

Annual Quality Assurance Report (AQAR) 2017-2018



NEHRU COLLEGE OF MANAGEMENT

(ISO 9001: 2008 Certified Institution)

(Affiliated To Bharathiar University)

“Nehru Gardens”, Thirumalayampalayam, Coimbatore – 105



ANNUAL QUALITY ASSURANCE REPORT 2017-2018

Part – A

I. Details of the Institution

1.1 Name of the Institution

Nehru College of Management

1.2 Address Line 1

Nehru Gardens

Address Line 2

Thirumalayampalayam

City/Town

Coimbatore

State

Tamil Nadu

Pin Code

641 105

Institution e-mail address

ncmprincipal@nehrucolleges.com

Contact Nos.

9894622327

Name of the Head of the Institution:

Dr.S.Franklin John

Tel. No. with STD Code:

0422-2623610

Mobile:

9894622327

Name of the IQAC Co-ordinator:

Dr.E.MuthuKumar

Mobile:

9597122551

IQAC e-mail address:

ncmiqac@gmail.com

1.3 NAAC Track ID (For ex. MHC0GN 18879)

TNCOGN27028

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004.

This EC no. is available in the right corner- bottom of your institution's Accreditation Certificate)

EC(SC)/27/A&A/17.1 12-09-2017

1.5 Website address:

www.nehrucolleges.com/ncm

Web-link of the AQAR:

www.nehrucolleges.com/naac/ncmaqar16-17.pdf

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle				NA
2	2 nd Cycle				NA

1.7 Date of Establishment of IQAC :

DD/MM/YYYY

20.01.2016

1.8 AQAR for the year (for example 2010-11)

2017-2018

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

i. AQAR 2016-2017 submitted to NAAC on 28-07-2017

1.10 Institutional Status

University

State Central Deemed Private

Affiliated College

Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution Yes No

Type of Institution Co-education Men Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid + Self Financing Totally Self-financing

1.11 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

Computer Applications

1.12 Name of the Affiliating University (*for the Colleges*)

Bharathiar University,
Coimbatore

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University -

University with Potential for Excellence -

UGC-CPE -

DST Star Scheme -

UGC-CE -

UGC-Special Assistance Programme -

DST-FIST -

UGC-Innovative PG programmes

-

Any other (*Specify*)

-

UGC-COP Programmes

-

2. IQAC Composition and Activities

2.1 No. of Teachers

7

2.2 No. of Administrative/Technical staff

0

2.3 No. of students

2

2.4 No. of Management representatives

1

2.5 No. of Alumni

1

2.6 No. of any other stakeholder and
community representatives

0

2.7 No. of Employers/ Industrialists

2

2.8 No. of other External Experts

-

2.9 Total No. of members

13

2.10 No. of IQAC meetings held

: 03

2.11 No. of meetings with various stakeholders:

No. Faculty

3

Non-Teaching Staff

2

Students

3

Alumni

1

Others

0

2.12 Has IQAC received any funding from UGC during the year?

Yes

No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.

International

National

State

Institution Level

3

(ii) Themes

Training on “Interpersonal and Communication skills”
Leadership & Decision Making Skills

2.14 Significant Activities and contributions made by IQAC

Feedbacks were collected from students and analysed

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

Plan of Action	Achievements
Training the Non Teaching Staff	Conducted 2 trainings
To conduct internal audit	Internal audit was conducted department-wise.
Expansion of Alumni network	Alumni network office was launched in various places to conduct Alumni meet/events
Improve industry institution linkage	MOU at Dubai and Malaysia
Entrepreneurial activities	Entrepreneurship Quiz was conducted Coffee with CEO Start-up awareness week

* Attach the Academic Calendar of the year as Annexure.

2.15 Whether the AQAR was placed in statutory body Yes No

Management Syndicate Any other body

Provide the details of the action taken

AQAR was prepared and submitted to the management for further processing

Part – B

Criterion – I

I. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	2		2	
PG	2		2	8
UG				
PG Diploma				
Advanced Diploma				
Diploma				
Certificate				
Others (M.Phil.)	2		2	
Total	6		6	8
Interdisciplinary	-	-	-	-
Innovative	-	-	-	-

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options :

Core plus Elective option

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	2
Trimester	
Annual	

1.3 Feedback from stakeholders* Alumni Parents Employers Students
(On all aspects)

Mode of feedback : Online Manual Co-operating schools (for PEI)

**Please provide an analysis of the feedback in the Annexure*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

The curriculum followed by the B-School is prescribed by Bharathiar University and is frequently reviewed by the expert committee constituted by the university. The B- School by way of value added programmes updates the students on the industries current requirement. The value added programme syllabi is prescribed and reviewed by people from corporate and academia.

The curriculum has been revised based on the feedback obtained from stakeholders such as industrialists, alumni, and parents of the students and academicians from outside Colleges.

We have taken steps to include agriculture Business Management as elective and sent proposal to the University

1.5 Any new Department/Centre introduced during the year. If yes, give details.

No

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
30	19	5	6	0

2.2 No. of permanent faculty with Ph.D.

9

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil

2.4 No. of Guest and Visiting faculty and Temporary faculty

10

23

Nil

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	7	15	10
Presented papers	2	1	0
Resource Persons	8	3	4

2.6 Innovative processes adopted by the institution in Teaching and Learning:

Use of ICT in Teaching and Learning process, Orientation Programme, Creative Learning Methodology, Activity based learning, Business games, Coffee with CEO, Outbound Training Programme, E-Learning, Value Added Programme, Field Trip, Hands on Training, Faculty Development Programme, Case Study based Learning.

