO WHOMSOEVER IT MAY CONCERN**


This is to Certify that Mr. N.C ASWIN ( 20211042) Studying MBA / I Year at NEHRU COLLEGE OF MANGEMENT COIMBATORE Has successfully completed INTERNSHIP TRAINING In Our Organization From 13-07-2022 To 29 .07.2022.

During this Period of Training her conduct was found to be good.

for Sree Saradhambal Automobiles Pvt.Ltd.,

  
**A.BHARATHISHANKAR**  
Manager – Training



  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

**Sree Saradhambal Automobiles (P) Ltd.,**

Service : Iyer Hospital Premises, Trichy Road, Singanallur, Coimbatore - 641 005.

Ph : 9626266007, 90473 66000

GSTIN : 33AADCS3393J3Z5

**A STUDY ON CONSUMER PERCEPTION OF MINAR  
ALLOYS AND FORGINGS PVT. LTD. PALAKKAD,**

**KERALA**

Submitted by  
**ANJIL K.S**

**Reg. No: 2135F0254**

Under the Guidance of

**Dr. E. MUTHUKUMAR**

(Professor, Nehru College of Management)

Submitted In partial fulfillment for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore- 641046.



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By AICTE Coimbatore 641105.

November 2022

*Rush*  
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Principal  
Nehru College of Management  
Nehru Gardens, Thirumalsampalayan  
Coimbatore - 641 105



# MINAR ALLOYS AND FORGINGS PVT. LTD.

AN ISO 9001 2015, 14001 2015, 50001 2018 CERTIFIED COMPANY  
CIN : U27106KL2001PTCO15136 / GSTIN : 32AADCM2687D1ZP

## CERTIFICATE

This is to Certify that **MR. ANJIL K.S.** (Reg No.2135F 0254) MBA Student of **NEHRU COLLEGE OF MANAGEMENT, "NEHRU GARDENS", T.M. PALAYAM (POST), COIMBATORE 641105** has completed a Summer Internship Programme in this organization on the topic "**A STUDY ON MARKETING**" at **MINAR ALLOYS AND FORGINGS PVT. LTD., KANJIKODE** as a part of fulfillment of his curriculum for a period of 45 days.

During this period of the Internship, we found her conducts were good and we wish her all the best in her future endeavors

For **MINAR ALLOYS AND FORGINGS PVT. LTD.**



*[Signature]*  
**A. Mohammad Haneefa**  
General Manager

**Dr. E. Moses Daniel, MBA., Ph.D., P3DCA 2011**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105



13718, NDA, KANJIKODE, PALAKKAD - 675 621 Phone 0491-2970245, E mail minaralloys@hotmail.com

**A STUDY ON THE FACTORS INFLUENCING DEALERS  
BUYING BEHAVIOUR TOWARDS SHARON PIPES**

**A project report submitted by**

**AMAL K DAS**

**Reg No: 2135F0252**

Under the guidance of

**Dr. L. KARTHIKEYAN**

**Director, Nehru College of Management**

Submitted in partial fulfilment of the requirements for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**



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November 2022

*R. Daniel*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011  
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10/08/2022

**CERTIFICATE**

This is to certify that **Mr. AMAL K DAS, MBA** student of **NEHRU COLLEGE OF MANAGEMENT**, Coimbatore has successfully completed his internship training in our organization for 30 days

During the period of Internship Training in our organization, his conduct was

"Very Good",

We wish him all the success in future endeavors.

For SHARON EXTRUSIONS

Manager



*Rush*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001**  
 Principal  
 Nehru College of Management  
 Nehru Gardens, Thirumalayempalayam  
 Coimbatore - 641 105



**"A STUDY ON CUSTOMER SATISFACTION TOWARDS DIGITAL  
MARKETING IN SRI MURUGA MARKETING".**

A project report submitted by

**T. ABIMANYU**

Reg No: 2135F0244

Under the Guidance of

**Dr.R.MOSES DANIEL**

**Principal, Nehru College of Management**

Submitted in partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

Approved by AICTE, New Delhi & Affiliated to Bharathiar University,  
Coimbatore. Accredited by NAAC with "B++", Recognized by UGC with 2(F) &  
12(B). An ISO 9001:2015 Certified Institution "Nehru Gardens",  
Thirumalayampalayam, Coimbatore – 641 105, Tamilnadu.

**NOVEMBER 2022**

*R.D.*  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2013**  
**Principal**  
**Nehru College of Management**  
**Thirumalayampalayam, Coimbatore - 641 105**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

Date : 19.08.2022

### Certificate of Internship

This is to Certify that Mr. Abimanyu.T ( Reg No : 2135F0244)  
From Nehru College of Management has successfully completed his  
internship program as a "Marketing intern" at Sri Muruga Marketing,  
East Veli Street, Madurai District , Tamil Nadu. During the period  
16.07.2022 to 16.08.2022

**For SRI MURUGA MARKETING**

*RMS*

*mmw*

Proprietrix

**Dr. E. Moses Daniel, MBA., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayan**  
**Coimbatore - 641 105**

**For Sri Muruga Marketing**

**A STUDY ON MARKETING STRATEGY OF ROYAL ENFIELD WITH  
REFERENCE TO CHARLES MOTORS ROYAL ENFIELDTUTICORIN**

Submitted By

**L. LORDWIN MODUTHAM**

**Reg No: 2035F0180**

Under the Guidance of

**DR.L. KARTHIKEYAN**

**BSc (Ag); MBA; PGDBF; SET; PhD**

**Director, Nehru College of Management**

Submitted in partial fulfillment for the

Award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

(Affiliated to Bharathiar University, ISO 9001:2000 certified

And Approved by AICTE) Coimbatore – 641105

**NOVEMBER - 2021**

*RWS*  
**Dr. R. Moses Daniel, MBA, Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayan**  
**Coimbatore - 641 105**

## TO WHOME SO EVER IT MAY CONCERN

This is to certify that **Mr. L. Lordwin Modutham (2035F0180)** from **NEHRU COLLEGE OF MANAGEMENT, COIMBATORE**. He has done internship as trainee in our company during the period starting from **2<sup>nd</sup> AUG 2021 to 29<sup>th</sup> AUG 2021**.

During his training period, we found **Mr. L. LORDWIN MODUTHAM** to be professional knowledgeable and result oriented trainee. He performed his duties and responsibilities cheerfully with attention to detail at all time. Also he is amicable in nature and works well as an individual or member of a team as required by the management.

SINCERELY


For CHARLES MOTORS,

 PARTNER



Charles Motors

Address :  
Ettayapuram Road,  
Thoothukudi - 628 003

  
Dr. A. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

Telephone : +91 - 461 - 2321636, 2323436  
Mobile : +91 78670 15262 / 63 / 64 / 65  
E-Mail : sales.charlesmotors@gmail.com

**A STUDY ON ONLINE ADVERTISEMENT AND CONSUMER  
BEHAVIOUR WITH REFERENCE TO  
AGAPPE DIAGNOSTIC LTD, PATTIMATTAM**

**Submitted by**

**GADHA.G  
(2035F0168)**

**Under the Guidance Of  
Mr S.R. SATHYANARAYANAN**

Assistant Professor Nehru College of Management  
Submitted in partial fulfillment for the award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046



**NEHRU COLLEGE OF MANAGEMENT**

**AN ISO 9001:2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++" BY NAAC.**

**Approved by AICTE, New Delhi & Affiliated to Bharathiar University Coimbatore**

**Coimbatore – 641105**

**November 2021**

*Raj*  
**Dr. R. Moses Daniel, M.A., Ph.D., PGDCA**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayan**  
**Coimbatore - 641 105**



**AGAPPE**

ADL/CO/HRD/1971/21-22  
02 - September - 2021

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Ms. Gadha G Nair (Register No: 2035F0168), MBA student at Nehru College of Management, PM Palayam, Coimbatore has undergone a project work on the topic "A Study on Online Advertisement and Consumer Behaviour" at Agappe Diagnostics Ltd, Pattimattom, Kerala.

For Agappe Diagnostics Ltd

*Vineeth P Mathew*  
Vineeth P Mathew

Associate Vice President - HR

**AGAPPE DIAGNOSTICS LTD.**

ISO 9001:2015 | EN ISO 13485:2016 CERTIFIED COMPANY | CIN : U24239MH1998PLC15413

**CORPORATE OFFICE / REAGENT PLANT**  
Agappe Hills, Pattimattom (PO), Dist. Ernakulam Kerala - 683 562, India.  
Tel: +91 484 286 7000 | Email: agappe@agappe.in

**EQUIPMENT PLANT**  
1/585 CB, Block No. 32, KINFRA Small Industrial Park,  
Kericho, Cochin, Kerala, India - 686 721. Tel: +91 484 216 7477.

**KOLKATA OFFICE**  
405, Merin Mallin, Plot No-10, Block CH, Sector V,  
Salt Lake City, Kolkata - 700 091.  
Tel: +91 11 4001 0431 | Email: kolkataoffice@agappe.in

**MUMBAI REGISTERED OFFICE**  
401 & 402, 4<sup>th</sup> Floor, Jai Singh Business Centre, ITA,  
Sahar Road, Powaiwada, Andheri (East), Mumbai - 400 099, India.  
Tel: +91 22 4300 8000 | Email: mumbaioffice@agappe.in

**DELHI OFFICE**  
D3M 340, 5<sup>th</sup> Floor, DLF Tower, Shivali Marg,  
New Delhi - 110 015, India.  
Tel: +91 11 4358 8416 | Email: delhioffice@agappe.in

**BANGALORE OFFICE**  
5 & 6, 8<sup>th</sup> Floor, Red Cross Bhavan, No:26 Race Course Road,  
Bangalore - 560 001. Tel: +91 80 2228 8283  
Email: bangaloreoffice@agappe.in

YOUR BEST PARTNER IN DIAGNOSTICS

**Dr. E. Moses Daniel, MBA., Ph.D., P3DCA, 2013**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

**"A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT WITH  
REFERENCE TO LIFE STYLE DEVELOPERS LTD AT MUMBAI"**

**Submitted By**

**VISHNU MENON**

**(REG NO-1835F0233)**

**Under the Guidance of**

**Dr. S.FRANKLIN JOHN (MBA.,MCA.,MS.,MS)**

**Submitted in partial fulfilment of the requirements of**

**For the award of the degree**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**

**(AN ISO 9001: 2008 Certified Institution, Accredited with "B++" by NAAC.)**

**[Approved by AICTE, New Delhi & Bharathiar University],**

**Coimbatore-641105**

**2018-2020**

*Rust*  
**Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



## TRIVENI LIFESTYLE DEVELOPERS LLP

Shop No. 2, Laxmi Building, Opp. Vanita Vikas School,  
Pant Nagar, Ghatkopar (E), Mumbai - 400 075.

Date : 16<sup>th</sup> Jun 2019

To,  
Principal  
Nehru College Of Management  
Coimbatore, Tamilnadu

This is to certify that Master Vishnu Menon is working with our CRM team From Last 45 Days From 1<sup>st</sup> May to 15<sup>th</sup> June 2019, he is good listeners and understanding person, he performed Good in this days.

Thanking You,

For Triveni Lifestyle Developers LLP

*Rishi*  
Dr. R. Moses Daniel, MBA., Ph.D., P30CA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

**A STUDY ON EFFECTIVENESS OF ADEVRTISEMENT AND  
SALES PROMOTIONAL ACTIVITIES OF AREVA,  
ERNAKULAM**

**Submitted By**

**CHRIS ABRAHAM**

**(REG NO-1835F0220)**

**Under the Guidance of**

**Mr.P.SIVA KUMAR MA, M.PHIL, MBA, NET  
ASSISTANT PROFESSOR**

**Submitted in partial fulfillment of the requirements**

**For the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**  
**(AN ISO 9001: 2008 Certified Institution, Accredited with "B++" by NAAC.)**  
**[Approved by AICTE, New Delhi & Bharathiar University],**  
**Coimbatore-641105**

**2018-2020**

*Rust*  
**Dr. E. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayan**  
**Coimbatore - 641 105**

JKJ/PROJ/19  
25-10-2019

**CERTIFICATE**

This is to certify that Mr. CHRIS ABRAHAM , (Reg no: 1835F0220 ) Third semester , MBA student of Nehru college of Management , Coimbatore has successfully completed an organisation study on "A STUDY ON EFFETIVENESS OF ADVERISEMENT AND SALES PROMOTIONAL ACTIVITIES OF AREVA ", from during the month of 1<sup>st</sup> may 2019 to 15<sup>th</sup> june 2019 submitted his report.

His conduct and character during the period with us were good.

Regards,  
For,  
JKJ INDUSTRIES  
Managing partner



  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



## Nehru College of Management

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An ISO 14001:2004 & 9001: 2015 Certified Institution,  
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Academic Year 2020 - 2021			
S.No	Department	No of students	Percentage
1	MBA	52	100%
2	MCA	26	100%

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
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 Coimbatore - 641 105.



Department of Computer Applications  
 II MCA- Mini Project Title

Batch: 2020-2022

SNO	REGISTER NO	NAME	PROJECT TITLE	GUIDE NAME
1.	2038M0014	ABUL HASSAN A	LAB TIMETABLE MANAGEMENT SYSTEM	Mr.K.ANANDAN
2.	2038M0015	AMITH KRISHNAN M	DESIGN OF E-COMMERCE SITE FOR ONLINE GROCERY STORE	Dr.S.KAVIPRIYA
3.	2038M0016	ANJAL A	VOYAGER COORDINATOR GATEWAY	Mrs.A.NANDHINI
4.	2038M0017	ARUN KUMAR S	A MOBILE FOR WIFI DISTANCE FINDER	Dr.M.SENGALLAPPAN
5.	2038M0018	BHARATH G	NCC MANAGEMENT SYSTEM	Mrs.V.SRIHARIDEVI
6.	2038M0019	DAMODHARAN P S	AUTOMATIC TIMETABLE GENERATOR	Mr.K.ANANDAN
7.	2038M0020	R DEEPTHI	EASY FOR EXCHANGE IMAGE BASED TRANSACTION	Dr.S.KAVIPRIYA
8.	2038M0021	DHANEESH P S	FARMING PRODUCT DIRECT DISTRIBUTION PORTAL	Dr.S.KAVIPRIYA
9.	2038M0022	EMMANUEL VINCENT	FOOD DONATING WEBSITE FOR COMMUNITY	Dr.S.KAVIPRIYA
10.	2038M0023	HARIHARAN V	PUBLIC NEWS DROID	Dr.M.SENGALLAPPAN
11.	2038M0024	INDHUMATHI S	ONLINE HOTEL EVENT MANAGEMENT	Mrs.A.NANDHINI
12.	2038M0025	JENCY R	TRAVEL MANAGEMENT SYSTEM	Dr.S.KAVIPRIYA
13.	2038M0026	MANIKANDAN R	DUE CLEARANCE SYSTEM	Mr.K.ANANDAN
14.	2038M0027	MAYA R	VIRTUAL PURCHASER PORTAL	Mrs.V.SRIHARIDEVI
15.	2038M0028	MOHAMED THAIYOOB A M	EASY COMMUNICATION SIGN LANGUAGE SYSTEM USING MOBILE APPLICATION	Mr.K.ANANDAN
16.	2038M0029	MRUDUL K	FEATURE RICH WEB PORTAL FOR SIGN EVER	Mrs.A.NANDHINI
17.	2038M0030	NAVEEN N	EMPLOYEE LEAVE MANAGEMENT SYSTEM	Dr.M.SENGALLAPPAN
18.	2038M0031	RICHERT V	JS HOTEL MANGEMENT SYSTEM	Mr.K.ANANDAN
19.	2038M0032	ROHITH P K	SILVER SHOP MANAGEMENT SYSTEM	Dr.M.SENGALLAPPAN
20.	2038M0033	ROSHNI T	EMPLOYEE BENEFIT PROTECTION MANAGEMENT PORTAL	Mrs.V.SRIHARIDEVI
21.	2038M0034	SHAAHUL HAMID P M	FILE SECURITY USING ECC IN CLOUDS	Mrs.V.SRIHARIDEVI
22.	2038M0035	VASANTHAKUMAR C	COVID-19 MANAGEMENT SYSTEM	Dr.M.SENGALLAPPAN
23.	2038M0036	VIMALKUMAR J	DUE CLEARANCE SYSTEM	Mrs.A.NANDHINI
24.	2038M0037	VISWAJITH K M	COMPLETE INDUSTRIAL MAN POWER ORGANISATION SYSTEM	Dr.S.KAVIPRIYA
25.	2038M0038	VIVEK A S	ONLINE OPTIONAL PERFORMANCE TEST MANAGER	Mrs.V.SRIHARIDEVI
26.	2038M0039	YOGESHWARAN V R	ONLINE SPORTS CLUB INFORMATION SYSTEM	Mrs.A.NANDHINI

Dr. R. Moses Daniel, Head of Department  
 Nehru College of Management  
 Nehru Gardens  
 Thirumalayampalayam,  
 Coimbatore - 641 105



*(Signature)*  
 MCA Teacher

(2020-2022)



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Coimbatore - 641 105.