2.7 Total No. of actual teaching days 180
during this academic year

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions) Open Book Examination, Online Multiple Choice

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop 1 1 1

2.10 Average percentage of attendance of students 84%

2.11 Course/Programme wise distribution of pass percentage :

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
MBA – I YEAR	54	37	63	NIL	NIL	59
MBA – II YEAR	84	15	85	NIL	NIL	88
MCA – II YEAR	12	100	NIL	NIL	NIL	41
MCA – III YEAR	55	40	60	NIL	NIL	45

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

- Feedback collection and analysis mechanism
- Monitoring the internal examination and model examination
- IQAC gives some guidelines for the faculty to modify their teaching learning methodology
- Conducts academic auditing process

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	0
UGC – Faculty Improvement Programme	1
HRD programmes	2
Orientation programmes	1
Faculty exchange programme	-
Staff training conducted by the university	3
Staff training conducted by other institutions	3
Summer / Winter schools, Workshops, etc.	5
Others	-

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	2	-	-	-
Technical Staff	8	-	-	-

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- IQAC conducts meeting with the Research committee to monitor the research activities. The research committee takes care of the M.Phil & Ph.D. work of the research scholars in form of timely reviewing their research work.
- IQAC encourages the faculty team to publish papers in journals/international/national conference.
- Motivated to conduct workshop on outcome based education.

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.4 Details on research publications

	International	National	Others
Peer Review Journals	19	-	-
Non-Peer Review Journals	-	-	-
e-Journals	-	-	-
Conference proceedings	4	5	-

3.5 Details on Impact factor of publications:

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects <i>(other than compulsory by the University)</i>	-	-	-	-
Any other(Specify)	-	-	-	-
Total	-	-	-	-

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones) NIL

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events: NIL

University level State level
National level International level

3.22 No. of students participated in NCC events: NIL

University level State level
National level International level

3.23 No. of Awards won in NSS: NIL

University level State level
National level International level

3.24 No. of Awards won in NCC: NIL

University level State level
National level International level

3.25 No. of Extension activities organized

University forum College forum
NCC NSS Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- ICT Training
- Faculty Pedagogy workshop for other colleges.

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	2.50 (in acres)	-	-	2.50 (in acres)
Class rooms	11	-	-	11
Laboratories	4	-	-	4
Seminar Halls	1	-	-	1
No. of important equipments purchased (\geq 1-0 lakh) during the current year.	-	-		-
Value of the equipment purchased during the year (Rs. in Lakhs)	-	-		-
Others	-	-		-

4.2 Computerization of administration and library

- Icampuz, the academic automation software, is used extensively to monitor and record the progress of the students.
- Automatic SMS system for major achievements and sudden news.
- Bio-metric attendance system for the staff
- The institution has computerized the student administration process right from their admission, fee collection, and examination to attendance. The administrative staffs have been given a formal training to this effect.

- The institution has fully computerized its library using AUTOLIB software. The students are provided with ample web browsing facility. The library is also having OPAC (Online Public Access Catalogue) in place. The library has the comprehensive “E-Resources” management package.

- The Digital Library services by providing access to E-Learning resources, INFLIBNET, NPTEL materials and free download of Open Access Journals.

- The library Subscribes online journals like Elsevier (Science Direct), Ebsco, J-Gate, Delnet.
- Online notes hosting – MOODLE
- Enrolment in Swayam

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	15195	398875	-	-	15195	398875
Reference Books	860	-	-	-	-	-
e-Books	-	-	-	-	-	-
Journals	72	151095	-	-	72	151095
e-Journals	3960	-	-	-	-	-
Digital Database	03	374854	01	279964	04	654818
CD & Video	1404	-	14	-	1418	-
Others (specify)	-	-	-	-	-	-

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	220	4	10 Mbps (BSNL)	-	-	-	-	-
Added	-	-	6 Mbps (Railtel)	-	-	-	-	-
Total	220	4	16 Mbps	-	-	-	-	-

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

- Faculty members are provided with laptop with the internet facility for preparation of teaching/learning materials in their respective department.
- Well equipped Computer laboratory with latest software and high quality servers and nodes.
- All computers are networked and protected from all known viruses and firewall.
- The department has got open – access to 16 Mbps internet connectivity. Internet facility is provided to every faculty and student of the department through Wi-Fi modems.
- Wi-Fi facility has also been provided in the hostels where they have access to the World Wide Web and the e-mail server of the department.
- Library, internet, language lab facilitates for value addition and NCPIR (Nehru Corporate Placement & Industrial Relations) activities are also adds to the internal development of soft and aptitude skills of individual.
- With the help of international collaboration we conducted video lectures, Video Conferencing, webinar by global leaders.
- Introduced MIS APP (Management Information System-Android Application) for faculties to apply leave.

4.6 Amount spent on maintenance in lakhs :

i) ICT	
ii) Campus Infrastructure and facilities	7,22,300
iii) Equipments	3,17,500
iv) Others	
Total :	

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- Conducting Orientation programme at the beginning of every academic year.
- Value Added Programme
- Mentoring and Counselling
- Feedback analysis for further improvement
- Pre-placement training by NCPIR

5.2 Efforts made by the institution for tracking the progression

- Monitoring students' performance through result analysis and Class Monitoring Committee Meeting.
- Feedback on course from the students.
- Feedback from various stakeholders.
- Communicating to parents about their ward's progress

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
-	208	24	-

(b) No. of students outside the state

117

(c) No. of international students

-

Men	No	%	Women	No	%

No	%

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
227	2	-	1	-	230	207	1	-	-	-	208

Demand ratio 1:20 Dropout % 1%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

None

No. of students beneficiaries

-

5.5 No. of students qualified in these examinations

NET	-	SET/SLET	-	GATE	-	CAT	-
IAS/IPS etc	-	State PSC	-	UPSC	-	Others	-

5.6 Details of student counselling and career guidance

- Mentoring system
- Career guidance is given by industry experts
- Department-wise placement coordinators for career counselling.
- Placement training by NCPIR
- Grievance redressal cell
- Guest lectures and workshops
- Remedial classes for the week students

No. of students benefitted

208

5.7 Details of campus placement

	<i>On campus</i>		<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
63	140	121	10

5.8 Details of gender sensitization programmes

Women Empowerment Programme. Women hygiene and safety

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level	<input type="text" value="6"/>	National level	<input type="text" value="37"/>	International level	<input type="text" value="2"/>
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No. of students participated in cultural events

State/ University level	<input type="text" value="18"/>	National level	<input type="text" value="25"/>	International level	<input type="text" value="-"/>
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5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level	<input type="text" value="-"/>	National level	<input type="text" value="-"/>	International level	<input type="text" value="-"/>
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Cultural: State/ University level	<input type="text" value="12"/>	National level	<input type="text" value=""/>	International level	<input type="text" value="-"/>
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5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	-	-
Financial support from government	10	63190
Financial support from other sources	-	-
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives

Fairs : State/ University level	<input type="text" value="-"/>	National level	<input type="text" value="-"/>	International level	<input type="text" value="-"/>
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Exhibition: State/ University level	<input type="text" value="-"/>	National level	<input type="text" value="-"/>	International level	<input type="text" value="-"/>
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5.12 No. of social initiatives undertaken by the students	<input type="text" value="10"/>
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5.13 Major grievances of students (if any) redressed: NIL

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

Vision

To be renowned a Top Notch Business School in the country with an international benchmarking, and to be accepted as a global incubation centre for new generation managers.

Mission

Inculcating managerial and entrepreneurial skills through quality devoted sophisticated training methods and innovative management practices; and to give real time exposure by participating in consultancy and research projects and there by contributing to the nation's healthy economic landscape.

6.2 Does the Institution has a management Information System

Yes

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

Being affiliated to the Bharathiar University, the syllabus and the guidelines are laid down by the University and are followed by the Institute. The institute has no freedom to design a curriculum. However, the college tries to supplement the syllabus by arranging special lectures for students by inviting experts in various fields.

Special courses-Value added Courses (not in the curriculum) are initiated by the institute whenever we notice a shift in market dynamics, which necessitates a new course (may be short duration) to be introduced.

The B- School by way of value added programmes updates the students on the industries current requirement. The value added programme syllabi is prescribed and reviewed by people from corporate and academia. Students have freedom to select the elective papers/specialization in the curriculum.

6.3.2 Teaching and Learning

The institute is always placing the student at the center of the teaching learning process.

- Faculty members are provided with laptop with the internet facility for preparation of teaching/learning materials in their respective department.
- The classrooms are equipped with LCD projector, audio visual facilities which make the classroom delivery more effective.
- Faculty members are taking engaging sessions in the computer lab to provide practical exposure to the students.
- The curriculum of every semester is completed within the stipulated time through planning of the courses of study, timely conduct of continuous evaluation, periodicals, end semester examinations,
- Detailed **course plan** in line with the prescribed syllabus for every theory course and a separate **lab cycle** for lab courses ensures smooth conduct of classes.
- Excellent infrastructure and learning resources are provided to the students
- Smart Classrooms
- Assignments, classroom presentations, group discussions, debates, quizzes, role-plays and simulation exercises are regular activities employed to make teaching- learning more effective.
- E-Learning. Students are encouraged to follow several educational videos available online for better understanding.
- Creative Learning Methodology (CLM)
- Question Bank
- Experiential Learning through Hands-on-Training
- Workshops
- To improve employability skills and skill set among the students, value added courses and soft skill development courses are introduced to make students industry ready.
- Industrial Visits/Field Trip
- Internship Program
- The institute also endeavours to bring industry experts and live events into the class room for discussion through newspaper clipping and video screening of important panel discussions etc.

6.3.3 Examination and Evaluation

- Transparency system
- Continuous evaluation through internal assessment test, Model Examination, assignments and Seminars
- Examination cell with 2 coordinators to maintain and to ensure smooth conduct of examinations.
- The practical examination is conducted with internal and external examiners appointed by the chief superintendent of examination.

6.3.4 Research and Development

- M.Phil and Ph.D program in both departments.
- Research Lab with latest research tools with full fledged internet facilities
- Faculty members are encouraged to do research by registering for MPhil/PhD programs and also by publishing research papers and book publications.
- Research scholars are encouraged to present papers in conferences/ to publish papers in reputed journals and to participate in Seminars/Conferences, workshops.

6.3.5 Library, ICT and physical infrastructure / instrumentation

- Fully computerized library using AUTOLIB software.
- The students are provided with ample web browsing facility. The library is also having OPAC (Online Public Access Catalogue) in place. The library has the comprehensive “E-Resources” management package.
- The Digital Library services by providing access to E-Learning resources, INFLIBNET, NPTEL materials and free download of Open Access Journals.
- The library Subscribes online journals like Elsevier (Science Direct), Ebsco, J-Gate, Delnet
- Library resources are updated every year through the budgetary recommendations of the Library committee.
- The institution has modern computer labs, updated software and hardware, 24X7 Wi-Fi facilities, LCDs.
- full-fledged Computer Labs
- Air-conditioned seminar hall
- Classrooms with projectors.