#### PROJECT REPORT LIST OF MBA 2020-2022 BATCH

S.No	PR. No.	Reg. No.	Student Name	Title of the Project	Project Guide
1	1909	2035F0155	ABHIJITH KRISHNAN J	A STUDY ON FINANCIAL PERFORMANCE OF ENGLISH INDIAN CLAY LTD.	Dr. R. MOSES DANIEL
2	1910	2035F0156	ADNAN KABEER PUZHANGARA	AN OVERALL STUDY ON REDISTRIBUTION STOCKIST AT AUROSHEEN	Dr. L. KARTHIKEYAN
3	1911	2035F0157	AISWARYA G	A STUDY ON CONSUMER PURCHASE BEHAVIOUR TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD CITY	Dr. E. MUTHUKUMAR
4	1912	2035F0158	AJAY S	A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO WITH SPECIAL REFERENCE TO POLLACHI TALUK	Mr. P. SIVAKUMAR
5	1913	2035F0159	ANJANA MURALI	A STUDY OF CAUSE AND EFFECTS ON LABOUR TURNOVER WITH REFERENCE TO GR INDUSTRIAL ENGINEERING PRODUCTS PRIVATE LIMITED, COIMBATORE	Dr. KANNAN PAULRAJ
6	1914	2035F0160	ARIJUN M	A STUDY ON THE EFFECT OF WORK ENVIRONMENT ON JOB SATISFACTION WITH REFERENCE TO APPOLO TYRES LTD., KALAMASSERY	Mr. S. R. SATHYANARAYANAN
7	1915	2035F0161	ARUN KS	A STUDY ON CUSTOMER SATISFACTION TOWARDS PATHANJALI PRODUCTS	Mr. B. R. MANOJ KUMAR
8	1916	2035F0162	BHARATH GOKUL R	A STUDY ON USAGE OF SOCIAL MEDIA AND ITS IMPACT ON ACADEMIC PERFORMANCE OF COLLEGE STUDENTS IN COIMBATORE	Ms. S. SREEJA
9	1917	2035F0163	BINOBA V	A STUDY ON THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES IN FERTILIZERS AND CHEMICAL TRAVANCORE	Dr. R. MOSES DANIEL

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

S.No	PR. No.	Reg. No.	Student Name	Title of the Project	Project Guide
10	1918	2035F0164	CLIVIA EWLYN CLINTON	IMPACT OF FREIGHT FORWARDING IN NAUTICAL CARGO PRIVATE LIMITED (LIMITED TO COCHIN DISTRICT)	Dr.L.KARTHIKEYAN
11	1919	2035F0165	DELISHIYA RANI R	A STUDY ON EMPLOYEES PERCEPTION TOWARDS ORGANISATIONAL CLIMATE IN KUN CAPITAL AUTOMOTIVE PVT LTD CHENNAI	Dr.E.MUTHUKUMAR
12	1920	2035F0166	DIVYA SAGARI M	A STUDY ON IMPACT OF CELEBRITY ADVERTISEMNT IN ELECTRONIC MEDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY	Mr.P.SIVAKUMAR
13	1921	2035F0167	DRISHIYAA M	A STUDY ON QUALITY WORK LIFE AND EMPLOYEE ENGAGEMENT WITH SPECIAL REFERENCE TO MOTHER CARE HOSPITAL	Dr.KANNAN PAULRAJ
14	1922	2035F0168	GADHA G	A STUDY ON ONLINE ADVERTISEMENT AND CONSUMER BEHAVIOUR WITH REFERENCE TO AGAPPE DIAGNOSTICS LTD. PATTIMATAM	Mr.S.R.SATHYANARAYANAN
15	1923	2035F0169	GOKUL K	A STUDY ON THE FINANCIAL PERFORMANCE OF MANAPPURAM FINANCE LIMITED	Mr.B.R.MANOJKUMAR
16	1924	2035F0170	GOKUL PRASATH K	A STUDY ON THE FINANCIAL PERFORMANCE OF STATE BANK OF INDIA	Ms.S.SREEJA
17	1925	2035F0171	HAJA NOORUL AKTHAR M	A STUDY OF WORK LIFE BALANCE ON EMPLOYEES IN MODERN RADIO SERVICE, KUMBakonam	Dr.R.MOSES DANIEL
18	1926	2035F0172	INDHUMATHI S	IMPACT OF EMPLOYEE ABSENTEEISM WITH SPECIAL REFERENCE TO MEVIVE INTERNATIONAL FOOD INGREDIENTS, COIMBATORE	Dr.L.KARTHIKEYAN
19	1927	2035F0173	JAIDEVARAVIND	A STUDY ON COMPARISON OF FINANCIAL STATEMENTS ANALYSIS AT ERAM MOTORS (P) LTD., CALICUT, KERALA	Dr.E.MUTHUKUMAR
20	1928	2035F0174	JISHNU M	A STUDY ON CUSTOMER PERCEPTION TOWARDS DEBIT CARDS WITH SPECIAL REFERENCE TO PALAKKAD	Mr.P.SIVAKUMAR
21	1929	2035F0175	KARTHIK M	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT MINAR ALLOYS AND FORGINS PRIVATE LTD, KANJIKODE, PALAKKAD	Dr.KANNAN PAULRAJ

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011  
Principal  
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Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105

S.No	PR. No.	Reg. No.	Student Name	Title of the Project	Project Guide
22	1930	2035F0176	KAVITHA G	A STUDY ON THE IMPACT OF MOTIVATIONAL FACTORS ON EMPLOYEES WITH SPECIAL REFERENCE TO AAVIN COIMBATORE	Mr.S.R.SATHYANARAYANAN
23	1931	2035F0177	KEZIAH MARIA JOHN	A STUDY ON PROCESS COSTING FOR BETTER FINANCIAL CONTROL AT ZION PUMPS AND MOTORS	Mr.B.R.MANOJKUMAR
24	1932	2035F0178	KIRUBA SHANKAR N	ANALYSIS AND PROCESS OF SHIPPING CLEARANCE OF IMPORT AND EXPORT - WITH SPECIAL REFERENCE TO TCM LOGISTICS	Ms.S.SREEJA
25	1933	2035F0179	LAKSHMI V R	ANALYSING JOB SATISFACTION OF EMPLOYEES AT MALABAR CEMENT LTD.	Dr.R.MOSES DANIEL
26	1934	2035F0180	LORWIN MODUTHAM L	A STUDY ON MARKETING STRATEGY OF ROYAL ENFIELD WITH REFERENCE TO CHARLES MOTORS ROYAL ENFIELD TUTICORIN	Dr.L.KARTHIKEYAN
27	1935	2035F0181	NAVEEN M	A STUDY ON CUSTOMER SATISFACTION TOWARDS DTH SERVICES WITH SPECIAL REFERENCE TO COIMBATORE CITY	Dr.E.MUTHUKUMAR
28	1936	2035F0182	NIDIYA BHASKARAN	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT OF LABOURS PRODUCTIVITY AT VEEKESY MORBIDO VINYL PVT LTD	Mr.P.SIVAKUMAR
29	1937	2035F0183	PRADHEEP S	A STUDY ON WORKING CAPITAL MANAGEMENT IN INDIA CEMENTS LTD.	Dr.KANNAN PAULRAJ
30	1938	2035F0184	PRAVINKUMAR M	A STUDY ON EMPLOYEE SATISFACTION IN THANGAMMAN TEXTILE, TIRUPUR	Mr.S.R.SATHYANARAYANAN
31	1939	2035F0185	PREETHI JENIFER A	A STUDY ON FACTORS INFLUENCING ADAPTABILITY AND USABILITY OF CONSUMER ELECTRONIC GOODS	Mr.B.R.MANOJKUMAR
32	1940	2035F0186	PREETHI VARDHINI A	A STUDY ON WORK MEASUREMENT AND WAGE POLICY SYSTEM IN EVENTIQUE HOUSE, KOCHI	Ms.S.SREEJA
33	1941	2035F0187	RAMPRASAD KANNAN S	A STUDY ON EMPLOYEES JOB SATISFACTION IN SWAMY TRADERS & ENTERPRISES PVT. LTD. TUTICORIN	Dr.R.MOSES DANIEL
34	1942	2035F0188	RESHMI K	A STUDY ON QUALITY OF WORKLIFE AMONG EMPLOYEES	Dr.L.KARTHIKEYAN

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105

S.No	PR. No.	Reg. No.	Student Name	Title of the Project	Project Guide
35	1943	2035F0189	SANA K S	A STUDY ON WORKING ENVIRONMENT AND ITS IMPACT OF EMPLOYEE SATISFACTION AT G R INDUSTRIAL ENGINEERING PRODUCTS PRIVATE LIMITED COIMBATORE	Dr.E.MUTHUKUMAR
36	1944	2035F0190	SILVAKUMAR R	ANALYTICAL STUDY ON BEHAVIOURAL FINANCE OF MIDDLE INCOME GROUP WITH SPECIAL REFERENCE TO COIMBATORE CITY	ETWEEN ITC LTD. AND
37	1945	2035F0191	SHREYAS SUMESH MENON	A STUDY ON COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANC BETWEEN ITC LTD. AND HINDUSTAN UNILEVER LTD.	Dr.KANNAN PAULPAJ
38	1946	2035F0192	SNEHA E	A STUDY ON EMPLOYEE PERFORMANCE APPRAISAL AND JOB SATISFACTION WITH SPECIAL REFERENCE TO MOTHER CARE HOSPITAL	Mr.S.R.SATHYANARAYA
39	1947	2035F0193	SOUNDARYA S	A STUDY ON PERFORMANCE APPRAISAL ON BANNARI AMMAN SPINNING MILLS LIMITED, COIMBATORE.	Mr.B.R.MANOJKUMAR
40	1948	2035F0194	C P SREELAKSHMI	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT AT MALABAR CEMENTS LTD.	Ms.S.SREEJA
41	1949	2035F0195	SRUTHI K B	A STUDY ON THE SATISFACTION OF EMPLOYEES COMPENSATION POLICIES WITH SPECIAL REFERENCE TO G R INDUSTRIAL ENGINEERING PRODUCTS PRIVATE LIMITED COIMBATORE	Dr.R.MOSES DANIEL
42	1950	2035F0196	SRUTHY V	A STUDY ON RECRUIMENT AND SELECTION PROCESS AT ACTIV EDU TECHNOLOGIES INDIA PVT. LTD.	Dr.L.KARTHIKEYAN
43	1951	2035F0197	SURESH KRISHNAN B	A STUDY ON STRESS MANAGEMENT AMONG THE EMPLOYEES OF GPR TEXTIL PRIVATE LIMITED COIMBATORE	Dr.E.MUTHUKUMAR
44	1952	2035F0198	SURYA R	A STUDY ON EMPLOYEE MOTIVATION AND EMPLOYEE PERFORMANCE IN HORIZON CONSULTING SERVICES KAKKANAD, KOCHI	Mr.P.SIVAKUMAR
45	1953	2035F0199	SUVITHRA A	A STUDY ON EMPLOYEE SAFETY AND WELFARE MEASURES ADOPTED IN SHRI DHARMASTHA SPINNERS	Dr.KANNAN PAULRAJ

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

S.No	PR. No.	Reg. No.	Student Name	Title of the Project	Project Guide
46	1954	2035F0200	THUSHARA R	A STUDY ON THE ROLE OF CUSTOMERS DEMOGRAPHIC ATTRIBUTES ON THE PREFERENCE OF ONLINE SHOPPING WITH SPECIAL REFERENCE TO KOLLENGODE PANCHAYATH	Mr.S.R.SATHYANARAYANAN
47	1955	2035F0201	UNNIMAYA K P	A STUDY ON ANALYSING THE EFFECTIVENESS OF GRIEVANCE HANDLING MECHANISM AND EMPLOYEE WELFARE PROGRAM WITH SPECIAL REFERENCE TO MOTHER CARE HOSPITAL	Mr.B.R.MANOJKUMAR
48	1956	2035F0202	VASUKI A	LABOUR WELFARE PRACTICES IN TEA INDUSTRY WITH SPECIAL REFERENCE OF KDHP COMPANY PVT. LIMITED CHUNDUVARAI	Ms.S.SREEJA
49	1957	2035F0203	VIDHUN R S	A STUDY ON RECRUITMENT AND SELECTION PROCESS WITH SPECIAL REFERENCE TO AJ TECH RESEARCH LABS	Dr.KANNAN PAULRAJ
50	1958	2035F0204	VIJAY M	A STUDY ON FINANCIAL CHALLENGES FACED BY MIDDLE INCOME PEOPLE DURING COVID 19 IN COIMBATORE CITY	Mr.S.R.SATHYANARAYANAN
51	1959	2035F0205	VISHVA P	STRATEGIC HR MANAGEMENT AND PLANNING PROCESS WITH SPECIAL REFERENCE TO AJ TECH RESEARCH LABS	Mr.B.R.MANOJKUMAR
52	1960	2035F0206	SUCHEENDRANATHAN R	A DISQUISITION ON INVESTMENT IN CAPITAL MARKETS OF HDFC BANK AND STATE BANK OF INDIA	Ms.S.SREEJA

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

*R. Sathyan*  
25-11-21  
DIRECTOR - MBA

*R. Sathyan*  
PRINCIPAL  
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
Coimbatore - 641 105.

**A STUDY ON EMPLOYEE WELFARE MEASURES AND JOB  
SATISFACTION AT STEEL INDUSTRIALS KERALA  
LIMITED, OTTAPALAM**

A Project Report Submitted by

**SREELAKSHMI**

**Reg No: 2135F0323**

Under the guidance of

**Dr. R. MOSES DANIEL**

(MBA, Ph.D, P.G.D.C.A ,P.G.D.I.B)

Principal, Nehru College of Management

Submitted in partial fulfillment of the requirement for the award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



*Ruest*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2000**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

**NEHRU COLLEGE OF MANAGEMENT**

Approved by AICTE, New Delhi & Affiliated to Bharathiar University, Coimbatore  
, Accredited By NAAC with "B++", Recognized by UGC with 2(F) & 12(B). An ISO  
9001:2015 Certified Institution "Nehru Gardens", Thirumalayampalayam, Coimbatore-  
641105, TamilNadu, November 2022



PA/TRG/PRJ/2296/2021

10<sup>th</sup> September 2021

**CERTIFICATE**

This is to certify that Ms.Sreelakshmi.C.P. (Reg. No.2035F0194) MBA II year student of Nehru College of Management, Thirumalayampalayam (PO), Coimbatore-641 105, has completed her "Internship" of 45 days from 27<sup>th</sup> July 2021 onwards in M/s Malabar Cements Ltd, Walayar, Palakkad, Kerala, as partial fulfillment of her course curriculum.



*Mof*  
 11/09/2021  
**MOHANDAS.M**  
**ASST.MANAGER (P&A)**

*Rust*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., P.D.C.A., 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

**A STUDY ON EMPLOYEES JOB SATISFACTION  
IN NAVY TRADES & ENTERPRISES PVT. LTD.**

**TUTICORIN**

Submitted By  
**RAM PRASAND KANNAN S**

Reg No: 2035F0187

For the Guidance of  
**Dr. R. MOSES DANIEL**  
(Principal, Nehru College of Management)

Submitted in partial fulfillment for the award of  
**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**  
(AN ISO 9001:2008 CERTIFIED INSTITUTION)

Accredited By NAAC with B+  
(Approved by AICTE, New Delhi & Affiliated to Bharathiar University,  
Coimbatore) 641105

**November 2021**

*Rust*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

OM NAMO NARAYANA

## Swamy Trades & Enterprises Pvt. Ltd.

257, W.G.C. Road, THOOTHUKUDI - 628 002

Tamilnadu. INDIA

Email : steplalagar@gmail.com

GSTNo 33AAHCS8495D1Z3  
Phone 0461-2355840



Date: 25.08.2021

### CERTIFICATE

This is to certify the Mr.RAM PRASAND KANNAN.S(2035F0187) MBA Student Nehru College of Management Affiliated to Bharathiyar University and approved by AICTE, Coimbatore has undergone industrial project work on the topic "A STUDY ON EMPLOYEES JOB SATISFACTION IN SWAMY TRADES & ENTERPRISE PVT LTD" for 30 days.

For swamy Trades & Enterprises (P) Ltd

A handwritten signature in black ink, appearing to read "Mani".

Manager

A handwritten signature in green ink, appearing to read "Ravi".

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2008  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

**A STUDY ON WORK MEASUREMENT AND WAGE POLICY  
SYSTEM IN EVENTIQUE HOUSE, KOCHI**

Submitted By

**PREETHI VARDHINI A**

Reg No: 2035F0186

Under the guidance of

**S. SREEJA**

**MBA.,M.phil**

(Professor, Nehru College of Management)

Submitted in partial fulfilment for the award of  
**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

(Affiliated to Bharathiar University, ISO 9001:2000 certified

And Approved by AICTE) Coimbatore – 641105

**NOVEMBER-2021**

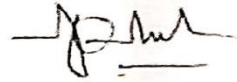
*Rust*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

CERTIFICATE

This is to certify the PREETHI VARDHINI A (Reg.No. 2035F0186) MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE, Coimbatore has undergone industrial project work on the topic "A STUDY ON WORK MEASUREMENT AND WAGE POLICY SYSTEM IN EVENTIQUE HOUSE, KOCHI" in partial fulfilment of the recurrence for the award of degree of "Master of Business Administration" in this organisation for 45 days.

During the period of project, she was found punctual, hardworking and inquisitive. We wish her the best in her career ahead.

FOR EVENTIQUE HOUSE

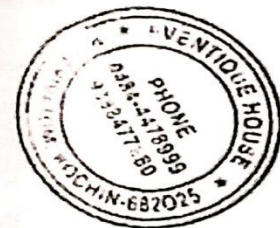


(Managing Partner)

John Louis

Place: Kochi

Date: 07-09-2021



Rust

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayan  
Coimbatore - 641 105

**A STUDY ON RECRUITMENT AND SELECTION  
PROCESS AT MINAR ALLOYS AND FORGINS  
PRIVATE LTD, KANJIKODE PALAKKAD**

*Submitted By*

**KARTHIK M**

**Reg No: 2035F0175**

*Under the guidance of*

**Dr. KANNAN PAULRAJ**

*Professor, Nehru College of Management*

*Submitted in partial fulfilment for the award of*

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



**Bharathiar University, Coimbatore – 641046.**



**NEHRU COLLEGE OF MANAGEMENT**

**(Affiliated to Bharathiar University, ISO 9001:2000 certified And  
Approved by AICTE) Coimbatore – 641105**

**November 2021**

*Rishi*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



CIN : U27016KL2001PTCO15136  
GSTIN : 32AADCM2687D1ZP

## CERTIFICATE

This is to certify that, **Mr. KARTHIK M (2035F0175)** is a *bona-fide* student of the MBA programme at **NEHRU COLLEGE OF MANAGEMENT, COIMBATORE** has under-taken a Practice Oriented Internship Training in our Organization for a period of 15 days from 16th August 2021 to 30th August 2021.

His performance & conduct during the training period was good.

He was actively and diligently involved in the tasks assigned to him.  
We wish him a successful career and bright future.

For **Minar Alloys And Forgings Pvt. Ltd**

**A. Mohammed Haneefa**  
General Manager



*Rush*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

**MINAR ALLOYS AND FORGINGS PVT. LTD.**  
An ISO 9001: 2015, 14001:2015, 50001:2011 Certified Company

13/718, NIDA, KANJIKODE, PALAKKAD- 678 621  
PHONE: 0491 2569988 FAX : 0491- 2566974  
E-MAIL: mineralloys@hotmail.com



**IMPACT OF EMPLOYEE ABSENTEEISM  
WITH SPECIAL REFERENCE TO  
MEVIVE INTERNATIONAL FOOD INGREDIENTS,  
COIMBATORE**

Submitted By

**INDHU MATHI S**

**Reg No: 2035F0172**

Under the Guidance of

**Dr. L. KARTHIKEYAN**

B.sc (Ag); MBA; PGDBF; SET; PhD

(Director, Nehru College of Management)

Submitted in partial fulfilment for the award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

(AN ISO 9001:2008 CERTIFIED INSTITUTION)

Accredited By NAAC with B++

(Approved by AICTE, New Delhi & Affiliated to Bharathiar University, Coimbatore)

Coimbatore - 641105

**November 2021**

*Rush*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2008**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



## Mevive International Food Ingredients

Mayflower Metropolis, M3, Udayampalayam Rd, Sowri Palayam, Tamil Nadu 641028  
GSTB3ABGPU4319K1ZF

Date: 22.08.2021

### TO WHOME SO EVER IT MAY CONCERN

This is to certify that Ms. S.INDHU MATHI has done his internship in Human Resources at Mevive International Food Ingredients, Coimbatore from 9th August to 21st August. She has worked on a project titled 'IMPACT OF EMPLOYEE ABSENTEEISM WITH SPECIAL REFERENCE TO MEVIVE INTERNATIONAL FOOD INGREDIENTS'. During the internship she demonstrated good Interpersonal skills with a self-motivated attitude to learn new things. Her performance exceeded expectations and was able to complete the project successfully on time.

We wish her all the best for his future endeavours.

For Mevive International Food Ingredients,  
HUMAN RESOURCES DEPARTMENT

Signatures

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

**A STUDY ON QUALITY WORK LIFE AND EMPLOYEE  
ENGAGEMENT WITH SPECIAL REFERENCE TO MOTHER  
CARE HOSPITAL**

· Submitted By

**DRISHIYAA M**

**Register Number: 2035F0167**

Under the Guidance of

**Dr. KANNAN PAULRAJ**

Professor, Nehru College of Management

Submitted in partial fulfillment for the award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**  
Affiliated to Bharathiar University, ISO 9001:2000 certified  
Approved by AICTE. Coimbatore – 641105

**November 2021**

*Rush*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105



**MOTHER CARE**  
PROVIDING CARE WITH KINDNESS

**MOTHER CARE HOSPITAL**

An ISO 9001-2008 CERTIFIED HOSPITAL

Vattambalam, Mannarkkad, Palakkad, Kerala-678 583  
☎ 04924-227733, 8943350104  
CIN No. : U85110KL2005PTC018870  
✉ info@mothercare.org.in 🌐 www.mothercare.org.in

MCH-HR-CRT-10/21/-087

12/10/2021

**To Whomsoever It May Concern**

*This is to certify that Ms. Drishiyaa M (Reg No: 2035F0167), MBA student, Nehru college of Management affiliated to Bharathiyar University and approved by AICTE, Coimbatore has undergone internship project work on the topic "A STUDY ON QUALITY WORK LIFE AND EMPLOYEE ENGAGEMENT" for 45 days.*

*During the period of project she was found punctual, hardworking and inquisitive.*

*Mother care Hospital is 250 bedded NABH Pre Accredited Entry level Super Specialty Hospital with Urology, Gastro, General Medicine, General & Laparoscopic Surgery, Pediatric & Neonatology, ENT, Gynecology, Orthopedic Surgery, Cardiology & Neuro Surgery, Radiology and Maxillofacial surgery Department.*

*We wish success in her future endeavors.*

  
**Abdussalam K**  
HR Manager



**Dr. R. Moses Daniel, M.B.A., Ph.D., M.D.**  
Principal  
Nehru College of Management  
Nehru Gate, P.O. Chirumalayempalaya  
Coimbatore - 641 105



**Mother Care Hospital Mannarkkad** **MOTHER CARE & HEALTH CENTRE (P) LTD**

**A STUDY ON EMPLOYEES PERCEPTION TOWARDS  
ORGANISATIONAL CLIMATE IN KUN CAPITAL  
AUTOMOTIVE PVT LTD CHENNAI**

*A project report submitted by*

**DELISHIYARANI R**

Reg No: 2035F0165

Under the Guidance of

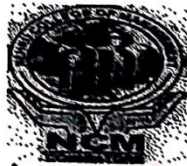
**Dr. E. MUTHUKUMAR**

Professor

Submitted In partial fulfilment for the award of the degree in  
**MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

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with "B++", Recognized by UGC with 2(F) & 12(B). An ISO14001:2004 & 9001:2015 Certified Institution

"Nehru Gardens", Thirumalayampalayam, Coimbatore 641105, Tamil Nadu.

**NOVEMBER 2021**

*RMS*  
**Dr. L. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



**RENAULT**  
Passion for life

DATE: 31 August 2021

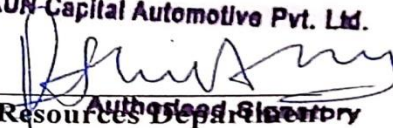
**TO WHOM IT MAY CONCERN**

This is to certify that **Ms Delishiyarani R**, a student of MBA ( HR & Logistics), Nehru College of Management, Bharathiyar University. She has successfully completed One Month (01/08/2021 to 31/08/2021) HR internship Program at **KUN CAPITAL AUTOMOTIVE PVT LTD**, Renault Kattupakkam Branch. During this period of her internship program with us she was found punctual, Hardworking and inquisitive

We Wish her all the best for her future Endeavors

For KUN Capital Automotive Pvt Ltd,

For KUN Capital Automotive Pvt. Ltd.

  
Human Resources Department

*RUSH*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

KUN Capital Automotive Private Limited

RENAULT KILPAUK : Plot No. 2, Sub Plot No. A, New No. 450, Poonamallee High Road, Kilpauk, Chennai - 600 010. T: + 91 44 4001 6000 / 01 / 02 / 03 E: sales.kilpauk@renault-india.com  
RENAULT AMBATTUR ESTATE : No. A-2, 1st Main Road, Industrial Estate, Ambattur, Chennai - 600 058. T: + 91 44 4002 6000 / 01 / 02 / 03 E: sales.ambattur@renault-india.com  
RENAULT KATTUPAKKAM : # 2/398, Mount Poonamallee Road, Iyyappanthangal, Chennai - 600 056. T: + 91 44 4018 6000 E: sales.kattupakkam@renault-india.com  
RENAULT AVADI : No. 451, CTH Road, Pattabiram, Chennai - 600 072. T: + 91 99404 60001 E: sales.avadi@renault-india.com  
RENAULT CHROMPET : No.8, Jothi Colony, Ganapathypuram, 200 Feet Radial Road, Chrompet, Chennai - 600 044. T: 95000 39856 / 95000 16356  
GST No.: 33AAECK4336Q1Z7 CIN No.: U74990TN2011PTC081199



## Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Academic Year 2019 - 2020			
S.No	Department	No of students	Percentage
1	MBA	76	97%
2	MCA	51	98%

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

(2019-2021)



# Nehru College of Management

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 Accredited by NAAC with B++ grade Recognized by UGC with 2(f) 12(B)  
 An ISO 9001: 2015 Certified Institution, Thirumalayampalayam,  
 Coimbatore - 641 105.