6.3.6 Human Resource Management

- Faculty members are encouraged to attend the Faculty Development Program and Orientation Programme.
- Increment for completing Ph.D.

6.3.7 Faculty and Staff recruitment

- Recruitments are based as per the University norms

6.3.8 Industry Interaction / Collaboration

- Industry experts are invited to give lectures.
- The college has set up a career guidance and placement cell which maintains professional relations with representatives of industry.
- The Entrepreneurship cell functions with an aim to provide entrepreneurship education and interact with HRs
- Industry representatives are also invited by the placement cell (NCPIR) to talk about employment opportunities in their sector or for holding campus interviews.
- Industrial visits and internship programmes to the students, for getting practical exposure and knowledge in the industrial environment.

6.3.9 Admission of Students

- The guidelines regarding admission of students through single window systems are determined by AICTE and the affiliating University.
- With regard to admitting students under management quota, the institute has opted for the mode of admission through consortium examinations.
- The guidelines stated by the consortium are followed in admitting the students.

6.4 Welfare schemes for

Teaching	<ul style="list-style-type: none"> ➤ Increment on Completion of Ph. D. ➤ Group Insurance coverage for all the faculties including non teaching. ➤ All the regular norms and regulations of leave ,OD ➤ Sponsorship for higher studies in nearby colleges ➤ Promotions are also given apart from monetary benefits in the form of cash rewards. ➤ Under extreme cases, the Management reimburses full/part medical bills of the staff.
Non teaching	<ul style="list-style-type: none"> ➤ ESI, PF coverage for all the non teaching faculty, who have completed at least one year of service
Students	<ul style="list-style-type: none"> ➤ All the students are covered with group insurance scheme ➤ Anti ragging awareness programs are conducted every year during bridge course ➤ Free career guidance and coaching facility ➤ Free Entrepreneurship development programs ➤ Free Counseling facilities for Psychological issues ➤ Availability of RO water ➤ Book bank ➤ Free Internet access in the computer centre

6.5 Total corpus fund generated

-

6.6 Whether annual financial audit has been done

Yes No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	NGI faculty	Yes	Principal
Administrative	Yes	NGI Expert	Yes	Administrative officer

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

The institution is an affiliated College under Bharathiar University, so there is no extent of examination reforms.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Not Applicable

6.11 Activities and support from the Alumni Association

- Alumni meet
- Illustrious alumni are invited to the college for students interaction programs.
- Valuable suggestions/Feedbacks are received from the alumni frequently
- Support for placement

6.12 Activities and support from the Parent – Teacher Association

- Feedback
- Tutors regular communication with parents about the progress of their ward
- Parents meeting
- ICT based attendance/mark details to the parents on time.

6.13 Development programmes for support staff

- Encourage them to attend the workshops and technical programs

6.14 Initiatives taken by the institution to make the campus eco-friendly

- Waste water treatment and Bio-Drainage system.
- Plastic free campus.
- Paperless communication facilities are being introduced.
- Involvement of students for greening the campus
- Well-maintained and environmental friendly campus.
- Tree plantation to mark special occasions.
- Paper recycling with the help of NGOs.
- Groundwater is recharged using a water recharge well.
- Solar panels on the mess roof are used as green energy.
- Constant effort to minimize waste generated in the labs.
- Paperless organization through E-filing system,
- Online Fee payment.

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- NOBLE:- (Nehru Outbound for Leadership Excellence)
- Memorandum of Understanding with 50 companies in Dubai
- Organized Cochin Alumni meet
- Dubai Alumni meet
- Students Internship in Malaysian companies
- Sixth International conference in Australia
- Administrative Innovations – MIS Software introduced for processing leave/On duty/permission smoothly for faculty members

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

FEEDBACK ANALYSIS

PROGRAM	FEEDBACK
Curriculum development	The value added programs have enriched the curriculum.
Value added programs	The programs helped in training students for their future career
Book review	Students gained an insight into the new way of thinking and ideas given by the authors.
Industry visits	The industry visits gave an opportunity for the students to relate their theoretical knowledge with the practical applications.
Business lab activities	The participative activities enhanced the business and leadership skills of the students.

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

1. Industry Institution Linkage - MOU with Dubai to carry out better placements and student internships
2. Alumni interaction – Alumni meet conducted in Cochin and Dubai for maintaining better relationship with alumni that leads to get good placement .

**Provide the details in annexure (annexure need to be numbered as i, ii,iii)*

7.4 Contribution to environmental awareness / protection

- 1. Energy conservation -**
Air conditioners are fit with stabilizers and are always kept on auto temperature control
- 2. Use of renewable energy:** NCM is installed Solar Panels.
- 3. Computerised mechanism** implemented for any communication between students and faculty members to reduce the papers
- 4.** The campus is home to variety of plants. This year new varieties of plants and trees are planted and nurtured.

7.5 Whether environmental audit was conducted? Yes No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

Summary of SWOT

Strengths

- ✓ Faculties are with industry exposure and academically well qualified
- ✓ Students learning activities are both as well as outside classroom through various technical and non-technical programs
- ✓ Value added / augmentation programs
- ✓ Good placement contacts and achievements
- ✓ Constant support from Alumni
- ✓ We provided the transport facility to all the students and faculty to reach on time as The public transport is very negligible

Weaknesses

- ✓ Research grant applied but not received.