S.No	Reg.No	Student Name	Title of the project	GUIDE
1	1935F0251	ABIJEETH.S.MENON	A Study On Overall Third Party With Reference To Allcargo Logistics	DR.FRANCOIS DANIEL
2	1935F0252	ABILASH M	A Study On Customer Satisfaction Of Service Quality In Logistics Management With Special Reference To Essar Logistics	DR.L.KARTHIKEYAN
3	1935F0253	ABHISHAIK S	A Study On Customer Satisfaction Towards Maruti Suzuki In Palakkad	DR.MUTHU KUMAR
4	1935F0254	ADARSH KRISHNAN P C	A Study On Material Handling Storage And Packaging Challenges In Rubco Huet Woods, Kunnur	MR.P.SIVA KUMAR
5	1935F0255	ADITH R	A Study On Quality Of Work Life Of Employees In Vasul International, Kannur	MR.S.R.SATHYA NARAYANA
6	1935F0256	AISHWARYA	A Study On Effectiveness Of Performance Appraisal In The Camelor Cordiality Pvt Ltd, Alappuzha, Kerala	MS.P.THENNARASI
7	1935F0257	AJITH T	A Study On Customer Satisfaction In Allcargo Logistics Limited	MR.B.R.MANJ KUMAR
8	1935F0258	AJITH KUMAR K	A Study On Customer Satisfaction Towards Patanjali Ayurvedic Herbal Product To Pollachi, Coimbatore	MS.M.SARANYA
9	1935F0259	AKALYA ALIS NISWA J	A Study On Employee Satisfaction Towards Welfare Facilities On South India Bottling Company Pvt (Ltd) Gangaikondam, Tirunelveli	MS.SSREEJA
10	1935F0260	AKBAR SALIH K K	A Study On Work Measurement And Wage Policy System In Eventique House, Kochi	DR.R.NEEL DANIEL
11	1935F0261	AKHILESH A NAIR	A Study On Fright Forwarding And See Imports Of Logistics Management In All Ways Logistics, Chennai	DR.L.KARTHIKEYAN
12	1935F0262	ALBIN ALEX	A Study On Employee Motivation And Employee Performance In Hyderabad Industries Ltd, Thrissur	DR.E.MUTHU KUMAR
13	1935F0263	ALBIN KURIAKOSE	A Study On Reverse Logistics Systems With Special Reference Kerala Roadways Ltd, Ernakulam	MR.P.SIVA KUMAR
14	1935F0264	ALSHA P ANIL KUMAR	A Study On Effectiveness Of Training And Development Programs In Fertilizers And Chemical Travancore	MR.S.R.SATHYA NARAYANA
15	1935F0265	AMAR SUJITH	A Study On Impact Of Information Technology In Supply Chain Management In Milma, Kannur	MR.B.R.MANJ KUMAR
16	1935F0267	ANUSREE PRAMOD	A Study On Impact Of Covid-19 On Employee Stress Management In Gemplast, Kannur	MS.M.SARANYA
17	1935F0268	ANUVINDA SAJEEV	A Analytical Study On Supply Chain Management Practices In Thiruvananthapuram Regional Co-operative Milk Producers Union Ltd (Trempu)	MR.S.SREEJA
18	1935F0269	ASHA B	A Study On Employee Motivation In Volkswagen, Kollam	DR.FRANCOIS DANIEL
19	1935F0270	CROSS DENZIL S	A Study On Effectiveness Of Inventory Management At Ajmal Bismi	DR.L.KARTHIKEYAN
20	1935F0271	DEEPAK P P	A Study On Compensation Management Policy And Its Effect On Motivation Level Of Employees In The Western India Plywood Ltd. Valapattanam, Kannur	DR.E.MUTHU KUMAR
21	1935F0272	GOKUL KRISHNAN R	A Study On Effectiveness Of Online Marketing With Special Reference To Paytm Mall, Coimbatore	

Dr. J. Moses  
 Principal  
 Nehru College of Management  
 Nehru Gardens, Thirumalayampalayam  
 Coimbatore - 641 105

22	1935F0273	GOPI D	A Study On Identification Of Integrated Supply Chain Practices And Performances With Special Reference To Sitics Logistics Pvt.Ltd, Trichy	MR P SIVA KUMAR
23	1935F0274	HAREB A S	A Study On Sales Promotion And Advertising Strategy In Travancore, Cochin Chemicals, Eranakulam	MR S R SATHYAN
24	1935F0275	JOYAL THOMAS	A Study On Logistics And Transportation Industry In India With Reference To Marketing Management Of Bir India Private Limited, Bangalore	MRS P THEENAGSI
25	1935F0276	KAJA HUSSAIN A	A Study On Impact Of Information Technology In Supply Chain Management At Tvs Ltd, Ernakulam	MR B RANJIT KUMAR
26	1935F0277	KARTHICK K	A Study On Customer Awareness And Satisfaction Towards Online Shopping- With Special Reference To Pollachi Takuk	MRS S SREESJA
27	1935F0278	KARTHICK M	Study Of Manufacturing Strategy On Kraft Paper	DR MOSES DANIEL
28	1935F0279	KARTHICK M	A Study On Analysis The Existing System Of Capital Budgeting Process Of Bsnl Telecom Services	DR L KARTHIKEYAN
29	1935F0280	KEERTHIK	A Study On Financial Performance Of Acc Limited, Coimbatore	DR MATHI KUMAR
30	1935F0281	KEERTHY T M	A Study On Supply Chain Management Problems Faced By Coir Company With Reference To Foam Matting India.Ltd Company	MR P SIVA KUMAR
31	1935F0282	KIRAN G	A Study On The Effectiveness Of Public Service Advertisements With Special Reference To Right To Education	MRS SATHYAN
32	1935F0283	KIRANKUMAR K	A Study On Work Measurement And Employee Productivity At Tata Motors, Palakkad	MRS P THEENAGSI
33	1935F0284	LEENA GEORGE	A Study On Problems In Road Transportation- Logistic Companies	MR B RANJIT KUMAR
34	1935F0285	MALAVIKA B	A Study On The Influence Of Covid-19 On Employee Commitment And Job Satisfaction Through Bpl (British Physical Laboratories) Private Limited, Palakkad	MSH SARANYA
35	1935F0286	MANIKANDAN A	A Study On Exporter Satisfaction Level Of Vri Logistics, Coimbatore	MRS P THEENAGSI
36	1935F0287	MATHESWARAN S	A Study Of Supply Chain Management In Construction Industry	DR MOSES DANIEL
37	1935F0288	MELSON G	A Study On Multi-Modal Transportation	DR L KARTHIKEYAN
38	1935F0289	MOHAMED NAWAZ M H	A Study On Problems Faced By State Lorry Drivers With Special Reference To Nanguneri Toll Plaza, Thrunenveli	MR P SIVA KUMAR
39	1935F0290	MOHAMMED THASLEEM	A Study On Inventory Management In Forest Industries Travancore Ltd, Aluva	MRS SATHYAN
40	1935F0291	MOGITH R	Consumer Preception Towards Online Grocery Shopping At Coimbatore	MR F NUTHU KUMAR
41	1935F0292	MOORTHY N	An Investigation Of The Operation Of An Export Services In Shervin Industries -Tuticorin	MRS S SREESJA
42	1935F0293	MUHAMMED AJMAL P	A Study On Occupational Health And Safety Measures Of Mkm Woods, Kannur	MRS B RANJIT KUMAR
43	1935F0294	MATRAYAM K NATRAYAN	A Study On Employee Quality Work Life In Anna Co-Operative Spinning Mills Theni	MSH SARANYA
44	1935F0295	NEETHU C	A Study On Impact Of Warehouse Practises At SR Garments	MRS S SREESJA
45	1935F0296	NIKHIL JOSE	A Study On Analyzing The Role Of Value Chain Strategy In Management Logistics And Supply Chain Management At Rubco Huat Woods, Kannur	DR MOSES DANIEL
46	1935F0297	NIVETHA R	A Project On Inventory Management With Special Reference To Fly High Logistics	DR L KARTHIKEYAN
47	1935F0298	PARIVENDHAN B	A Study On Working Capital Management In India Cement Ltd	MR F NUTHU KUMAR
48	1935F0299	POOJA SASIKUMAR	A Study On The Employee Satisfaction With Reference To Iit (Indian Telephone Industries) Ltd, Palakkad	MR P SIVA KUMAR
49	1935F0300	PRAKASH R P	A Study On Huma Resource Management Of Ktdc Samudra	MR S SATHYAN

Dr. A. Moses Daniel, M.A., Ph.D., P.D.C.A., 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105

50	1935F0301	PRAVEEN DAS R	A Study On Challenges Faced In Material Handling With Reference To Meythoma International (Storage And Packaging Challenges)	MS P. THEVARAJI
51	1935F0302	RAJ KUMAR A	A Study Of Total Quality Management In An Organization To Coimbatore City	MS BHANU KUMAR
52	1935F0303	RAKSHANA C	A Study On Visual Merchandising And Its Impact On Impulse Buying Behaviour On Apparels	MS H. SHANMUGA
53	1935F0304	RAMESH M	A Study On Consumer Preception Towards Charms Curry Powder	MS S. SUREJA
54	1935F0305	RAZEEL K RAZEEN	A Study On Impact Of Performance Appraisal In Muthoot, Tirunelveli	MS. ANNES DANIEL
55	1935F0306	RINCY VARGHESE	A Study On Cash Management In Service Co-Operative Bank, Tirunelveli	MS. ANNES DANIEL
56	1935F0307	SABITHA V S	A Critical Study On Employees Awareness Warehouse Management Practices At Foam Matting India.Ltd Company, Aluppuzha	MS. ANNES DANIEL
57	1935F0308	SACHITRA C	A Study On Logistics System With Reference To New Mangalore Port Trust	MS. ANNES DANIEL
58	1935F0309	SANDEEP M	A Study On Effective Utilisation Of Bar Coding Technology At Safa Express, Palakkad	MS. ANNES DANIEL
59	1935F0310	SARATH K U	Peekay Steel Casting, Kannur	MS. ANNES DANIEL
60	1935F0311	SARGA PAVITHRAN	A Study On Motivation And Employee Empowerment In Milma, Ernakulam	MS. ANNES DANIEL
61	1935F0312	SHABINAS N S	A Study On Customer Satisfaction Of Maruti Suzuki Cars In Pollachi City	MS. ANNES DANIEL
62	1935F0313	SHAKOOR MILHAN A	A Study On Logistics And Distribution Management In Mysore Milk Union Ltd	MS. ANNES DANIEL
63	1935F0314	SHEBIN TOMY	A Study On Working Capital Management At SLMary's Rubbers Pvt.Ltd	MS. ANNES DANIEL
64	1935F0315	SHEENU K SHAJI	A Study On Customer Satisfaction Towards After Sale Service With Reference To Kamco Ltd Athani	MS. ANNES DANIEL
65	1935F0316	SHIGIL V S	A Study On Customer Satisfaction Towards Paytm Users In Sivakasi	MS. ANNES DANIEL
66	1935F0317	SHRIRAM B	A Study On Effectiveness Of Storage Space Management On Wastage Of Perishable Products In Nanma Store, Thalappalam	MS. ANNES DANIEL
67	1935F0319	VIKASH RAHUL K	A Study On Impact Of Covid-19 On Training And Development In Vir Calicut	MS. ANNES DANIEL
68	1935F0320	VISHNU V	A Study On Impact Of Information Technology On The Supply Chain Function Of E-Business In Seo Company In Palakkad	MS. ANNES DANIEL
69	1935F0321	VISHU VIJAYAN	A Study On E-Commerce And Supply Chain Management In Econ Express	MS. ANNES DANIEL
70	1935F0322	VYSAKH A P	A Study On Logistics Inventory Management With Reference To Travnore Cochin Chemicals Ltd (Tcc), Ernakulum	MS. ANNES DANIEL
71	1935F0323	WAZIL RAZEEN S	A Study On Labour Welfare Facilities At Sevana Industries, Edappally, Ernakulam	MS. ANNES DANIEL
72	1935F0679	VAISHAK P MIENON	A Study On Investment Behaviour Of Non-Resident Indians (NRIs) With Special Reference To Veliyanad Panchayat	MS. ANNES DANIEL
73	1935F0683	KANNAN J		MS. ANNES DANIEL

Ruby

*(Signature)*  
- DIRECTOR -

Dr. R. Annes Daniel M.B.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
Coimbatore - 641 105

**STUDY ON INVENTORY MANAGEMENT IN FOREST  
INDUSTRIES TRAVANCORE LTD, ALUVA**

*Submitted By*

**MOHAMMED THASLEEM**

**Reg No: 1935P0290**

*Under the Guidance of*

**MR. S R SATHYANARAYAN**

*(Asst. Prof, Nehru College of Management)*

*Submitted in partial fulfillment for the award of*

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



**Bharathiar University, Coimbatore – 641046.**



**NEHRU COLLEGE OF MANAGEMENT**

**(Affiliated to Bharathiar University, ISO 9001:2000 certified**

**And Approved by AICTE) Coimbatore – 641105**

**2019-2021**

*R. Daniel*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# FOREST INDUSTRIES (TRAVANCORE) LIMITED

(A KERALA GOVERNMENT COMPANY)  
THAIKATTUKARA P.O., ALUVA-683 106,  
KERALA STATE  
CIN: U02001KL1946SGC000373

FIT/PER/53/2019-20/2981

8th December 2020

## CERTIFICATE

This is to certify the **Mr. MOHAMMED THASLEEM** (Reg.No.1935F0290) MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE, Coimbatore has undergone industrial project work on the topic "AA STUDY ON INVENTORY MANAGEMENT IN FOREST INDUSTRIES TRAVANCORE LTD, ALUVA" for 45 days.

During the period of project he was found punctual, hard working and inquisitive. We wish him all the best for the future Endeavour's.



*W*  
MANAGER (P&A)

*R*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

Phone: Office: 0484 2623641, 2623642, Fax : 0484 2623473  
E-mail : fitkerala@yahoo.co.in, Website : www.fitkerala.com

**"A STUDY ON EXPORTER SATISFACTION LEVEL OF VRL LOGISTICS,  
COIMBATORE"**

Project Report

Submitted By

**A. MANIKANDAN**

(Reg. No: 935F0286)

Under the Guidance of

**Mrs. P. BEEN NAKASIMIA, MBA, (Ph.D)**

Assistant Professor - Nehru College of Management

Submitted to Bharathiar University in Partial fulfillment of the requirements

For the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**

(AN ISO 9001: 2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++" BY  
NAAC.)

[Approved by AICTE, New Delhi & Bharathiar University],

Coimbatore - 641 105

**2020-2021**

*Ravi*  
**Dr. I. Moses Daniel, M.A., Ph.D., PGDCA**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

**CERTIFICATE**

This is to certify that **A.MANIKANDAN** (Register No. 1935F0286) studying **Master of Business Administration** student of **Nehru College of Management, Coimbatore** he has successfully completed project work "**A STUDY ON EXPORTER SATISFACTION LEVEL OF VRL LOGISTICS, COIMBATORE**" in our concern duration of 45 days.

During the training period we found his sincere attention and performance was very good. We wish all success in his future endeavors.

*K. S. Srinivasan*

Authorised Signatory  
**VRL LOGISTICS**  
Selvapuram North,  
Coimbatore - 641 001.

*R. Daniel*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

**A STUDY ON IMPACT OF INFORMATION TECHNOLOGY IN  
SUPPLY CHAIN MANAGEMENT AT TVS LTD,  
ERNAKULAM**

Submitted By

**KAJA HUSSAIN A**

Reg No: 1935F0276

Under the Guidance of

**MR B R MANOJ KUMAR**

(Asst. Prof, Nehru College of Management)

Submitted in partial fulfillment for the award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

(Affiliated to Bharathiar University, ISO 9001:2000 certified

And Approved by AICTE) Coimbatore – 64110

**2019-2021**

*RMS*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

DATE: 4th DECEMBER 2020

**TVS**   
**DIYA MOTORS**

**CERTIFICATE**


This is to certify the **Mr.KAJA HUSSAIN A (Reg.No.1935F0276)** MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE,Coimbatore has undergone industrial project work on the topic "A STUDY ON IMPACT OF INFORMATION TECHNOLOGY IN SUYPPPLY CHAIN MANAGEMENT AT TVS LTD, ERNAKULAM" for 45 days.

During the period of project he was found punctual, hard working and inquistive. We wish him the best in his career ahead.

For DIYA MOTORS

**DIYA MOTORS**

  
**Randeen**  
**Sales Manager**

  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayam**  
**Coimbatore - 641 105**

POTHUVIL JUNCTION, MANJAPETTY, PO ALUVA, DISTRICT, MARAMPAALLY, ERNAKULAM, KERALA, 683105

**A STUDY ON LOGISTICS AND TRANSPORTATION  
INDUSTRY IN INDIA WITH REFERENCE TO MARKETING  
MANAGEMENT OF BLR INDIA PRIVATE LIMITED,  
BANGALURU**

Submitted By

**JOYAL THOMAS**

Reg No: 1935F0275

Under the Guidance of

MA. MIBAG

(Asst. Prof, Nehru College of Management)

Submitted in partial fulfillment for the award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**  
(Affiliated to Bharathiar University, ISO 9001:2000 certified  
And Approved by AICTE) Coimbatore – 641105

**2019-2021**

*RMS*  
Dr. E. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105

# BLR India Pvt Ltd

9, 2nd Floor, Lalbagh Road, Bangalore - 560027, Next To Mtr Hotel

Date: 5th December 2020

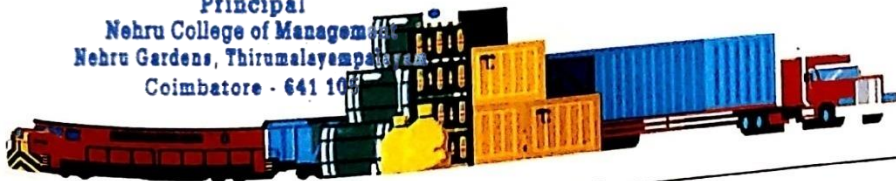
## CERTIFICATE

This is to certify the **Mr. JOYAL THOMAS (Reg.No.1935F0275)** MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE, Coimbatore has undergone industrial project work on the topic "A STUDY ON LOGISTICS AND TRANSPORTATION INDUSTRY IN INDIA WITH REFERENCE TO MARKETING MANAGEMENT OF BLR INDIA PRIVATE LIMITED, BANGALURU" for 45 days.

During the period of project he was found punctual, hard working and inquisitive. We wish him the best in his career ahead.

  
For BLR India Pvt Ltd  
sobia ramzan  
Managing Partner

*Rust*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampattanam  
Coimbatore - 641 105



**A STUDY ON SALES PROMOTION AND ADVERTISING  
STRATEGY IN TRAVANCORE COCHIN CHEMICALS,  
ERANAKULAM**

**Submitted By**

**A S HAREB**

**Reg No: 1935F0274**

**Under the Guidance of**

**SATHYANARAYAN**

(Asst. Prof. Nehru College)

Submitted in partial fulfillment for the award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

(Affiliated to Bharathiar University, ISO 9001:2000 certified

And Approved by AICTE) Coimbatore – 641105

**2019-2021**

*RMS*

**Dr. E. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayan**  
**Coimbatore - 641 105**



**Travancore Cochin  
Chemicals Ltd,**

Udyogamandal, Eloor, Ernakulam, Kerala 683501

Date: 04-12-2020

### CERTIFICATE

This is to certify the **Mr. A S HAREB (Reg.No.1935F0274)** MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE, Coimbatore has undergone industrial project work on the topic "A STUDY ON SALES PROMOTION AND ADVERTISING STRATEGY IN TRAVANCORE COCHIN CHEMICALS, ERANAKULAM" in partial fulfillment of the requirement for the award of degree of "Master of Business Administration" in this organisation for 45 days.

During the period of project he was found punctual, hard working and inquisitive.

We wish him the best in his career ahead.

For Travancore Cochin Chemicals

  
Manager



**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2001**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayan  
Coimbatore - 641 105





## THE WESTERN INDIA PLYWOODS LTD.

BALIAPATAM, CANNANORE - 670 010

Regd. Office : BALIAPATAM, KERALA, INDIA

Tel : 2778151 (4 Lines), Fax : 0497 2778181  
E-mail : westernply@gmail.com / mail@wipltd.in; Website : www.wipltd.in



5<sup>th</sup> Dec 2020

### CERTIFICATE

This is to certify the Mr. DEEPAK P P (Reg.No.1935F0271) MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE, Coimbatore has undergone industrial project work on the topic "A STUDY ON COMPENSATION MANAGEMENT POLICY AND ITS EFFECT ON MOTIVATION LEVEL OF EMPLOYEES IN THE WESTERN INDIA PLYWOOD LTD. VALAPATTANAM, KANNUR" in partial fulfillment of the recurrence for the award of degree of "Master of Business Administration" in this organization for 45 days.

During the period of project he was found punctual, hardworking and inquisitive.

We wish him the best in his career ahead.



*A. Sub*  
HEAD MARKETING

*Rishi*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

**A STUDY ON EMPLOYEE MOTIVATION IN VOLKSWAGEN,  
KOLLAM**

Submitted By

**ASHA B**

Reg No: 1935F0269

Under the Guidance of

**MRS S SREEJA**

(MBA, Mphil)

(Asst. Prof, Nehru College of Management)

Submitted in partial fulfillment for the award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

(Affiliated to Bharathiar University, ISO 9001:2000 certified

And Approved by AICTE) Coimbatore – 641105

**2019-2021**

*Rush*

**Dr. R. Moses Daniel, MBA, Ph.D., P3DCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayan**  
**Coimbatore - 641 105**



4th December 2020

**To whomsoever it may concern**

This is to certify the Ms. ASHA B (Reg.No.1935F0269) MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE,Coimbatore has undergone industrial project work on the topic "A STUDY ON EMPLOYEE MOTIVATION IN VOLKSWAGEN, KOLLAM" for 45 days.

During this period she has shown special interest in learning and acquiring knowledge on the area related to her training.

We wish her all the best for future Endeavour's.

Best wishes

  
Manager



Dr. R. Moses Daniel, MBA., Ph.D., P3DCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

**AN ANALYTICAL STUDY ON SUPPLY CHAIN  
MANAGEMENT PRACTISES IN THIRUVANATHAPURAM  
REGIONAL CO-OPERATIVE MILK PRODUCERS UNION LTD  
(TRCMPU)**

Submitted By

**ANUVINDA SAJEEV**

Reg No: 1935F0268

Under the Guidance of

M.S.

(Asst. Prof, Nehru College of Management)

Submitted in partial fulfillment for the award of  
**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**  
(Affiliated to Bharathiar University, ISO 9001:2000 certified  
And Approved by AICTE) Coimbatore – 641105

**2019-2021**

*Rush*

**Dr. R. Moses Daniel, M.B.A., Ph.D., P.DCA, P.M.A.**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayan  
Coimbatore - 641 105

SI No. 110/2020



**milma**  
TRCMPU

# CERTIFICATE

*This is to certify that* Ms. ANUVINDA SAJEEV (1935F0268), MBA student of Nehru College of Management *has done a project work* Training on the topic  
AN ANALYTICAL STUDY ON SUPPLY CHAIN MANAGEMENT PRACTISES IN TRCMPU  
*during the period of 45 days.*

*His/her conduct during the period with us was good. We wish him/her all success.*



Prepared by

Checked and Recommended by

Dairy Manager

Date of issue 09-12-2020

*Rush*

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001  
 Principal  
 Nehru College of Management  
 Nehru Gardens, Thirumalayempalayan  
 Coimbatore - 641 105

**A STUDY ON IMPACT OF COVID-19 ON EMPLOYEE STRESS  
MANAGEMENT IN GEMPLAST, KANNUR**

Submitted By

**ANUSREE PRAMOD**

Reg No: 1935F0267

Under the Guidance of

**MR. B R MANOJ KUMAR**

(Assistant Professor, College of Management)

Submitted in partial fulfillment of the requirement toward of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

(Affiliated to Bharathiar University, ISO 9001:2000 certified

And Approved by AICTE) Coimbatore – 641105

**2019-2021**

*RMS*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# GEMINI PLASTICS

Fact: SIDCO Industrial Estate - Palayad, Thalassery - 670 661. Phone: 0490 2346548, 2348009  
E-mail: gemplast1987@gmail.com

04-12-2020

## CERTIFICATE

This is to certify the **Ms. ANUSREE PRAMOD (Reg.No.1935F0267)** MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE, Coimbatore has undergone industrial project work on the topic "A STUDY ON IMPACT OF COVID-19 ON EMPLOYEE STRESS MANAGEMENT IN GEMPLAST, KANNUR" for 45 days.

She has shown special interest in learning and acquiring knowledge on their areas related with the project. We wish her all the success for her future endeavors.

For GEMINI PLASTICS,

  
MANAGER



**GEMPLAST**

THE REAL GEM IN PLASTICS

TIN: 32120292014, Pan No. AAHFG9870F, TAN: CHN3954085  
Gemini Plastics An ISO 9001: 2008 Certified Company

*Rishi*  
Dr. E. Moses Daniel, MBA., Ph.D., P3DCA, 2011  
Principal  
Nehru College of Management  
Nehru Garden, Thirumalayampalayam  
Coimbatore - 641 105

**A STUDY ON THE EFFECTIVENESS OF TRAINING AND  
DEVELOPMENT PROGRAMMES IN FERTILIZERS AND  
CHEMICAL TRAVANCORE**

Submitted By

**ALSHA P ANILKUMAR**

Reg No: 1935F0264

Under the Guidance of

**MR. S R SATHYANARAYANAN**

(Professor, College of Management)

Submitted in partial fulfillment of the award of

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION**



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

(Affiliated to Bharathiar University, ISO 9001:2000 certified

And Approved by AICTE) Coimbatore – 641105

**2019-2021**

*RMS*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105



दि फर्टिलाइजर्स एण्ड केमिकल्स ट्रावन्कोर लिमिटेड  
THE FERTILISERS AND CHEMICALS TRAVANCORE LIMITED  
(भारत सरकार का उद्यम) / (A Government of India Enterprise)

प्रशिक्षण केन्द्र / TRAINING CENTRE  
मुख्यालय / Head Office  
उद्योगमंडल / Udyogamandal - 683 501

दूरभाष / Phone : 0484 - 2556750, 2559621, 2567423,  
2567380, 2567467, 2567424, 2567798  
ई-मेल / Email : mdc@factltd.com

9th December 2020

CERTIFICATE

This is to certify the Ms. ALSHA P ANILKUMAR (Reg.No.1935F0264) MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE, Coimbatore has undergone industrial project work on the topic "A STUDY ON THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES IN FERTILIZERS AND CHEMICAL TRAVANCORE" for 45 days.

During the period of project she was found punctual, hard working and inquisitive. We wish her the best in her career ahead.

*M. Velumani*  
M. Velumani  
Sr. Manager (Trg)



*Rush*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001  
Principal  
Nehru College of Management  
Nehru Garden, Thiruvananthapuram  
पंजीकृत कार्यालय, थिरुवनन्तपुरम  
Regd. Office: Thiruvananthapuram



**A STUDY ON REVERSE LOGISTICS SYSTEM WITH SPECIAL  
REFERENCE KERALA ROADWAYS LTD, ERANAKULAM**

Submitted By

**ALBIN KURIAKOSE**

Reg No: 1935F0263

Under the Guidance of

**MR. P SIVA KUMAR**

(Asst. Prof, Nehru College of Management)

Submitted in partial fulfillment for the award of

DEGREE OF MASTER OF BUSINESS ADMINISTRATION



Bharathiar University, Coimbatore – 641046.



**NEHRU COLLEGE OF MANAGEMENT**

(Affiliated to Bharathiar University, ISO 9001:2000 certified

And Approved by AICTE) Coimbatore – 641105

**2019-2021**

*Rush*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayan**  
**Coimbatore - 641 105**



## Kerala Roadways

Delivering India to your doorstep, Since 1962

40/4524 A. Krs Complex ,Kovilvattom Road, Ernakulam, Kerala 682035

Place : *Ernakulam*

Date : *4th December 2020*

### CERTIFICATE


This is to certify the Mr. ALBIN KURIAKOSE (Reg.No.1935F0263) MBA student, Nehru College of Management affiliated to Bharathiyar University and approved by AICTE,Coimbatore has undergone industrial project work on the topic "A STUDY ON REVERSE LOGISTICS SYSTEM WITH SPECIAL REFERENCE KERALA ROADWAYS LTD, ERANAKULAM" for 45 days.

During the period of project he was found punctual, hardworking and inquistive.

We wish him all the best for the future Endeavour's.

**For Kerala Roadways**

  
**Managing Director**

  
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105



## Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



ntage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Academic Year 2018 - 2019			
S.No	Department	No of students	Percentage
1	MBA	81	95%
2	MCA	76	71%

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University, Coimbatore & Approved by AICTE, New Delhi  
Accredited by NAAC with B++ grade Recognized by UGC with 2(f) 12(B)  
An ISO 9001: 2015 Certified Institution,  
Nehru Gardens, Thirumalayampalayam Post, Coimbatore - 641 105.



## DEPARTMENT OF COMPUTER APPLICATIONS

### MAJOR PROJECT REPORT

Batch: 2018-2021

Academic year: 2020-2021

Class : III MCA

Course: MCA

S.NO	PR.No.	Reg.No.	Student Name	Title of the Project	Project Guide
1	1856	1838M0001	ALYESHA JOHNSON. K	UBIQUITOUS SWITCHING OF AUSCULTATION SIGNAL DURING TELEMEDICINE VIDEO CONSULTATION	MRS.S.K.VIPRIYA
2	1857	1838M0002	KRISHNA KUMAR. M.R	CYBER STALKING	MRS. A.NANDHINI
3	1858	1838M0003	THAMARASELVAN. M	SAFE DRIVING USING MOBILE PHONES	MR.K.ANANDAN
4	1859	1838M0004	VIJAY. M	STUDENT GATEPASS MANAGEMENT SYSTEM	MR.K.ANANDAN
5	1860	1838M7018	AKASHYA U	EMPLOYEE MANAGEMENT	MRS.S.K.VIPRIYA
6	1861	1838M7019	AKHILA P	HANDWRITTEN CHARACTER RECOGNITION	MRS.V.SRIHARIDEVI
7	1862	1838M7020	AMISHA C K	MIGRANT WORKERS MANAGEMENT SYSTEM	MRS.S.K.VIPRIYA
8	1863	1838M7021	ANANTHAKRISHNAN K	PLAGIARISM	MRS. A.NANDHINI
9	1864	1838M7022	ANIKA V K	ANALYSIS AND SEMANTIC RETRIEVAL OF SHARE OF INDIVIDUAL FIRM	MRS.S.K.VIPRIYA
10	1865	1838M7023	ANJANA DAS K	ENVIRONMENTAL RECYCLE SYSTEM	MRS.V.SRIHARIDEVI
11	1866	1838M7024	ANURAG C	AUTO INSTA SOFTWARE FOR NETWORK ADMINISTRATOR IN INTRA-NET	MRS. A.NANDHINI
12	1867	1838M7025	ANUVIND A	PHARMACY MANAGEMENT SYSTEM	MRS. A.NANDHINI
13	1868	1838M7026	ARJUN P ANIL	RENTO HUB	MR.K.ANANDAN
14	1869	1838M7028	ASWATHI B	MOTOR HEALTH	MRS.S.K.VIPRIYA
15	1870	1838M7029	ASWANI K	ONLINE ART AUCTION	MRS.S.K.VIPRIYA
16	1871	1838M7030	ASWINI M	CREDIT CARD FRAUD ANALYSIS USING MACHINE LEARNING AS DATA MINING TECHNIQUE	MRS.V.SRIHARIDEVI