Opportunities

- ✓ Large local community interested to learn at our institution
- ✓ Good response for value added certificate programs

8. Plans of institution for next year

Business analytics certification as Value Added Programme
Two days of outbound training
International Conference at Europe
MOOC for all staff members and students

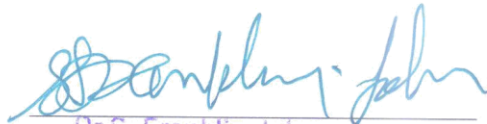
Name Dr.E.MUTHUKUMAR



Signature of the Coordinator, IQAC



Name Dr.S.FRANKLIN JOHN



Dr.S. Franklin John, MBA, M.Sc., M.Sc.,
Signature of the Chairperson, IQAC

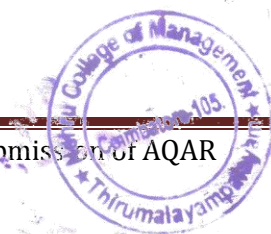
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ANNEXURE

i. Industry Institution Linkage - MOU with Dubai to carry out better placements and student internships



Cochin Alumni Meet





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MBA Department



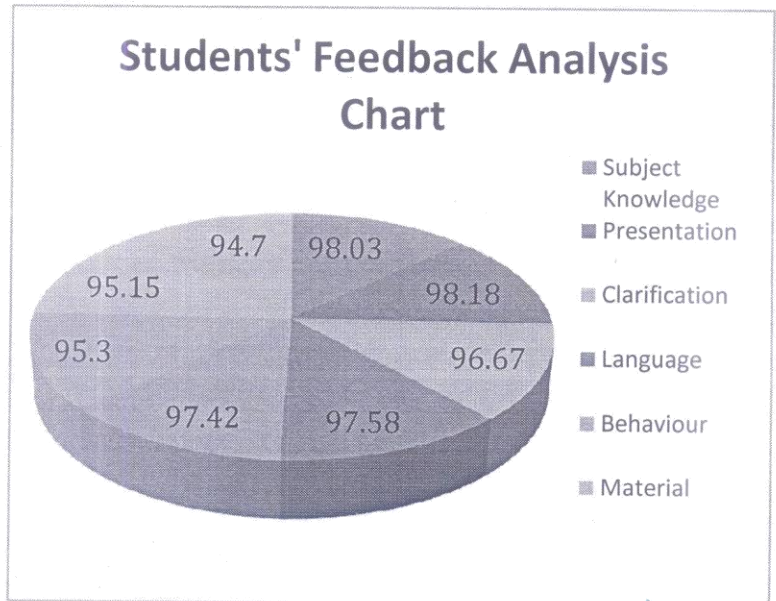
STUDENTS FEEDBACK ABOUT FACULTY

Academic Year : 2017-2018

No of students given feedback is 132 Students

Factors	VP	P	Avg	G	Ex	overall %
Subject Knowledge	0	0	2	9	121	98.03
Presentation	0	0	0	12	120	98.18
Clarification	0	0	2	18	112	96.67
Language	0	0	2	12	118	97.58
Behaviour	0	0	4	9	119	97.42
Material	0	0	8	15	109	95.3
Assignments	0	0	8	16	108	95.15
Mentoring	0	0	9	17	106	94.7

Points
Excellent - Ex
Good - G
Average - Avg
Poor - P
Very Poor - VP



Dr. S. Franklin John
PRINCIPAL
Dr.S. Franklin John, MBA, M.Sc., M.Sc.,
Principal
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Nehru College of Management

MCA Department



STUDENTS FEEDBACK ABOUT FACULTY

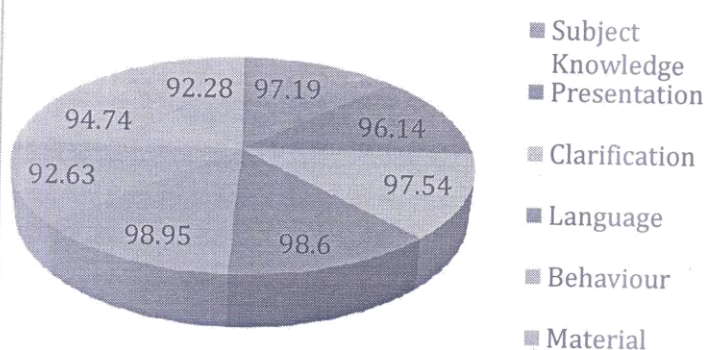
Academic Year : 2017-2018


No of students given feedback is 57 Students

Factors	VP	P	Avg	G	Ex	overall %
Subject Knowledge	0	0	0	8	49	97.19
Presentation	0	0	2	7	48	96.14
Clarification	0	0	1	5	51	97.54
Language	0	0	0	4	53	98.6
Behaviour	0	0	0	3	54	98.95
Material	0	0	4	13	40	92.63
Assignments	0	0	4	7	46	94.74
Mentoring	0	0	6	10	41	92.28

Points
Excellent - Ex
Good - G
Average - Avg
Poor - P
Very Poor - VP

Students' Feedback Analysis Chart




PRINCIPAL
 Dr. S. Franklin John, MBA, M.Sc., M.Sc.
 Principal
 Nehru College of Management
 Thirumalayampalayam,
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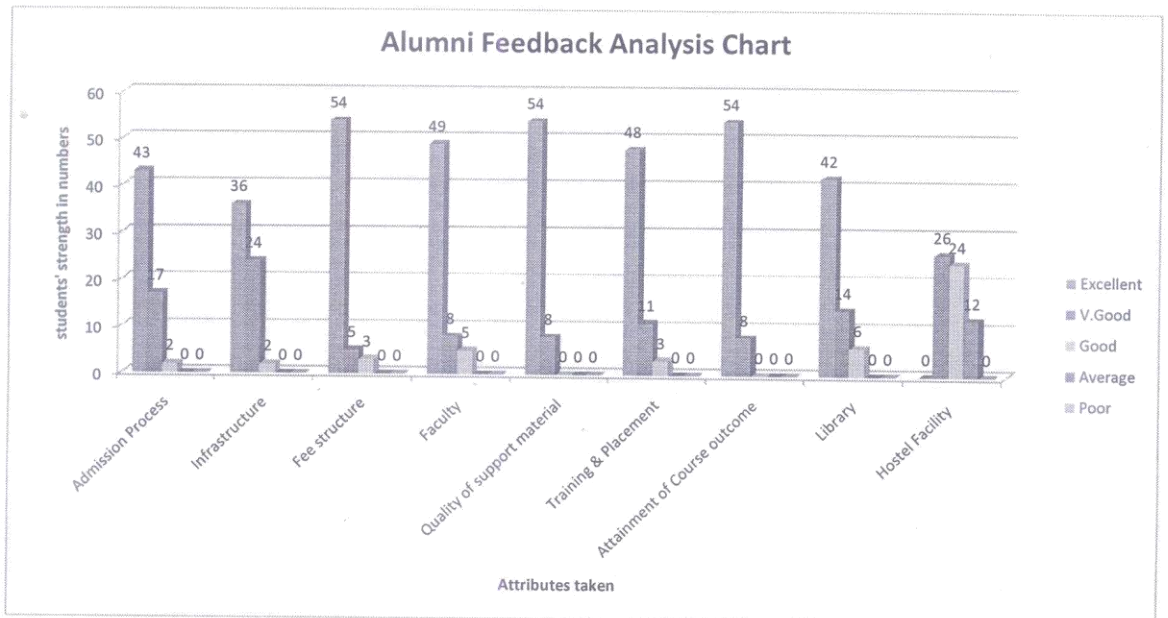
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ACADEMIC YEAR : 2017-2018

ALUMNI FEEDBACK ANALYSIS

Attributes	Excellent	V.Good	Good	Average	Poor
Admission Process	43	17	2	0	0
Infrastructure	36	24	2	0	0
Fee structure	54	5	3	0	0
Faculty	49	8	5	0	0
Quality of support material	54	8	0	0	0
Training & Placement	48	11	3	0	0
Attainment of Course outcome	54	8	0	0	0
Library	42	14	6	0	0
Hostel Facility	-	26	24	12	0



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EMPLOYER FEEDBACK ANALYSIS


Academic Year : 2017-2018

Attributes	Excellent	V.Good	Good	Average	Below Average
Work Commitment	43	17	2	0	0
Team Work	33	24	5	0	0
Communication Skill	32	15	9	6	0
Job Knowledge	49	8	5	0	0
Quality of work	54	8	0	0	0
Attendance & Punctuality	48	11	3	0	0

Consolidated Report

- Performance is good
- They are knowledgeable, sincere, committed
- Their role play in the company is good
- Improvement in skill level
- Good at attitude
- Needs improvement in team building
- Lack in communication skills




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Nehru College of Management
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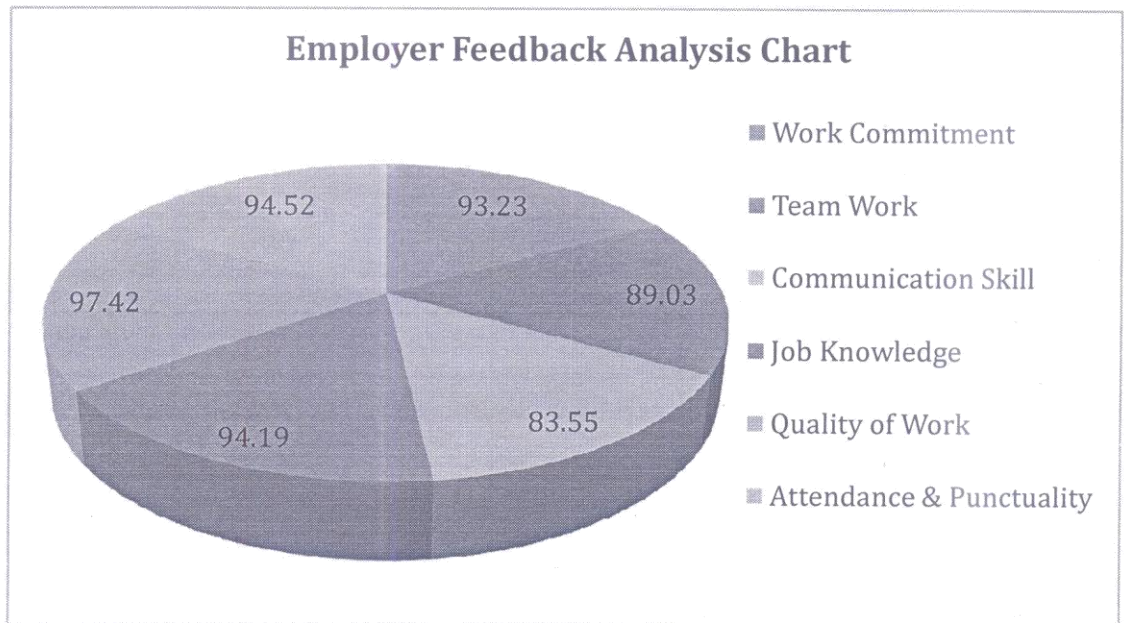



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EMPLOYER FEEDBACK ANALYSIS



Attributes	Overall %
Work Commitment	93.23
Team Work	89.03
Communication Skill	83.55
Job Knowledge	94.19
Quality of Work	97.42
Attendance & Punctuality	94.52