Dr. A. Magesh Kumar, B.A., B.L.S., P.P.S.CA., 2001  
Principal

Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

17	1872	1838M7031	BAJU C	ONLINE CHARITY HUB	MRS.V.SRIHARIDEVI
18	1873	1838M7032	BIJESH P	FARM FRESH	MRS. A.NANDHINI
19	1874	1838M7033	DHILNA V	NEWS PROJECT	MRS.S.KAVIPRIYA
20	1875	1838M7034	DIVYAKRISHNA P	TWITTER SENTIMENT ANALYSIS	MRS.S.KAVIPRIYA
21	1876	1838M7035	FASNA J	AUTOMATIC TEXT SUMMARIZATION	MRS.V.SRIHARIDEVI
22	1877	1838M7036	JATO PAUL	COVID-19 CARE	MRS. A.NANDHINI
23	1878	1838M7037	JERIN JOY	KERALA CAN	MR.K.ANANDAN
24	1879	1838M7038	MEDHA HARIDAS	HOUSEBOAT BOOKING PORTAL	MRS.S.KAVIPRIYA
25	1880	1838M7039	MOHAMMED SHANOOB N P	DISASTER MANAGEMENT	MRS.V.SRIHARIDEVI
26	1881	1838M7040	MUHAMMED NASWIH P K	PLASTIC WASTE MANAGEMENT SYSTEM	MRS. A.NANDHINI
27	1882	1838M7041	MUHAMMED NAVAF N K	TRUSTED COMPANION	MRS.V.SRIHARIDEVI
28	1883	1838M7042	MUHAMMED SIYAD	FEATURE RICH WEB PORTAL FOR SIGNEVER	MR.K.ANANDAN
29	1884	1838M7043	NIDHEESH NARAYAN OKM	MEDICINAL PLANTS	MRS.V.SRIHARIDEVI
30	1885	1838M7044	NISHAD P S	ONLINE TURF BOOKING SYSTEM	MRS. A.NANDHINI
31	1886	1838M7045	PINTOO BLESSON V	A SURVEY ON FAKE REVIEW DETECTION USING MACHINE LEARNING TECHNIQUES	MRS.S.KAVIPRIYA
32	1887	1838M7046	PRAVEENKUMAR M	OCEAN CURRENT PREDICTION BASED OM MACHINE LEARNING FOR DECIDING HANDOVER PRIORITY IN UNDERWATER WIRELESS SENSOR NETWORKS	MRS. A.NANDHINI
33	1888	1838M7047	RAGESH K	CUSTOMER FOCUSED ECOMMERCE SITE WITH CHATBOT	MRS.V.SRIHARIDEVI
34	1889	1838M7048	RAHUL DAS K R	CREDIT CARD FRAUD DETECTION	MRS. A.NANDHINI
35	1890	1838M7049	RANJITH M	SALES FORECASTING USING PREDICTION ANALYTICS ALGORITHM	MRS. A.NANDHINI
36	1891	1838M7050	RHETHUVARNA	SMART VILLAGE	MRS.S.KAVIPRIYA
37	1892	1838M7051	CHANDRASEKHER	SECURED DATA HIDING FOR DATA TRANSFER	MR.K.ANANDAN
38	1893	1838M7052	SAJITHPRABHA K P	FEED THE NEED	MRS.V.SRIHARIDEVI
39	1894	1838M7053	SANISHA SUNIL	ONLINE PIZZA ORDERING SYSTEM	MR.K.ANANDAN
40	1895	1838M7054	SARAVANA KUMAR T	ORPHANAGE MANAGEMENT SYSTEM	MR.K.ANANDAN
41	1895	1838M7055	SELVA PANDIAN P	-----AAA-----	-----AAA-----
			SELVASURYAPRAKASH G		

Dr. Z. Moser Daniel, M.B.A., Ph.D., B3BCA, 2011  
Principal  
Neeru College of Management  
Neeru Gardens, Thirumalayampalayan  
Coimbatore - 641 105

5  
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Any

42	1896	1838M7056	SNEHA S	QR EMBEDDED PRESENCE RECORDER	MRS.V.SRIHARIDEVI
43	1897	1838M7057	SOURYA J	STUDENT CARD	MRS.S.KAVIPRIYA
44	1898	1838M7058	SOWMYA V	MY VOICE	MRS.V.SRIHARIDEVI
45	1899	1838M7059	SUBIN FIROW J	BOOK YOUR DOCTOR	MRS. ANANDHINI
46	1900	1838M7060	THARASREE E	WEB BASED CORPORATE EMPLOYEE HEALTH CARE SYSTEM	MRS.V.SRIHARIDEVI
47	1901	1838M7061	VIGNESH KUMAR M	ONLINE CAKE SHOPPING	MR.K.ANANDAN
48	1902	1838M7062	VIPINDAS G	HITECHYBERTONIC OPEN DEAL	MR.K.ANANDAN
49	1903	1838M7063	VISAL K	SMART PATIENT	MR.K.ANANDAN
50	1904	1838M7064	VISHAL S	AUTOMATION OF EXAM INVIGILATION SYSTEM	MR.K.ANANDAN
51	1905	1838M7065	VISHNU R D	COVID TRACKER	MR.K.ANANDAN

*[Signature]*

HOD

*[Signature]*

Dr. R. Moses Daniel MBA., Ph.D., PGDCA., PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
Coimbatore - 641 105.

*[Signature]*

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA., PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

**"A STUDY ON EMPLOYEE WELFARE MEASURES AT A.M.S SPICES  
AND FOOD PRODUCTS PVT.LTD,MANJERI"**

**Submitted By**

**MUHAMMED SHIBIL .I.K**

**(REG NO-1835, 0237)**

**Under the Guidance of**

**Mr N. MANOKARAN MBA,(Ph.D)**

**Submitted in partial fulfillment of the requirements**

**For the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**

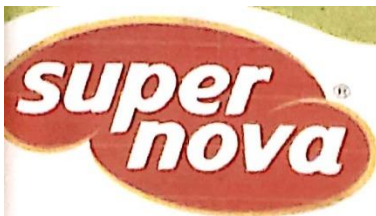
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**[Approved by AICTE, New Delhi & Bharathiar University],**

**Coimbatore-641105**

**2018-2020**

*Rush*  
**Dr. E. Moses Daniel, MBA., Ph.D., P3DCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayan**  
**Coimbatore - 641 105**



Flavoured  
by nature

## C E R T I F I C A T E

This is to certify that Mr. MUHAMMED SHIBIL I.K (Reg. No.1835F0237), student of NEHRU COLLEGE OF MANAGEMENT , Coimbatore, completed his 45 days of project on 'A STUDY ON EMPLOYEE WELFARE MEASURES AT AMS SPICES AND FOOD PRODUCTS PVT LTD MANJERI'.

During his project, He proved to be an efficient and sincere student. We wish him all success in his future career.

Date: 22/10/2019

Place: Manjeri



For AMS Spices & Food Products Pvt. Ltd

*Santosh*  
General Manager

*Rishi*

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105

**AMS SPICES & FOOD PRODUCTS PVT. LTD.**

IADAPARAMBU, PAYYANADU P.O, MANJERI, MALAPPURAM DT., KERALA, INDIA - 676 122, TEL: +91 483 2764352, 2764353

e-mail: [accounts@supernovafoods.com](mailto:accounts@supernovafoods.com) ■ [www.supernovafoods.com](http://www.supernovafoods.com) ■ Follow us: [supernovafoods](#)

TIN : 32100476242 ■ CST : 32100476242C ■ HACCP/ISO 22000:2005 CERTIFIED COMPANY

**"A STUDY ON IMPACT OF WORK CULTURE ON EMPLOYEE COMMITMENT  
IN MERIBOY ICE CREAM ( SUPREME FOOD INDUSTRIES)"**

**Project Report**

**Submitted By**

**LIYA ANN LOUIES**

**( Reg: No: 1835F0230 )**

**Under the Guidance of**

**Dr. SHEEJA R, MBA , Ph.D**

**Associate professor**

**Submitted to Bharathiar University in partial fulfilment of the requirements**

**For the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRUCOLLEGE OF MANAGEMENT**

**(AN ISO 9001: 2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++" BY NAAC.)  
[Approved by AICTE, New Delhi & Bharathiar University],  
Coimbatore-641105**

**2018-2020**

*RMS*  
**Dr. L. Moses Daniel, MBA., Ph.D., P3DCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayan**  
**Coimbatore - 641 105**



**CERTIFICATE**

This is to certify that Ms. LIYA ANN LOUIES (Reg No.1835f0230) , MBA student of Nehru College of Management, had successfully completed her project titled 'A STUDY ON IMPACT OF WORK CULTURE ON EMPLOYEE COMMITMENT IN (SUPREME FOOD INDUSTRIES) MERIIBOY ICE CREAM', in our firm for forty five days from 1<sup>st</sup> May 2019 to 15<sup>th</sup> June 2019, a part of her curriculum.

During the above mentioned period she found industrious and cooperative in all the assignments given to her and the conduct and character were good.

We wish her all the success in future endeavors.

for Supreme Food Industries,

AMBILI G S

HR -Manager

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



Tel : 0484-2524335, 2528958, 2977800, [www.meriiboy.com](http://www.meriiboy.com)

Supreme Food Industries, Chelamattom, Okkal P.O., Perumbavoor, Ernakulam, Kerala - 683 550

**"STUDY ON EFFECTIVENESS OF TRAINING AND  
DEVELOPMENT ON LABOURS PRODUCTIVITY  
WITH SPECIAL REFERENCE  
TO VEEKESY MORBIDO VINYL PVT LTD"**

**Project Report**

**Submitted By**

**RINU.K**

**( Reg: No: 1835F0252 )**

**Under the Guidance of**

**P.SIVAKUMAR. (MA, Mphil, MBA,NET)**

**Associate professor**

**Submitted to Bharathiar University in partial fulfillment of the requirements**

**For the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRUCOLLEGE OF MANAGEMENT**

**(AN ISO 9001: 2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++" BY NAAC.)**

**[Approved by AICTE, New Delhi & Bharathiar University],**

**Coimbatore-641105**

**2018-2020**

*Rinu*  
**Dr. L. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayam**  
**Coimbatore - 641 105**

Ref: VKC/D-II /54/2019-2020

Date: 18/06/2019

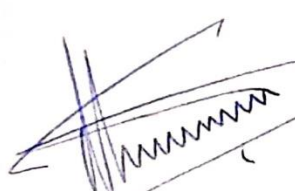
**CERTIFICATE**

This is to certify that **Mr. Rinu K**, Reg No:**1835F0252**, MBA student from **Nehru College of Management** has completed a study on **“The Effectiveness of Training and Development of Labours with Special Reference to Morbido Vinyl Pvt Ltd”** from 02/05/2019 to 18/06/2019.


He has carried out with good amount of sincerity and commitment.

We wish all success in his future endeavors.

For VKC GROUP DIVISION- II

  
**Edwin James,**  
General Manager – HR



  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

**A STUDY ON EMPLOYEE WELFARE AND SAFETY  
MEASURES, AT RAIDCO KERALA LIMITED, KANJICODE.**

**Submitted By**

**C ESTHER EVANJALIN**

**(REG NO-1835F0224)**

**Under the Guidance of**

**Dr. S. FRANKLIN JOHN., MBA, MS., M.Sc., M.Sc.  
PROFESSOR & PRINCIPAL**

**Submitted in partial fulfillment of the requirements**

**For the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**  
**(AN ISO 9001: 2008 Certified Institution, Accredited with "B++" by NAAC.)**  
**[Approved by AICTE, New Delhi & Bharathiar University], Coimbatore-641105**

**2018-2020**

*Rush*  
**Dr. R. Moses Daniel, MBA, Ph.D., P3DCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayan**  
**Coimbatore - 641 105**

THE REGIONAL AGRO-  
INDUSTRIAL DEVELOPMENT  
CO-OPERATIVE OF KERALA LTD.  
No. C. 361



**PUMPSET MANUFACTURING UNIT**

KANNURKODE WEST  
PALAKKAD - 678 623, KERALA  
PHONE : +91 491-2566072, 2566319  
FAX : +91 491-2566319  
MOBILE : +91 9446095930  
WEB : [www.raidco.in](http://www.raidco.in)  
E-MAIL : [raidcopmu@raidco.in](mailto:raidcopmu@raidco.in)



FM: 05:2019-20/

*Rush*  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayan**  
**Coimbatore - 641 105**

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Esther Evanjaline.C (Reg.No.1835F0224) IIInd year MBA student of Nehru College of Management , Coimbatore have successfully completed "Summer Project on A study on Employee Satisfactin and safety measures" in our organization for the period from 10/6/2019 to 09/07/2019. During this tenure with us we found her character and conduct to be good.

We wish all the best in her future endeavor.



For RAIDCO PUMPSET MFG. UNIT

*[Signature]*  
FACTORY MANAGER

HEAD OFFICE : RAIDCO TOWER, S.P.C.A. ROAD, TALAP, KANNUR - 670 002. Ph: 0497 - 2700875, 2700276  
Fax: 0497 - 2700192. E-mail : [info@raidco.in](mailto:info@raidco.in) Web : [www.raidco.in](http://www.raidco.in)

*Rush*  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayan**  
**Coimbatore - 641 105**

# **“A STUDY ON EMPLOYEE WELFARE AT MALABAR CEMENTS AT WALAYAR”**

Project Report

Submitted by

**SREE LAKSHMI M S**

(Reg: No:1835F0264)

Under the Guidance of

**MR N MANOKARAN (MBA PH.D)**

Submitted to the



**NEHRU COLLEGE OF MANAGEMENT**

In partial fulfillment of the requirements

For the award of the degree

of

**MASTER OF BUSINESS ADMINISTRATION**

**NEHRU COLLEGE OF MANAGEMENT**

(Affiliated to Bharathiar university, ISO 9001:2000 certified and approved by AICTE)  
Thirumalayampalayam, Coimbatore (DT)

**BHARATHIAR UNIVERSITY**

**COIMBATORE-641105**

**2018-2020**

*Rush*  
**Dr. R. Moser Daniel, MBA., Ph.D., PGDCA, 2001**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



ഭരണ ഭാഷ മാതൃഭാഷ  
**മലബാർ സിമന്റ്സ് ലിമിറ്റഡ്**  
 (ഒരു കേരള സർക്കാർ സ്ഥാപനം)

**MALABAR CEMENTS LIMITED**  
 (A Government of Kerala Undertaking)

CIN: U26941KL1978SGC002975



**PA/TRG/PRJ/2183/2019**

**30th October 2019**

**CERTIFICATE**

This is to certify that **Ms.SREELAKSHMI.M.S.** (Reg. No.1835F0264) MBA III Semester student of Nehru College of Management, Thirumalayampalayam (PO), Coimbatore-641 105, has completed her **“Project Work”** of 45 days from 03rd June 2019 onwards in **M/s Malabar Cements Ltd**, Walayar, Palakkad, Kerala, titled **“EMPLOYEE WELFARE”** as partial fulfillment of her course curriculum.