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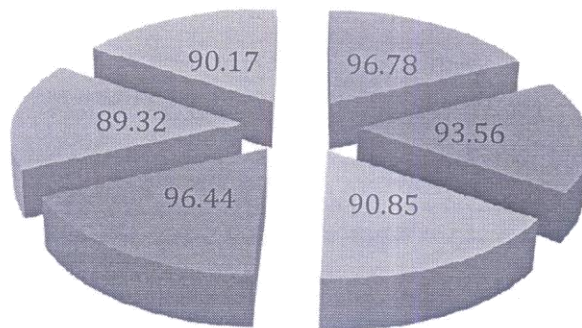
PARENTS FEEDBACK ANALYSIS



Academic Year : 2017-2018


Attributes	Excellent	V.Good	Good	Average	Below Average	overall %
Communication of their ward's progress	99	19	0	0	0	96.78
Frequent interaction of Mentor/Tutor	87	24	7	0	0	93.56
Coaching	83	21	9	5	0	90.85
Ward's further improvement	97	21	0	0	0	96.44
Infrastructure	82	17	11	8	0	89.32
Mentoring System	82	21	8	7	0	90.17

PARENTS FEEDBACK ANALYSIS CHART



- Communication of their ward's progress
- Frequent interaction of Mentor/Tutor
- Coaching
- Ward's further improvement
- Infrastructure
- Mentoring System




PRINCIPAL
Dr.S. Franklin John, MBA, M.Sc., M.Sc.,
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Nehru College of Management
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NEHRU COLLEGE OF MANAGEMENT

COIMBATORE

ACADEMIC CALENDER FOR 2017-18

June 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
	CLASS REOPENING-ORIENTATION ON SPECIALISATION AND PROJECT DISCUSSIONS	NOBLE - II MBA A GUEST LECTURE ON "6 SIGMA AND MRP" - II MBA B - Dr.RAVIKUMAR, PROFESSOR, NIITM - Mr.MANOKARAN	NOBLE - II MBA A GUEST LECTURE ON "OUT OF BOX THINKING"-II MBA B- Dr.R.KARUPPASAMY, DIRECTOR,MBA,NIT Mr.N.RAMESHKUMAR	NOBLE - II MBA B GUEST LECTURE ON "EMOTIONAL INTELLIGENCE" - II MBA A - Dr.S.SHANTHI, NIMS - Mr.VICTORSEELAN AR	NOBLE - II MBA B GUEST LECTURE ON "EFFECTIVE BODY LANGUAGE" - II MBA A - Dr.V.K.JAYAN - Dr.E.MUTHUKUMAR AR	ONE DAY WORKSHOP ON SPSS (Ms.SHEEJA, Ms.VIMALA, Ms.NAGANANDHINI & Mr.VICTOR SEELAN)
25	26	27	28	29	30	Notes:
	RAMZAN	GST - The Road Ahead	GST - The Road Ahead	GST - Press Meet	MIND AND MAJIC BY Mr.RAFI & Mr.JAMES - Ms.SHEEJA & Ms.VIMALA	

Shant John

July 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
2	3	4 24*7 RENAISSANCE 2017 (Dr.E.CHANDRA BLESSIE & Mr.VICTOR SEELAN) DAY 1 – INAUGURATION, ROLE MODEL, AD ZAP, TREASURE HUNT, STREET SHOW	5 24*7 RENAISSANCE 2017 DAY 2 – RESUME PREPARATION, BUSINESS QUIZ, MGT GAMES,	6 24*7 RENAISSANCE 2017 DAY 3 – ONE DAY BUSINESS AND PRESENTATION	7 24*7 RENAISSANCE 2017 DAY 4 – ONE DAY WITH AN ENTREPRENEUR	8 24*7 RENAISSANCE 2017 DAY 5 – LOCAL TRIPS
9 24*7 RENAISSANCE 2017 DAY 6 – LOCAL MARKET ANALYSIS	10 24*7 RENAISSANCE 2017 DAY 7 – PRESENTATION OF MARKET ANALYSIS AND VALEDICTORY	11	12 SELF INTRODUCTION BY THE STUDENTS – Mr.P.SIVAKUMAR & Ms.VIMALA K V AR	13 COMPANY PROFILE PRESENTATION – Dr.G.ALEX RAJESH & Dr.E.MUTHUKUMAR	14 ROLE PLAY COMPETITION – Ms.SHEEJA.R & Ms.NANDHINI	15
16	17	18 Guest Lecture on “IoT”	19 LOCAL IV – II MBA - SOUTHERN TEXTILE Mr.P.SIVAKUMAR	20	21	22 Workshop on PHP for III MCA
23	24 GUEST LECTURE ON “INTRODUCTION TO MUTUAL FUNDS AND CAREERS IN MUTUAL FUNDS” – Dr.E.MUTHUKUMAR	25	26	27	28	29
30	31	Note: DAY WITH AN ENTREPRENEUR 16TH TO 22ND - Dr.G.ALEX RAJESH & TEAM 23RD TO 29TH - Dr.E.MUTHUKUMAR & TEAM				

August 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
			I INTERNAL EXAMS	I INTERNAL EXAMS	I INTERNAL EXAMS	Guest Lecture on "Network Security"
6	7	8	9	10	11	12
INTERNATIONAL IV	INTERNATIONAL IV	INTERNATIONAL IV	INTERNATIONAL IV	INTERNATIONAL IV	INTERNATIONAL IV	INTERNATIONAL IV
13	14	15	16	17	18	19
	SRI KRISHNA JEYANTI	REPUBLIC DAY				
20	21	22	23	24	25	26
		GUEST LECTURE ON GREEN BUSINESS MANAGEMENT – Dr.MALARMATHI- Ms.SHEEJA R	ORIENTATION – I MBA INNOVIZ – Technical Competition for MCA Students	ORIENTATION – I MBA INNOVIZ – Technical Competition for MCA Students	VINAYAGAR CHATHURTHY ORIENTATION – I MBA	ORIENTATION – I MBA
27	28	29	30	31		
ORIENTATI ON – I MBA	LOCAL IV- I MBA – MODERN TEXTILES – Mr.P.SIVAKUMAR ORIENTATION – I MBA	LOCAL IV- IIMBA – TEA INDUSTRY- Ms.NAGANANDHINI Mr.VICTORSEELAN ORIENTATION – I MBA	ONAM CELEBRATION	Note: DAY WITH AN ENTREPRENEUR 30 TH TO 5 TH – Mr.P.SIVAKUMAR & TEAM 16 TH TO 19 TH – Ms.SHEEJA & TEAM 21 ST TO 24 TH – Ms.VIMALA K V & TEAM 28 TH TO 31 ST – Ms.NAGANANDHINI & TEAM		
		SPORTS Competition for MCA students				

September 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
3	4 ONAM	5 ONAM	6	7	8	9
10	11	12 EDP – Dr.G.ALEX RAJESH	13 INDUSTRIAL VISIT by MCA at PRICOL – IT Department	14	15	16
17	18	19 LOCAL IV II MBA – CEMENT INDUSTRY Ms.SHEEJA R & Ms.VIMALA K V	20 II INTERNAL EXAMS – II MBA I INTERNAL EXAMS – I MBA	21 II INTERNAL EXAMS – II MBA I INTERNAL EXAMS – I MBA	22 II INTERNAL EXAMS – II MBA I INTERNAL EXAMS – I MBA	23 ORPHANAGE VISIT – Mar Baseious Children's Home, Alathur, Palakkad.
24	25	26 Guest Lecture on "Artificial Intelligence	27 LOCAL IV I MBA – AGRICULTURE UNIVERSITY – Dr.G.ALEX RAJESH	28	29 MAHANAVAMY 30 VIJAYADASAMY Note: DAY WITH AN ENTREPRENEUR 11 TH TO 16 TH – Mr.MANOKARAN & TEAM 18 TH TO 23 RD – Mr.RAMESHKUMAR & TEAM	

October 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 MOHRAM	2 GANDHI JEYANTI	3	4 GUEST LECTURE ON HRIS – Ms.NAGANANDHI NI	5 Guest Lecture on “Web Services A Case Study”	6 GUEST LECTURE ON DINING ETIQUETTE – KSG CATERING HOD- Ms.VIMALA KV	7 Entrepreneurship Quiz was conducted
8	9	10 CALIGO 2K17 – One day National level Technical Meet for UG Students	11	12	13 ROBOTICS – One Day Seminar	14
15	16 DEEPAWALI	17 DEEPAWALI	18 DEEPAWALI	19	20	21 Coffee with CEO
22	23 Start-up awareness week	24	25	26	27	28
29	30	31	Note:			
November & December 2017						
MODEL EXAMS AND UNIVERSITY EXAMS						

NOTE:

- 10th of every month, newsletter will be released by the respective mentor teams.
- Once in every six. Months Nehru International Journal will be published

December 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
	Cloud Computing – Hands on Training – IHRD, College of Applied Science, Thodupuzha, Kerala	Cloud Computing – Hands on Training – IHRD, College of Applied Science, Thodupuzha, Kerala		GUEST LECTURE ON INSIGHT TO THE LOGISTICS INDUSTRY – Mr.MANOKARAN		
24	25	26	27	28	29	30
	CHRISTMAS				GUEST LECTURE ON USE OF ARTIFICIAL INTELLIGENCE IN DECISION MAKING – DR.VIVEKANANDA N, BSMED - Ms.VIMALA K V	

January 2018						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
						GUEST LECTURE ON MATHEMATICS DECODED – DR.B.SELVARAJ, DEAN, NIET - Mr.VICTORSEELAN Guest Lecture on “Parallel Processing”
7	8	9	10	11	12	13
	Workshop on Python – PGM College, Kangazha, Kerala	Workshop on Python – PGM College, Kangazha, Kerala	Workshop on Python – PGM College, Kangazha, Kerala			
14	15	16	17	18	19	20
21	22	23	24	25	26	27
			GUEST LECTURE ON POWER DRESSING – Dr.B.ANIRUDHAN - Ms.SHEEJA.R			
28	29	30	31			Notes:
	Workshop on Python – IHRD, College of Applied Science, Palakkad, Kerala	Workshop on Python – IHRD, College of Applied Science, Palakkad, Kerala	Workshop on Python – IHRD, College of Applied Science, Palakkad, Kerala			

February 2018						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
						Workshop on "Advanced Java" for II MCA students Guest Lecture on "Road Map to Capital Market"
4	5	6	7	8	9	10
					GENESIS' 2017	
11	12	13	14	15	16	17
		FINE ARTS DAY - Ms.SHEEJA.R & Ms.VIMALA KV		Workshop on Python - Mercy College, Palakkad, Kerala.		
18	19	20	21	22	23	24
		Workshop on Cloud Computing - NASC	Workshop on Cloud Computing - NASC	Workshop on Cloud Computing - NASC	Workshop on Cloud Computing - NASC.	Workshop on Cloud Computing - NASC
25	26	27	28	28		Notes:
				Guest Lecture on "Computer Graphics"		

March 2018						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3 Workshop on "Database Management System" for II MCA students
4	5	6	7	8	9	10
11	12	13	14 BUSINESS QUIZ - MR.P.SIVAKUMA R	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31