**MOIDEENKUTTY EDATHADATHIL**  
**(WELFARE OFFICER)**



*Rush*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

**A STUDY ON RECRUITMENT AND SELECTION POLICIES OF  
AUTOFIT INTERIORS PVT LTD**

*Submitted in partial fulfillment of the requirement for the Degree of Master of  
Business Administration, Bharathiar University, and Coimbatore.*

*Submitted by*

**AKSHAY KRISHNAN L R**

**Reg No: 1835F0206**

**MASTER OF BUSINESS ADMINISTRATION**

*Under the supervision and guidance of*

**DR.S.FRANKLIN JOHN.,MBA.,M.S.,M.Sc.,M.Sc**

**PRINCIPAL AND PROFESSOR**



**DEPARTMENT OF MANAGEMENT STUDIES**

**NEHRU COLLEGE OF MANAGEMENT, COIMBATORE**

**(Approved by AICTE, New Delhi & Affiliated to Bharathiar University**

**Accredited by NAAC with B++, an ISO 14001-2004 Certified Institution)**

**2018-2020**

*RUC*  
**Dr. E. Moses Daniel, M.A., Ph.D., PGDCA, 2001**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

ACI/ADMN/039  
22<sup>nd</sup> October, 2019

TO WHOMSOEVER IT MAY CONCERN


This is to certify that **Mr AKSHAYKRISHNAN L R**. A student of **Nehru College of Management, Coimbatore**, has successfully completed his project on "A Study on Recruitment And Selection Policies" at **Autofit Car Interiors Pvt Ltd**, from **01<sup>st</sup> May, 2019 to 15<sup>th</sup> June, 2019**. With reference to the partial fulfillment of the requirements of **MBA degree course of Bharathiyar University**

All necessary details were provided from our side for the completion of this project.


We wish him all the best for his future endeavors.

For Autofit Car Interiors Pvt Ltd.


For **AUTOFIT CAR INTERIORS PVT. LTD.**


  
Hassan Juraj M.A.  
(Authorized Signatory)  
Hassan Juraj  
Authorized Signatory



0480-2730200/201/204 

admin@wellfitindia.com 

Plot No. 19-22A,  
Kinfra Small Industries Park,  
Koratty, Thrissur, 680 309,  
Kerala, India. 

  
**Dr. R. Moser Daniel, M.B.A., Ph.D., PGDCA, PGDIP**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayan**  
**Coimbatore - 641 105**

**A STUDY ON EMPLOYEE WELFARE MEASURES AT KKR  
EXTRACTIONS PVT LTD, PALAKKAD**

*Submitted in partial fulfilment of the requirement for the Degree of Master of  
Business Administration, Bharathiar University, Coimbatore.*

*Submitted by*

**AKHIL C**

**Reg No: 1835F0204**

**MASTER OF BUSINESS ADMINISTRATION**

*Under the supervision and guidance of*

**Ms. K. V. VIMALA, MBA., M. PHIL., (Ph.D)**

**Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES**

**NEHRU COLLEGE OF MANAGEMENT, COIMBATORE**

**(Approved by AICTE, New Delhi & Affiliated to Bharathiar University  
Accredited by NAAC with B++, an ISO 14001-2004 Certified Institution)**

**2018-2020**

*Rush*  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



Kambli Chungam, Thekkedesam P O  
Chittoor, Palakkad Pin : 678553  
Mob : 9605100025  
Res : 9605100026  
Mob : 9605100027  
Mob : 9605100028  
email : infococofine@gmail.com



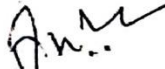
30.10.2019


**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that **Mr. AKHIL. C (Reg.No.1835F0204)** MBA student of Nehru College of Management, Coimbatore has successfully completed his project work entitled "**A STUDY ON EMPLOYEE WELFARE MEASURE AT KKR EXTRACTIONS PVT. LTD.**" in our organization from 01<sup>st</sup> May 2019 to 15<sup>th</sup> June 2019 with reference to the partial fulfillment of the requirements of MBA degree of Bharathiyar University.

During this period his conduct and character were good.

**For KKR EXTRACTIONS PVT. LTD**

  
Managing Director

  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2008**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

**A STUDY ON EFFECTIVENESS OF TRAINING AND  
DEVELOPMENT PROGRAMME AT TRAVANCORE  
COCHIN CHEMICALS LTD, KOCHI**

*Submitted in partial fulfilment of the requirement for the Degree of Master of  
Business Administration, Bharathiar University, Coimbatore.*

*Submitted by*

**ADIL S S**

**Reg No: 183520199**

**MASTER OF BUSINESS ADMINISTRATION**

*Under the supervision and guidance of*

**Dr.G.ALEX RAJESH**



**DEPARTMENT OF MANAGEMENT STUDIES**

**NEHRU COLLEGE OF MANAGEMENT, COIMBATORE**

**(Approved by AICTE, New Delhi & Affiliated to Bharathiar University  
Accredited by NAAC with B++, an ISO 14001-2004 Certified Institution)**

**2018-2020**

*Rishi*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



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(A KERALA GOVERNMENT COMPANY)

P.B. No. 4, UDYOGAMANDAL P.O., KOCHI - 683 501, KERALA.

CIN:U24299KL1951SGC001237



HR/PW/ 2302 /2019

09.10.2019

## CERTIFICATE OF PROJECT WORK

*This is to certify that Mr. Adhil S.S (Reg. No. 1835F0199), a student of MBA from Nehru College of Management, Tirumalayampalayam, Coimbatore-641105, has successfully completed Project Work in "A Study on effectiveness of training and development programme." in our company for a period of 45 days from 29.05.2019.*

*We wish all the best for his future.*

*Shibu S. Dev  
Manager (HR)*



*Rush*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

**A STUDY ON IDENTIFY WHAT MOTIVATES STAFF  
TOWARDS BETTER PERFORMANCE IN JANASEVANA  
NIDHI LIMITED, VADAKKENCHERY.**

*Submitted in partial fulfilment of the requirement for the Degree of Master of  
Business Administration, Bharathiar University, Coimbatore.*

*Submitted by*

**RANJITH R**

**Reg No: 1835F0537**

**MASTER OF BUSINESS ADMINISTRATION**

*Under the supervision and guidance of*

**MR.N.MANOKARAN MBA.,(Ph.D).,**



**DEPARTMENT OF MANAGEMENT STUDIES**

**NEHRU COLLEGE OF MANAGEMENT, COIMBATORE**

**(Approved by AICTE, New Delhi & Affiliated to Bharathiar University  
Accredited by NAAC with B++, an ISO 14001-2004 Certified Institution)**

**2018-2020**

*Ranjith*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



CIN No: U65929KL2016PLC046230

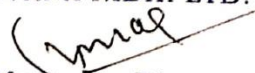
## Certificate

This is to certify that Mr.Ranjith.R Regd no:1835f0537, MBA student of Nehru Collage of Management,had successfully completed his project in our Company tittiled "A STUDY ON IDENTITY WHAT MOTIVATES STAFF TOWARDS BETTER PERFORMANCE IN JANASEVENA NIDHI LTD VADAKKENCHERRY,PALAKKAD DT" for 45 days from 1<sup>st</sup> May 2019 to 15<sup>th</sup> june 2019,a part of our curricuim

During the above mentioned period we found him industrious co porative and hard working in all the assignment entrusted him and the conduct and charactor were good.

We wish him all the success in his journey

JANASEVANA NIDHI LTD.

  
Managing Director

VADAKKENCHERRY

17.06.2019



XV/1028, Ground Floor, MSM Plaza, Opp. Sivarama Park, Vadakkancherry,  
Palakkad Dt. - 678 683. Tel: 0492 2255648. Mob: +91 94950 55 648  
email: janasevananidhi@gmail.com Visit: www.janasevananidhi.com

  
Dr. R. Moser Daniel, M.B.A., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

**A STUDY ON QUALITY OF WORKLIFE OF EMPLOYEES IN  
BORDNETZ TECHNOLOGY, KAKKANAD, ERNAKULAM, KERALA.**

*Submitted in partial fulfillment of the requirement for the Degree of Master of  
Business Administration, Bharathiar University, Coimbatore.*

*Submitted by*

**SNEHA SHAJI**

**RegNo: 1835F0262**

**MASTER OF BUSINESS ADMINISTRATION**

*Under the supervision and guidance of*

**Dr. SHEEJA R MBA, PhD**

*Professor*



**DEPARTMENT OF MANAGEMENT STUDIES  
NEHRU COLLEGE OF MANAGEMENT, COIMBATORE**

**(Approved by AICTE, New Delhi & Affiliated to Bharathiar University  
Accredited by NAAC with B++, an ISO 14001-2004 Certified Institution)**

*Rishi*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



**BORDNETZ**  
**TECHNOLOGIES**  
BRING ON YOUR NEEDZ

TO WHOM IT MAY CONCERN

This is to certify that SNEHA SHAJI student of NEHRU COLLEGE OF MANAGEMENT, Coimbatore has successfully completed the project on "QUALITY OF WORKLIFE" for 45 days under the guidance of Mr. ELDHOSE VARGHESE, HUMAN RESOURCE MANAGER

The project report was found comprehensive and informative



**Anoop Aravind**  
Managing Partner

*Rishi*

**Dr. L. Moser Daniel, M.B.A., Ph.D., P3DCA, 2011**  
Principal  
Nehru College of Management  
Nehru College 2, Thirumalayampalayan  
Coimbatore - 641 105

Joysland(bldg), Door No:IV/886 A-1, Paruthveli Bridge Jn, Edapally P.O, Edapally  
ph: +919995372065



## Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Academic Year 2017 - 2018			
S.No	Department	No of students	Percentage
1	MBA	54	100%
2	MCA	5	100%

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
 Accredited by NAAC with B++ grade Recognized by UGC with 2(O) 12(B)  
 An ISO 9001: 2015 Certified Institution, திருப்புகழ்ப்பாண்டிச்சாலை,  
 Coimbatore - 641 105.



S.No	Register Number	Student Name	Title of the Project	Project Guide
1	1738M7062	AJAYGHOSH C	LAB TIME TABLE MANAGEMENT SYSTEM	Dr.E.CHANDRA BLESSIE
2	1738m7063	AJAY R	Multibanking system	Mr.K.Anandan
3	1738M7064	AJMAL AHSAN K	FARM MANAGEMENT SYSTEM	Dr.E.CHANDRA BLESSIE
4	1738M7065	AKHILA P K	COLOR CODING VERIFICATION BASED ATM SYSTEM	Mrs.V.SRIHARDEVI
5	1738M7066	AKSHAI A	MAILING SERVICES	Mrs. S. Kavipriya
6	1738M7067	AKSHAY P	ONLINE CHARITY LOG	Mrs. S. Kavipriya
7	1738M7068	ALBIN SEBASTIAN	E-COMMERCE APPLICATION FOR FORMERS	Mr.K.Anandan
8	1738M7069	ANISHA A	Newspaper delivery Management system	Mrs.V.SRIHARDEVI
9	1738M7070	ANISHA B	Intelligent interface for fake review	Mrs. S. Kavipriya
10	1738M7071	ANISHA S	E-VACCINATION SYSTEM	Mrs.V.SRIHARDEVI
11	1738M7072	ANJAL SAJJITH K P	TRAFFIC MONITORING SYSTEM	Mrs.V.SRIHARDEVI
12	1738M7073	ANJU A	ATM SOFTWARE	Mrs.V.SRIHARDEVI
13	1738M7074	ANJUSHA BHASKARAN KB	Sellmate Management System	Mrs.V.SRIHARDEVI
14	1738M7075	ARATHI DEV KV	Medplus	Mrs. S. Kavipriya
15	1738M7076	ARATHI UNNI K	Smart online management system for sector:Municipality	Mrs.V.SRIHARDEVI
16	1738M7077	ARCHANA SREEJITH	Library Management System	Mrs.V.SRIHARDEVI
17	1738M7078	ASWATHY M	EVENT MANAGEMENT SYSTEM	Mrs. S. Kavipriya
18	1738M7079	ATHIRA K.V	Student Smart Card	Mrs. S. Kavipriya
19	1738M7080	ATHULYA	Garbage management system	Mrs. S. Kavipriya
20	1738M7081	BASKAR S	OUTDOOR GARDENING AND SHOPPING SYSTEM	Dr.E.CHANDRA BLESSIE
21	1738M7082	BENITO JOHNSON.J	TOURNAMENT MANAGEMENT SYSTEM	Mrs. S. Kavipriya
22	1738M7083	BIJOY PRAKASH	College Management System	Mrs. S. Kavipriya
23	1738M7084	BONEY BOBAN KURJIAN	Secure file Storage on cloud using hybrid cryptography	Dr.E.CHANDRA BLESSIE
24	1738M7085	DINESH A	Electronic shopping system	Mrs. S. Kavipriya
25	1738M7086	DIVYA. D	Web Based Auction System	Mrs.V.SRIHARDEVI
26	1738M7087	FARHAN AJMAL K	Crime Reporter Management	Mrs. S. Kavipriya
27	1738M7088	GANESHKUMAR K	Online food sharing system	Mrs. S. Kavipriya
28	1738M7089	GREESHMA .M	Corporate task processing	Mrs.V.SRIHARDEVI
29	1738M7090	HIMARAG S	CENTRALIZED MEDIA ORGANIZER	Mrs. S. Kavipriya

/30	1738M7091	JAGANNATH P K	Online Educational System	Dr. E. Chandra Blessie
/31	1738M7092	LIVINSTON L	BLOOD BANK MANAGEMENT SYSTEM	Mr. K. Anandan
/32	1738M7093	MANU MURALIDHARAN	Campus Recruitment System	Dr. E. CHANDRA BLESSIE
/33	1738M7094	MIDHUN M	AQUA WATER PRODUCTION AND COMPLAINT PROCESSING	Mr. K. Anandan
/34	1738M7095	MIDHUNA K	SMART CARD	Mrs. V. SRIHARIDEVI
/35	1738M7096	MITHRA R	HAND OF HOPE	Mrs. S. Kavipriya
/36	1738M7097	MOHAMMED SHAHID A M.	Online advertisement starter kit	Dr. E. CHANDRA BLESSIE
/37	1738M7098	NANDHA KUMAR M	Exam hall location sms alert system	Dr. E. CHANDRA BLESSIE
/38	1738M7099	NARAYANA MOORTHY M	ONLINE EVENTS MANAGEMENT SYSTEM	Dr. E. CHANDRA BLESSIE
/39	1738M7100	NAVANEETHA	BUS TRACK SYSTEM	Dr. E. CHANDRA BLESSIE
/40	1738M7101	NAVEENKUMAR M	Protection distress by using GPS in android	Mr. K. Anandan
/41	1738M7102	NAVEEN S	ONLINE CONSULTANCY MAINTENANCE SYSTEM	Mr. K. Anandan
/42	1738M7103	NEETHU G	Income Tax Estimation For E-filing	Mrs. V. SRIHARIDEVI
/43	1738M7104	NIHARA JIJU V	PAYROLL MANAGEMENT SYSTEM	Mrs. V. SRIHARIDEVI
/44	1738M7105	NIKHIL. C	BUSINESS PROCESSING SYSTEM	Dr. E. CHANDRA BLESSIE
/45	1738M7106	NIKHIL R	BIG FISH	Mrs. S. Kavipriya
/46	1738M7107	NITHILDAS B	MONEY CHAIN	Dr. E. CHANDRA BLESSIE
/47	1738M7108	OVIYA.S	Authorized Legal Solution	Mrs. S. Kavipriya
/48	1738M7109	PAVITHRA.R	Consultation Process Management system	Mrs. V. SRIHARIDEVI
/49	1738M7110	PRAKASH R	AGRI-TECH MANAGEMENT SYSTEM	Dr. E. CHANDRA BLESSIE
/50	1738M7111	RAHUL KRISHNAN M	WEB BASED DIGITAL SECURITY SURVEILLANCE SYSTEM	Dr. E. CHANDRA BLESSIE
/51	1738M7112	RAHUL R	PERSONAL CREDIT INFORMATION ANALYSER	Mr. K. Anandan
/52	1738M7113	RAJASEKHAR M	E PROCUREMENT	Mr. K. Anandan
/53	1738M7114	REMESH K R	MEDI PLUS	Mr. K. Anandan
/54	1738M7116	RISHIKUMAR	STOCK MONITORING	Mr. K. Anandan
/55	1738M7117	RISHWAN RASHEED K. R.	METRO RAIL SYSTEM	Mr. K. Anandan
/56	1738M7118	SADHAM M	ONLINE BOOKSHOP MANAGEMENT SYSTEM	Mr. K. Anandan
/57	1738M7119	SANAT SAI VI	HOSPITAL MANAGEMENT SYSTEM	Mrs. S. Kavipriya
/58	1738M7120	SANJAY K	DELIVERO APP	Mrs. S. Kavipriya
/59	1738M7121	SANTHOSH KUMAR M	ELECTRONIC learning system	Dr. E. CHANDRA BLESSIE
/60	1738M7122	SARATH RAJ B V	WeGo	Anand Sir
/61	1738M7123	SHAMSHATH NISHA	G-child	Mrs. V. SRIHARIDEVI
/62	1738M7124	SHIFANA K S	MOTOR VEHICLE DEPARTMENT Management System	Mrs. V. SRIHARIDEVI
/63	1738M7125	SREERAJ J	CREDIT CARD OPSORING	Mr. K. Anandan
/64	1738M7126	SUHESH M M	NATIONAL FOODSUBSIDY SYSTEM	Dr. E. CHANDRA BLESSIE
/65	1738M7127	VARUN S	Travel Agency Management System	Mr. K. Anandan

/66	1738M7128	VELLINGIRI B	Airline Reservation System	Mrs. S. Kavirinja
/67	1738M7129	VIJAYAKUMAR P	Bus pass registration and renewal system	Mr.K.Anandan
/68	1738M7130	VINAYAPRASAD UDAYAN	Marriage Bureau	Mr.K. Anandan
/69	1738M7131	VINDHUJA MENON V	MORGUE MANAGEMENT SYSTEM	Mrs. S. Kavirinja
/70	1738M7132	VINEESH V	LAW CUS DIARY	Dr.E.CHANDRA BLESSIE
/71	1738M7133	VISRUTH O	GYM MANAGEMENT SYSTEM	Mr.K.Anandan

*Rush*

Dr. E. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105

**A STUDY ON EMPLOYEE STRESS MANAGEMENT AT DHAARANI  
PLASTIC PIPES AND FITTING PRIVATE LIMITED AT SALEM,**

**PROJECT REPORT**

**Submitted By  
SALMAN KHAN.A  
(REG NO-1735F0494**

**Under the Guidance of  
Ms. K.V.VIMALA,MBA.,M.phil.,(Ph.d)  
Assistant Professor**

**Submitted to Bharathiar university in partial fulfilment of the requirement for  
award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**

**{An ISO 9001:2008 Certified Institution, Accredited NAAC with "B++"}**

**{Approved By AICTE, New Delhi & Affiliated to Bharathiar University}**

**Coimbatore – 641105**

**2018-2019**

*Rishi*  
**Dr. R. Moses Daniel, MBA., Ph.D., P3DCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105**



# Dhaarani plastic pipes and fittings private limited

Date: 26.06.2018

TO WHOM SO EVER IT MAY CONCERN

Dear Student,

This is to certify that Mr.A.SALMAN KHAN [REG NO: 1735F0494] student of NEHRU COLLEGE OF MANAGEMENT, COIMBATORE- 641105, has carried out the Project titled "A STUDY ON STRESS MANAGEMENT" in our organization from 25.05.2018 to 25.06.2018 as a part of Partial fulfilment of academic requirement of MBA Course. During this period he made hard work with us for the above titled project.

We made you to be hardworking and honest in performing his Duties. We wish him all success.

Singing Authority

C. Syce  
Human Resource Manager



With best regards

*Rush*

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2008  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

Address

**“A STUDY ON EMPLOYEE WELFARE MEASURES WITH REFERENCE  
TO ST.MARY’S PVT. LTD- KOOVAPPLLY”**

**Project Report**

**Submitted By**

**THOMAS P JOSEPH**

**(Reg: No: 1735F6001)**

**Under the Guidance of**

**Mr.Sivakumar MA.,M.Phill (PhD), MBA**

**Asst.Professor.**

**Submitted in partial fulfillment of the requirements**

**For the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**

**(AN ISO 9001: 2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++" BY NAAC.)**

**[Approved by AICTE, New Delhi & Bharathiar University],**

**Coimbatore-641105**

**2017-2019**

*Rust*  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2008**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

**TO WHOMSOEVER IT MAY CONCERN**

03-08-2018

We hereby certify that **Mr. Thomas P Joseph**, student of Nehru College of Management, Master of Business Administration has completed organizational study as a part of his curriculum in our Company from 21-05-2018 to 28-06-2018. His topic of study was "**Labor welfare measures with special reference to SMR Plantation**". During this period he engaged and interacted among all segments of our Company's activities and gained substantial information and knowledge regarding the day-to-day functioning of the unit. He has shown keen interest to study and understand more details.

We wish him all success in his academic and career future.

**For SMR Plantation Pvt. Ltd.**



HEAD HR



**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

**“A STUDY ON TALENT ACQUISITION AT ESAF SMALL FINANCE  
BANK, THRISSUR”**

Submitted by

**THRISHNA.S**

(Register No: 1735F0505)

Under the guidance of

**N.MANOKARAN, MBA.,(Ph.D)**

Professor

**A PROJECT REPORT**



**NEHRU COLLEGE OF MANAGEMENT**

*Submitted to Bharathiar university in partial fulfilment of the requirement for  
award of the degree*

*Of*

**MASTER OF BUSINESS ADMINISTRATION**

**NEHRU COLLEGE OF MANAGEMENT**

**(Affiliated to Bharathiar University, ISO 9001:2000 Certified And Approved by AICTE)**

**Thirumalayampalayam, Coimbatore (D.T)**

**BHARATHIAR UNIVERSITY**

**COIMBATORE- 641 105**

**2018-2019**

*RMS*

**Dr. E. Moses Daniel, MBA., Ph.D., PGDCA, 2011**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



CERTIFICATE OF COMPLETION OF PROJECT

This is to certify that Ms. **THRISHNA S** (Reg:1735F0505 ) student of **NEHRU COLLEGE OF MANAGEMENT** has successfully completed her project titled "A Study of Talent Acquisition at Small Finance Bank" at **ESAF Small Financing Bank, Thrissur** for a period of **45 days** from **4th July 2018** to **8th August 2018**.

We wish her the very best in all future endeavours.

For Signing Authority

  
RAHUL KRISHNA



HR/Admin Department

Date 03/09/2018



**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayan  
Coimbatore - 641 105

**"A STUDY ON TRAINING AND DEVELOPMENT IN TRANSFORM TOOL  
COMPANY LIMITED AT CHENNAI"**

**Project Report**

**Submitted By**

**SIDHIN KUMAR P K**

**(Regt No: 1735F0801)**

**Under the Guidance of**

**Mr.Sivalakumar MA.,M.Phil (PhD), MBA**

**Asst.Professor.**

**Submitted in partial fulfillment of the requirements**

**For the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**

**(AN ISO 9001:2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++" BY NAAC.)  
[Approved by AICTE, New Delhi & Bharathiar University],  
Coimbatore-641105**

**2017-2019**

*Rust*  
**Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



Transform Tool India Pvt Ltd

# Transform Tool India Pvt Ltd

Date:23.07.2017

## COMPLETION CERTIFICATE

Dear Student,

This is to certify that **Mr. SIDHIN KUMAR P.K** in the partial fulfilment of the requirement for the award of the degree of student of **NEHRU COLLEGE OF MANAGEMENT, COIMBATORE- 641105**, has carried out the Project titled **"A STUDY ON TRAINING AND DEVELOPMENT "** in our organization from **14.06.2018 to 20.07.2018** as a part of Partial fulfilment of academic requirement of **MASTER OF BUSINESS ADMINISTRATION** Course.

During this period He made hard work with us for the above titled project.

We made you to be hardworking and honest in performing his Duties.

We wish him all success.

For Signing Authority

SR.MANAGER (HR & ADMIN)



*Rush*

Dr. L. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

No: 289, Mathiyazhagan Nagar,  
Sideo Industrial Estate,  
Padi, Chennai, Tamil Nadu 600050  
Contact No : 8508497984, 8508498218  
testinglab@ tooltestinglab.co.in

**“A STUDY ON EMPLOYEE WELFARE MEASURES IN DRAWINE  
CERAMIC INDUSTRIES MADURAI”**

**Project Report**

**Submitted By**

**SATHISH KUMAR.K**

**(Reg No: 1735F0498)**

**Under the Guidance of**

**Dr. G. ALEX RAJESH MBA, MHR, M.phil.Ph.D**

**Asst.Professor & head of the department**

**Submitted to Bharathiar university in partial fulfillment of the requirement for  
award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRUCOLLEGE OF MANAGEMENT**

**(AN ISO 9001: 2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++" BY NAAC.)**

**[Approved by AICTE, New Delhi & Bharathiar University],**

**Coimbatore-641105**

**2018-2019**

*Rust*

**Dr. R. Moses Daniel, MBA., Ph.D., PDDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

# Drawine Plate Industry

No.3/37, Alankanallur Main Road , Sikandar Chavadi, Madurai – 625 001.

www.plateindustry.co.in Mail Id : Platehrmana@plateindustry.co.in

Contact : 8608580966, 8608446026

Date: 04.05.2018

TO WHOM SO EVER IT MAY CONCERN

Respected Sir/Madam,

We are pleased to inform you that our management has decided to accept the proposal form final year project for Mr.K.SATHISH KUMAR [REG.NO: 1735F0498] MBA student of NEHRU COLLEGE OF MANAGEMENT, COIMBATORE- 641105. He will confirm the project under the direct supervision of in our organization. He project training duration will be from.02.05.2018 to 15.06.2018. We wish him all the success in his future.

Thanking you

For Signing Authority



SR.MANAGER (HR & AD)



Dr. R. Moses Daniel, M.B.A., Ph.D., P.DCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105

**A STUDY ON EMPLOYEES ABSENTEEISM GEM TECH ENGINEERING  
PRIVATE LIMITED, COIMBATORE**

**Project Report**

Submitted by

**SANTHOSH.G**

(Reg: No: 1735F0496)

Under the Guidance of

**Mr.N.Manokaran MBA.(Ph.D)**

**Asst. Professor**

Submitted in partial fulfillment of the requirements

For the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**

(AN ISO 9001: 2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++"  
BY NAAC.)

[Approved by AICTE, New Delhi & Bharathiar University],  
Coimbatore-641105

2018-2019

*Rishi*  
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayan  
Coimbatore - 641 105

# GEM TECH

Monoblock Submersible Pumpset

Phone : 96265 84231, 99436 83376

E-mail : gemtechmotors@gmail.com

Web : www.gemtechmotors.com

GSTIN : 33FREPK6262A1Z4

S.F. No. 288 / 1B, Gowthamapuri Nagar, Thaneer Pandal, Coimbatore - 641 004.

Date : 22<sup>nd</sup> June 2018

## CERTIFICATE

This is to certify that **Mr.G.Santhosh**, second year MBA, student of Nehru College of Management, Coimbatore has successfully undergone project training from 21.05.2018 to 21.06.2018. During this period his conduct and performance were found to be good.



*Rush*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2001**  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

**A STUDY ON THE EFFECTIVENESS OF EMPLOYEE ENGAGEMENT  
IN VIX ANFA BY TAJNURVA, COIMBATORE**

**Submitted by**

**NIMISHA POTLIAN**

**(REG NO-1735F0487)**

**Under the Guidance of**

**Dr. S. FRANKLIN JOHN, MBA, MS., M.Sc., M.Se.  
PROFESSOR & PRINCIPAL**

**Submitted in partial fulfillment of the requirements**

**For the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**



**NEHRU COLLEGE OF MANAGEMENT**  
**(AN ISO 9001:2008 Certified Institution, Accredited with "B++" by NAAC.)**  
**[Approved by AICTE, New Delhi & Bharathiar University],**  
**Coimbatore-641105**

**2018-2019**

*Rush*  
**Dr. L. Moser Daniel, M.B.A., Ph.D., P.DCA, J. J. J.**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayan**  
**Coimbatore - 641 105**

VTSC/HR: 25:08:3173/2018

25<sup>th</sup> August 2018

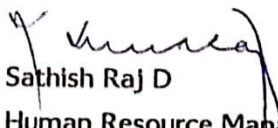
**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Ms. Nimisha Pothan has done her Internship Exposure Training & Project on the topic "A Study of Employee Engagement" in the Human Resource Department at Vivanta by Taj – Surya, Coimbatore, for a period from 16<sup>th</sup> July 2018 to 25<sup>th</sup> August 2018.


During her tenure with us, we found her to be sincere and hardworking.

We take this opportunity to wish her success for his future endeavours.

For Vivanta by Taj –Surya, Coimbatore.  
(A Unit of Oriental Hotels Company Ltd.)

  
Sathish Raj D  
Human Resource Manager



  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001  
Principal  
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**"A STUDY ON EMPLOYEE MOTIVATION AT SRI KARPAGAM ORGANICS  
COTTON INDUSTRY, KARUR"**

**Project Report**

**Submitted By**

**RAM KUMARS**

**(Reg: No: 1735F0490)**

**Under the Guidance of**

**Dr.E.MUTHU KUMAR**

**Associate Professor**

**Submitted to Bharathiar University in partial fulfillment of the requirements**

**For the award of the degree of**

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*Rishi*  
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**Coimbatore - 641 105**



# SRI KARPAGAM ORGANIC COTTON INDUSTRIES

1/16 Sengunthapuram Main Road , Karur -639007. CEll : 88707 42405

Mail-id:srikarpagamorganichr@gmail.com

Date: 04.05.2018

Place: Karur

To  
Head of the Department,  
Nehru College of management,  
Coimbatore-641105.

Respected Sir/Madam,

**Subject: Permission Letter for Final Year Project**

We are pleased to do your final project in our company.

We allow the student of your institution studying in the MBA department to do him final project in our company from 04.05.2018 to 19.06.2018.

Name of the Student

Register No

1. Mr. S.RAMKUMAR

1735F0490

Thanking you

Your Faithfully,

S. B/c  
For HR Manager



*Rust*

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayempalayam  
Coimbatore - 641 105

